



The OHIO & INDIANA Sections

Dear Prospective Exhibitor,

We are pleased to announce that plans for the 2022 CCCA Ohio/Indiana Super Sectional Conference are well underway! The Conference will be held March 14-16, 2022 at Heartland Conference Retreat Center in Marengo, Ohio. 100+ leaders will be coming together representing 62 CCCA member camps and other guest Christian camps. I invite you to connect with these Christian Camp leaders who are actively involved in purchasing decisions regarding their respective product & service needs. Opportunities to expand your business connections with camps across Ohio and Indiana are great! Please review the enclosed information and Exhibit Hall contract.

The Exhibit Hall will be open for ONE DAY ONLY. We are expecting as many as 40 vendors on a first come first served basis. **This event is scheduled from 1:00pm – 3:00pm on Tuesday, March 15th. You may begin your set up at 11:00 am in the gymnasium, located in the “Oakwood” building (refer to map).**

Most exhibitors provide a promotional gift (prize) as a giveaway for the numerous door prize drawings held during the Exhibit Hall. These drawings provide an additional source of advertisement for your product or service as it is announced over the P.A. system, and encourages participants to stick around the room longer as they wait for results of the drawings. We prefer and suggest that you provide one or two large gifts (\$25.00+) rather than numerous small items. These promotional gifts often are products with your business logo, gift cards to a restaurant/event, a gift basket of items, and free service or experiences. We also ask that gifts not be contingent upon purchasing your product. Be sure to have a system in place to capture attendee's information for the drawing such as a bowl for business cards, or information cards to fill out.

NEW this year, we are holding a Silent Auction in the same room as the Exhibitor Hall. Guests will be encouraged to view Silent Auction items and do their bidding at the same time that our Exhibitors will be set up. This will encourage our guests to mingle in the room longer and chat with exhibitors while they wait to see if an item they bid on goes up in price. We are asking Exhibitors to consider providing a promotional donation for the Silent Auction in addition to or in replacement of a Door Prize. All proceeds of the Silent Auction go towards Corners of the Field (a program that provides financial aid to lower income families to send their child to camp), and the Lee Kingsley Fund (a scholarship fund to support new camp leaders).

Please do not feel that you must supply a gift. However, if you do intend to offer something for either the Door Prize drawings or Silent Auction, please be sure to mark that on your contract so that we know about it in advance.

Additionally, our participants will be playing a tag-team scavenger hunt game during the Exhibitor Hall that will guarantee that each exhibitor will connect to at least 1 person from every camp, and yet not be overrun by hundreds of game players.

If for some reason you are unable to attend but would like to have some exposure at our conference, there will be a special exhibit table where your materials can be made available. The cost of a two-foot section on this table is \$50. Conference attendees will be encouraged to browse the materials and there will be a special prize drawing for those who visit that table. If you have any further questions, please feel free to contact me.

I am looking forward to connecting you with many new business opportunities!

Sincerely,

Kelcey Bajc, CCCA Ohio Secretary
330-627-4369
info@campaldersgate.org

EXHIBITOR CONTRACT

Location: Heartland Conference Retreat Center, 3201 County Rd 225, Marengo, OH 43334

Exhibit Date: Tuesday, March 15, 2022 from 1:00-3:00pm (Set up time will begin at 11:00 am)

The Exhibit Hall will be located in Gymnasium of the "Oakwood" Building (See attached Map)

Contract Deadline: Full payment due with returned contract by **March 1, 2022**

Company Name: _____

Address: _____ City: _____ State: _____

Zip: _____ Representative(s) Attending: _____

Email: _____ Phone: _____

Booth Details: All booth spaces are 10' x 6' and include one 8' table and 2 chairs w/ Lunch provided (please rsvp)

☐ Gold Vendor Package: \$500.00 Double Booth & 2 minute ad at a General Session

☐ Silver Vendor Package: \$350.00 Double Booth

☐ Bronze Vendor Package: \$250.00 Single booth

Prize Sponsorship:

___ Yes, I would like to donate a gift(s) for the Door Prize drawings. Please indicate gift description and quantity.

___ Yes, I would like to donate a gift(s) for the Silent Auction. Please indicate gift description and quantity.

Please email your logo (in PDF format) and a brief paragraph describing your company to Kelcey Bajc at info@campaldersgate.org by March 1, 2022. This information, along with your company name, will be included in our Event Guide App, at no charge to you. You could choose to handwrite this paragraph and include it along with this mailed registration form. In that case, we will pull your logo off of your website we may find online.

