

ARE YOU MISSING OUT?



CHRISTIAN **CAMP**
& **CONFERENCE**
ASSOCIATION

membership benefits

Are you missing chances to save money — in some cases saving more than the cost of your membership?

Are you missing out on free training?

Are you missing industry news and stats that will keep you ahead of the game?

Check out these CCCA member benefits that will save you money, educate your team and help you steward your ministry better.



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MONEY-SAVING PROGRAMS

Enhanced-Benefits Insurance Program

Church Mutual Insurance Company offers an exclusive program to CCCA members that provides valuable property and liability protection at a fair price and the opportunity for safety dividends and premium credits, along with special coverages. You can contact Church Mutual Insurance Company at 800-554-2642.



Group Buying

CCCA has negotiated agreements with SYSCO/entegra Procurement Services and Ecolab to provide member organizations with increased purchasing power for foodservice consumables, equipment, and many other facility-related products. These programs often provide ministries with attractive cost savings. This program is expanding, and CCCA is in negotiation with other major national brands.



Christian Video License

Showing movies and other programs at your camp requires a public performance license by law. Christian Video Licensing International (CVLI) is authorized by over 650 Hollywood and Christian producers to issue the CVLI Video License for copyright compliance. CCCA members receive discounted pricing on this affordable annual license.



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CVLI

PUBLICATIONS

InSite Magazine

Stay in front of trends, tips and training for camp ministry and Christian living with CCCA's award-winning bi-monthly magazine.

InSite



Flint & Steel E-Newsletter

Ideas and news sent to your inbox from CCCA's national office on the first and third Tuesdays of each month.

Compass Survey

Wonder how your camp stacks up compared to other camps on a variety of issues?

Wonder what salary other camp directors are making? Read our Compass Survey, which provides valuable insights and research findings for you and your ministry.



RESOURCES AND SERVICES

My CCCA

The CCCA members-only site provides easy access to CCCA's multiple online tools, news and association updates. Executive directors and billing contacts can easily update your membership information or renew your membership.

Marketing Plan in a Box: CCCA's *all-in-one marketing resource*

Discover easy-to-implement tactics, even with limited staff or funds. Learn basic marketing strategies and the latest effective marketing techniques.



Public Service Announcements

Free radio public service announcements can be personalized for you to use at your local radio station.

HELP Line

Talk to a real person who can help you find answers to your most pressing issues, help navigate difficult situations on your property, connect you to other members who may have similar issues, pray with you and direct you to trusted services and resources. Call 888-922-2287.

The Theme Store

We've created themes for women's and men's retreats, family camp and youth camp. You can use them to help grow your church and guest group bookings. Everything from banners and posters to email marketing templates and t-shirts has been designed and is ready for your camp customization.

Searchable Camp Directory

CCCA maintains the most extensive online database of Christian camps, conferences and retreat centers. Only CCCA members have coast-to-coast exposure to parents, youth leaders, campers, guests, retreat planners and others to easily locate camps to suit their needs. Membership gives you a listing with a link to your website, taking the public directly to your latest information. You can upgrade to add photos and a video of your organization.

Searchable Business Member Directory

Our business members offer a wide variety of helpful products and services. Search by company name, product/service categories and/or keyword.

Job Center

Members can purchase a subscription to post unlimited job openings on the CCCA site. Your job postings will be searchable by the job seekers and the public who visit the CCCA site, and anyone interested in the positions can

contact you directly. Also, search CCCA's online résumés to find the ideal candidate for your year-round or seasonal positions.

Member ALERTs

The ALERT (Advanced Leadership Email Relay Tool) system allows executive directors and section presidents to communicate with each other and other members about issues critical to their camp.

Member-to-Member Networking Directory

Find other like-minded camping professionals with whom you can network and exchange ideas in the database.

NATIONAL EVENTS AND TRAINING

CCCA is the largest nationwide organization in the U.S. offering targeted education and training to Christian camp and conference professionals. Learn about all the CCCA events at our Events page.

Webinars

Get valuable training with our exclusive monthly Excellence in Training events featuring top leaders in the hospitality, legal, camping industries and more. Visit our Events page for more details.

**EXCELLENCE
TRAINING**

Sectional Events and Training

24 Sections provide close-to-home events and training your camp and conference staff will find extremely beneficial in terms of education, networking and encouragement.

Social Media

Connect with other CCCA members on our Facebook CCCA Networking group or on Twitter to start a discussion, get questions answered and get the latest news that relates to Christian camping. Also, take advantage of social media tools created by CCCA for member use.



MEMBERS-ONLY VALUE-ADDED FEATURES

Christian Camping Resource Library

Our expansive library now holds over 2,595 resources from past *InSite* magazines and member-uploaded content. We've worked hard on the library to help you find exactly what you need, right when you need it.



**CHRISTIAN CAMPING
RESOURCE LIBRARY**

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MEMBERS-ONLY VALUE-ADDED FEATURES (continued)

The Power of Camp

Say hello to CCCA's national marketing campaign to raise awareness of, and esteem for,

Christian camping.

Benefit from

radio spots, web promotion, social media campaigns and a customizable promotional video. Purchase customized The Power of Camp merchandise to help market your camp or conference center.

The logo for 'the power of camp' features the words in a lowercase, sans-serif font. 'the' is orange, 'power' is blue, 'of' is orange, and 'camp' is green. A registered trademark symbol (®) is at the end.

Corners of the Field

CCCA helps raise funds to send kids to camp who normally couldn't afford to go. Only CCCA members are eligible to apply for these scholarships.



Corners
of the **Field**

NextGen Leaders

Through a one-to-one mentoring program and other tools, CCCA helps equip young people at member camps to be the best ministry leaders they can be.

We provide resources for a list of topics that are important in leading a camp ministry and continually work to deliver more material in support of this important effort.

The 'NEXTGEN' logo is in a bold, sans-serif font. 'NEXT' is blue, 'G' is green, and 'EN' is orange. A trademark symbol (™) is at the end.

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