

## **Minn-E-Dakotas & IA/Nebraska Super Sectional**

We are excited to see you at the 2022 CCCA Super Sectional January 31 – February 2, 2022 at Lake Geneva Christian Center in Alexandria, MN. Registrations are pouring in, and we anticipate this event to be one of the largest super sectionals ever!

Anticipating a great turnout, we have put together some incredible seminars for you to choose from. Please do not hesitate to come! There should be something for everyone. If there is not a seminar that catches your fancy, I know you will enjoy our keynote speakers and worshipping God with so many camp people! We look forward to seeing you at the CCCA Super Sectional.

### **Registration:**

**Registration closes January 20<sup>th</sup>.** After the 20<sup>th</sup> you will need to call Trout Lake directly to ask if there is still space available. To register click [Sectional Conference 2022](#) or call Trout Lake Camps at 218-543-4565.

### **Keynote Speakers:**

- Duffy Robbins
- Bob Tissot

### **TENTATIVE SEMINARS & SPEAKERS: (subject to change)**

1. Administration:
  1. Greg Anderson - Building a lifegiving culture
  2. Bill Abler - Strategic Planning is spelled - INTENTIONALITY
  3. James Rock – Applying the Holy Land to your Biblical Understanding (Campers too!)
  4. Gregg Hunter - Improving your culture by defining organizational behaviors
  5. Rob Ribbie - Collaborative problem-solving: training on a very handy experiential tool for solving organizational problems. I'll orient to the process and then give folks chance to practice.
  6. Kyle McCucheon – Religious Liberty Update & Practical Steps to Protect Your Ministry
  7. Jonathan Ruybalid - Current Legal & Legislative Issues for Camps and Conference Centers
  8. Bob Tissot – Stand Up and Speak up or Sit Down and Shut Up
2. Food Service:
  1. Sysco Chefs - Food service (to be announced)
  2. Bob Yanish – Food Service Best Practices
  3. Bob Yanish – Cutting costs without cutting corners
3. Guest Services:
  1. Panel Discussion – Ultra Camp/ CampWise/ CampBrain – The pros & cons
  2. David Nelson – Where's the Christian service in a camping guest Services job?
4. Program:
  1. Desirae Cram – The value of wilderness camps
  2. Norm Hoyt - Educational programs at camp
  3. Rob Ribbe – How Camp Creates Launchable Kids
  4. David Nelson – Where's the Christian Service in a camping services Job
5. Staffing:
  1. Norm Hoyt - Key elements of creating a staff team
  2. Lindsay Mayer - Summer Staff Mental Health
  3. Greg Hunter - It's all about the People
  4. Rob Ribbe - Evaluation of ministry...how to use evaluations to develop a growing/change oriented organization and continuously improve your organization.

5. Rob Ribbe - School Year programming...how to grow beyond "retreat" based ministry and deepen your impact (internships, gap programs...longer term year round discipleship oriented ministry). Rationale and process.
  6. James Rock – Applying the Holy Land to your Biblical Understanding (Campers too!)
  7. James Rock – Building a staff manual/handbook
  8. Norm Hoyt - Forest Springs Key Elements of Creating a Staff Team to "do" the ministry of Christian Camping
6. Facilities:
1. Wynne Whyman - Less money for facilities? 5 things you can do
  2. Luke Bluhm & Mark Erickson - Sign Making
  3. Lynn Salley – Winterizing basics - simple ways to keep the winter from making your spring more complicated
7. Marketing:
1. Bekah Sutton - Social Media advertising
  2. Laurie Schultze – How to work with Canva
  3. Penny Hunter - Branding in the face of recovery/crises
  4. Penny Hunter - What I wish I'd known "Next Gen Leaders"

### **COVID Guidelines:**

Before you attend the conference, we ask that you use as much common sense as possible and not attend if you are exhibiting symptoms. If possible, you might reduce visiting high-risk activities or public locations to reduce that risk of coming to the conference being exposed.

CCCA and Lake Geneva are following the MN Department of Health guidelines. Currently, we are NOT requiring vaccinations or masks at the 2022 super sectional. We do encourage you to wear a mask if you desire and we encourage others to respect social distancing whenever possible.

### **Volunteer Opportunities?**

- We need seminar moderators. Please contact David Nelson if you would be willing to moderate one or two seminars.
- Does your camp use CampBrain software? We are looking for a volunteer who uses and knows CampBrain to participate in a discussion panel seminar. Please contact Leland Sheneberger at: [leland@lbbc.com](mailto:leland@lbbc.com)
- Want to get involved and help serve our section? Contact Leland Sheneberger at: [leland@lbbc.com](mailto:leland@lbbc.com) or [davidnelson@campvictory.com](mailto:davidnelson@campvictory.com).