

Workshops, January 27-29 Spruce Lake Retreat

Tuesday - 3:30-5:00	Wednesday - 9:30-10:45	Wednesday - 11:00-12:15	Thursday - 9:00-10:30
Day Camp Discussion Jim Payne & Liz Tripp D, P, M	Rethinking Orientation Moraya Longacre D, P, G, FS	Disability Ministries Corinne Carr D, P, G, M, FS, F	Raising a Family at Camp Reid Anderson D, P, G, M, FS, F
Steal This: Ideas for Retreat Awesomeness Chris Kallal D, P, G, M	Steal This: 25 Rules for Unparalleled Hospitality Chris Kallal D, P, G, M, FS	Steal This: Ideas of Staff Training Greatness Chris Kallal D, P, G, M, FS, F	Steal This: Ideas for Camp Board Greatness Chris Kallal D, G, M
Firm, Kind & Effective: Navigating Tough Parent Conversations Jon Bisset D, P, G	Making Camp Sustainable: How to Objectively Evaluate Camp Programs & Staff Jon Bisset D, P, G	Before the Storm: Practical Steps to Make Your Camp Safer Jon Bisset D, P, G, F	Small Team, Big Impact: Marketing Strategies That Actually Work Jen Howver D, G, M
The Guest Experience Randy Gaumer D, P, G, M, FS, F	Critical Mindsets For Extraordinary Camp Leaders Arthur Woods D, P, G, M, FS, F	Elevating Your Family Camp Retreats Arthur Woods D, P, M	Flipping the Script: Rethinking How We Design Programs Kayle Thacker D, P, M
Gift Shops can be a Gift! Jackie Swartley D, P, G, M, FS	Eleven Principles of Great Boards Mark Davidhizar D, G, M	Understanding the 4 Phases of a Donor's Journey Tammy Briggs D, M, G	Preparing for Planned Giving Elyse Kauffman D, G, M
Allergies: Facts, Myths, & Hiding Places Bill Pitcher D, P, G, FS	Cooking Demo Driscoll Foods D, P, G, FS		Putting Local Flavor on Your Menu Bill Pitcher D, P, G, FS
Maintenance A to Z Steve Ykema D, M, F	Handicap Accessibility Envision Architecture D, P, G, F	Common Construction Code Violations Envision Architecture D, G, F	Building vs Maintaining Vinny Sturdevant D, M, F
Passing the Torch: The Good, the Bad, and the Reality of CEO Succession Mark Swartley & Stephanie Gehman D, P, G, M, FS, F	Understanding Mental Health at Camp Deke Rider D, P, G, M, FS, F	Mental Health in Gen Alpha Deke Rider D, P, G, M, FS, F	The Ministry Of Adventure Tim Prairie P, D, G, M, F
A Year of Communications: From Blank Page to Content Plan Jen Howver M, D, G, P	Many Ways to Play: Strategies that Work Chris Fletcher P, G, D, M	Building a Day Camp Culture that Leads to Camper and Family Engagement Alisha Kallatch P, D, M	The Retreat & Camp Growth Roadmap Carl Lafever D, G, P, M
International Flavors Chef Joe Becker D, P, G, FS	Unlocking Revenue—Marketing Strategy for Camp Rentals Oscar Quesada D, M, P, G	The Art of Repurposing: Maximizing Every Story You Tell Jen Howver D, M, P, G, FS	Workshop Codes D-Directors / P-Program G-Guest Service & Administration M-Marketing & Development FS-Food Service F-Facilities (Housekeeping & Maintenance)

**Sessions Subject to Change. Check out www.ccca.org/ccca/Mid-Atlantic_Section.asp for workshop updates!