Total Due \$ _____ Please make check payable to: **CCCA Ohio**

Questions? Kelcey Bajc – 330-627-4369 – info@campaldersgate.org

Mail your contract and payment to:

Kelcey Bajc, Camp Aldersgate, 3276 Dyewood Rd. SW, Carrollton, Ohio 44615

Additional Information:

- ☐ I will be providing food samples as a food service vendor
- ☐ I will need electrical hookup (amps needed _____) (No additional fee)
- ☐ I need overnight housing at the conference (additional fees apply) ☐ Monday night ☐ Tuesday night
- ☐ I plan to attend the Complimentary Lunch on Tuesday at 11:45a-12:45p. ☐ Yes ☐ No
- ☐ I need additional meals at the conference other than Tuesday lunch (additional fees apply)
- ☐ Monday lunch ☐ Monday dinner ☐ Tuesday breakfast ☐ Tuesday dinner ☐ Wednesday breakfast ☐ Wednesday lunch

Cancellation Policy: No refund is available if you cancel after March 1, 2022.

I have read the Exhibitor Rules and Regulations and agree to participate within the written guidelines.

Signature: _____ **Date:** _____

Everything You Need To Know About Being An Exhibitor

Code and Agreements. Exhibitor agrees to adhere to all applicable fire, utility and building codes and regulations as well as policies of the Conference.

Schedule. Set up of displays begins Tuesday, March 15 at 11:00 am. The Conference schedule has 1:00-3:00pm as Exhibit Hall times. Door prizes will be given away during that time. You are welcome to schedule appointments with customers any time that day. Tear down and packing starts at 3:00pm and must be completed by 4:00pm. A complimentary lunch will be served in the Dining Hall, located in “Oakwood”, adjacent to the Gymnasium, from 11:45 – 12:45 pm and all exhibitors are welcome to attend. Please RSVP to this lunch in the Exhibitor Contract

Exhibit Location. The Exhibit Hall will be set up in the Gymnasium located in the “Oakwood” building (refer to map). All booths will be assigned.

Advertise in the App: All registered vendors will get their company logo included in the Event App for all guests to view. Please email your company name, logo (in PDF), and a brief paragraph describing your company to Kelcey Bajc at info@campaldersgate.org by March 1.

Exclusion. The participating CCCA-Sections of Conference of Christian Camp and Conference Association shall have the right to exclude or to require modification of any display or demonstration, which it considers unsuitable. Additionally, CCCA maintains the right to prohibit the use of amplifying equipment, which it considers objectionable.

Handling and Storage. The facility will not accept or store materials or empty crates. Each exhibitor shall make his/her own arrangements for shipment, delivery, receipt and storage of materials.

Cancellation of Lease. The exhibitor shall have the right to cancel this agreement by written notice to CCCA’s Exhibitor Coordinator. In this event, CCCA Ohio will retain a \$25.00 service fee if notice of cancellation is received before February 15, 2022. The entire fee is non-refundable if notice is received after February 15, 2022.

Liability. Neither CCCA-OH/IN nor Heartland Conference Retreat Center shall be responsible for any loss, damage or injuries of property from any cause whatsoever, prior, subsequent to the period covered by the Exhibit Contract. The Exhibitor, upon signing the contract, expressly releases CCCA-OH/IN and the host site (Heartland Conference Retreat Center) from their responsibility and agrees to indemnify any or all claims for loss, damage or injury.

Event Location: Heartland Conference Retreat Center, 3201 County Rd 225, Marengo, OH 43334---740-747-0220

