



ANNOUNCING:
Minn-E-Dakotas/Iowa/Nebraska
2023 Super Sectional Conference
Christian Camps and Conference Association
Vendor Showcase - Tuesday, January 31, 2023

Dear Business Owner / Representative,

The countdown has begun for the 2023 Minn-E-Dakotas/Iowa-Nebraska Super Sectional Conference of the Christian Camp and Conference Association (CCCA), scheduled for Jan 30-Feb 1, 2023, returning to Lake Geneva Christian Center in Alexandria, MN. If you are not familiar with this event, the Super Sectional is the annual gathering of Christian camps of all sizes from across Minnesota and the eastern regions of North & South Dakota, as well as Iowa and Nebraska.

A favorite feature of our Sectional is the Vendor Showcase. *Again this year, camps from Iowa and Nebraska will be joining us, which means more exposure to more camping leaders and decision makers!* The 2023 Showcase will be on Tuesday, January 31 from 12:00 noon until 2:30 pm. With nothing else scheduled during this time to compete for delegate attention, vendors and delegates alike have found a concentrated exhibit focus to be a valuable experience. Locating the Exhibit Hall in the Dining Area virtually guarantees 100% attendance, so attention will be on your booths.

Please review the 2023 Exhibitor Information and Guidelines for booth fees, as well as the vendor prize giveaways, always a Showcase favorite and a great way to keep delegates in the Exhibit Hall, as delegates must be present to win! Check out our new advertising options, as well!

[2023 Vendor Registration Form](#)

With COVID-19 cases still present across the country, we are regularly monitoring the situation. While we are fully anticipating holding the Conference and Vendor Showcase in 2023, any paid exhibit fees would be fully refunded in the event that the Minn-E-Dakotas Section cancels the event, as noted in the guidelines below. Please feel free to reach out to me with any questions about this, or about the details of the Vendor Showcase.

Looking forward to working with you. Thanks in advance for your part in a great conference!

Leland Sheneberger, Showcase Coordinator
Guest Services Director - Lake Beauty Bible Camp
leland@lbbc.com (320) 732-3218 Ext 1000

2023 Exhibitor Information and Guidelines

Minn-E-Dakotas Section Conference - CCCA

Vendor Showcase: Tuesday, January 31, 2023 - Lake Geneva Christian Center, Alexandria MN

Opportunity

- **Booth space** at the 2023 Super Sectional Conference Vendor Showcase provides face-to-face networking time with camp leaders and staff from Minnesota, North Dakota, South Dakota, Iowa and Nebraska.
- **Listing** in the Conference Notebook featuring your company name, type of business, and contact info.
- **Advertising options** (full color) in our Conference Notebook: Half Page \$250, Full Page \$500. Request space on our Vendor Registration Form. We will provide ad specs to you once we receive your registration.

Booth Fees

\$200 per booth. Request 1-4 booth spaces.

\$50 Early Bird Discount per vendor registration if registered and fully paid by January 3, 2023.

Electrical connection if needed: \$25 flat (not per booth). See option on Vendor Registration.

Full payment is required to complete and confirm a booth reservation, either by company check, credit card, or ACH. *See below for Vendor Registration Form link and Payment info.*

Booth Information

Each booth space includes two six-foot tables and two chairs. Table coverings and skirting are not included. All table booths will be assigned by the Showcase Committee to maximize the experience for all guests and vendors. Committee staff will be on hand to supervise unloading and set up, as well as answer your questions onsite.

Lunch

As in the past, a free box lunch to be served at @ 11:50 am for all exhibitors, courtesy of Sysco Foods.

Schedule

- The vendor showcase opens at 12:00 noon and runs until 2:30 pm.
- Set up begins at 9:00 am and must be completed by 11:30 am.
- The Vendor Showcase is scheduled with no competing events to provide maximum opportunity for vendors to connect with delegates.
- Tear down cannot start before 2:30 pm and must be finished by 4:00 pm.

Venue: Lake Geneva Christian Center is located at 605 Birch Ave, Alexandria MN 56308.

The Vendor Showcase is presented in the LGCC Dining Hall, a spacious, bright, and accommodating location for delegates and vendors alike. Additional space, if needed, may be added on the lower level below the Dining Hall.

Right of Exclusion

The Minn-E-Dakotas Section of Christian Camps & Conference Association (CCCA) reserves the right to deny display privileges to organizations whose business is in conflict with the mission of CCCA.

Cancellation

The exhibitor shall have the right to cancel this agreement by written notice to the Minn-E-dakotas Vendor Coordinator listed below. In this event, Minn-E-Dakotas will retain a \$25 service fee (plus any applicable credit card service fees) if the notice of cancellation is received prior to/by January 3, 2023. The entire fee is non-refundable after January 3, 2023. *In the event that the Minn-E-Dakotas Section cancels the event, all booth fees (including any applicable credit card service fees) will be fully refunded to each exhibitor.*

Liability

Neither Minn-E-Dakotas/CCCA nor the facility shall be responsible for any loss, damage, or injuries of property from any cause whatsoever, prior, during, or subsequent to the period covered by the Exhibit Contract. The Exhibitor, by submitting the reservation form, expressly releases Minn-E-Dakotas/CCCA and the host site (Lake Geneva Christian Center, Alexandria MN) of responsibility and agrees to indemnify the same against any or all claims or loss, damage, or injury.

Vendor Registration & Payment Form

To request booth space, please complete the [2023 Vendor Registration Form](#).

Payment by credit card or ACH: available on the Vendor Registration Form.

Payment by company check: payable to **Minn-E-Dakotas Section CCCA/USA**

and mail check to:

Parker Anderson (Registration Coordinator)

Camp Lebanon

1205 Acorn Rd

Burtrum MN 56318

Thank you for your interest and participation in the 2023 Vendor Showcase!

Showcase Coordinator

Leland Sheneberger

Lake Beauty Bible Camp

leland@lbbc.com

(320) 732-3218 Ext 1000