



Michigan Section

Dear Prospective Exhibitor,

I am pleased to invite you to the 2023 Michigan Sectional Conference of Christian Camp and Conference Association! The Conference will be held February 26 - March 1 at Gull Lake Ministries (www.Gulllake.org) in Hickory Corners, Michigan. Camp Leaders representing camps and organizations will be attending this conference, with many of the attendees actively involved in decisions regarding purchases for their respective departments.

The Exhibit Hall will be open for ONE DAY ONLY. This event will be on Tuesday, February 28. We are planning for set up beginning at 10:00 AM. Vendors who will be presenting at a seminar on Tuesday will be able to arrive and set up at 9:00 AM. Lunch will be available for you at 12:00 PM at GLM's Fellowship Center (Dining Hall). The Vendor Hall will open at 12:45 PM and run through 3:45 PM.

Check out the Executive Plus and the Underwriter opportunities for more time to interact with participants at the conference!

Most exhibitors provide prizes (gifts) for giveaway drawings we hold in the Exhibit Hall. This not only encourages conference attendees to frequent the Hall, but also provides a source of advertisement for your product or service. We prefer and suggest that you provide one to two major gifts rather than several small ones. Please do not feel that you must supply a gift. However, if you do intend to offer something for the prize drawings, please be sure to mark that on your contract. We also ask that gifts not be contingent upon purchasing your product.

Our Sectional has camps with budgets that range from \$100,000 to \$13 million annually. Many camping professionals will be at the Hall to investigate new products and ideas for their summer as well as year round purchases. Your opportunity for success can be great!

I encourage you to consider joining us for our 2023 conference. I think that you will find it to be a very rewarding experience for you and your organization. If for some reason you are unable to attend, but would like to have some exposure at our conference, in addition to advertising in the packet(s), there will be a special exhibit table where your materials can be made available. The cost of a two-foot section on this table is \$75. Conference attendees will be encouraged to browse the materials and there will be a special prize drawing for those who visit that table. If you have any further questions, please feel free to contact me at 616.262.7146 or mi.cccavendor@gmail.com

The next page describes the five ways you can be involved:

	Vendor \$300	Premium \$500	Executive \$1000	Executive Plus \$1,750	Underwriter \$2500
10' x 6' space with an 8' table	*	*	*	*	*
Free lunch served at 12:00 PM	*	*	*	*	*
Company information listed in conference information to attendees	*	*	*	*	*
Additional 10' x 6' space and 8' table		*	*	*	*
Digital spreadsheet of mailing and e-mail addresses of all conference attendees			*	*	*
Opportunity to provide digital company information displayed at general sessions.			*	*	*
30 second video commercial played during general session of all conference attendees. Video must be provided no later than February 3, 2023. mi.cccavendor@gmail.com				*	*
2' x 8' Banner displayed prominently in registration area (Vendors must provide artwork in digital format along with contract). mi.cccavendor@gmail.com			*	*	*
Company logo included on e-mail communications being sent to more than 800 camping professionals advertising the conference				*	*
1-2 minute personal address and introduction to all conference attendees during a general session					*
Display space in high traffic area from Feb. 28 - Mar. 1, 2023 (Includes Meals - Lodging not included)				*	
Display space in high traffic area from Feb. 26 - Mar. 1, 2023 (Lodging & Meals Included for up to 2 people)					*

Please mark your contract and information sheet if you would like to take part in this opportunity. I am looking forward to working with you!

In Christ,

Michael Deen, Executive Director Camp Ao-Wa-Kiya

mi.cccavendor@gmail.com



EXHIBITOR CONTRACT

Exhibit Location: Gull Lake Ministries, 1800 Burlington Drive, Hickory Corners, MI, 49060
The Exhibit Hall will be at the Ministry Center (See attached Map)

Exhibit Date: Tuesday, February 28, 2023

Contract Deadline: Friday, February 3, 2023

Company Name: _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Representative (s) Attending: _____ Email: _____

Vendor Options (See back page for features of each level):

- Exhibit Hall Vendor Package.....\$300
- Premium Vendor Package.....\$500
- Executive Vendor Package.....\$1,000
- Executive Plus Vendor Package.....\$1,750
- Underwriter Vendor Package.....\$2,500

Additional Information:

I will need electricity (No additional fee)

Prize Sponsorship:

Yes, I would like to donate a gift (s) for the drawings. Please indicate gift description and quantity.

Cancellation Policy: No refunds will be made within 30 days of Sectional Conference.

Please make check payable to: **Michigan Sectional Conference of CCCA**

Return this contract along with your payment to: **Camp Ao-Wa-Kiya
8401 W. Thomas Pike
Shelby, MI 49455
Attention: Michael Deen**

I have read the Exhibitor Rules and Regulations and agree to participate within the written guidelines.

Signature: _____ **Date:** _____

For Office Use: Date Received _____ Check Amt. _____ # _____

Everything You Need To Know About Being an Exhibitor

Code and Agreements. Exhibitor agrees to adhere to all applicable fire, utility and building codes and regulations as well as policies of the Conference.

Schedule. Set up beginning at 10:00 AM. Vendors who will be presenting at a seminar on Tuesday will be able to arrive and set up at 9:00 AM. The Vendor Hall will open at 12:45 PM and run through 3:45 PM.

Exhibit Location. The Exhibit Hall will be set up at the Ministry Center (see mark on the map). All booths will be assigned. Because of the room layout, all exhibit spaces are accessible to high traffic. You may drive your vehicle directly to the area marked on the map to load and unload. A double door is available for larger pieces of equipment. Parking will be available at the "P" lot adjacent to the Ministry Center.

Digital Company Information. Executive, Executive PLUS & Underwriter Vendors may provide digital company information that will be displayed at conference general sessions. Digital information must be provided no later than February 3, 2023. mi.cccavendor@gmail.com

Exclusion. The Michigan Section of Christian Camp and Conference Association shall have the right to exclude or to require modification of any display or demonstration, which it considers unsuitable. Additionally, MI/CCCA maintains the right to prohibit the use of amplifying equipment, which it considers objectionable.

Handling and Storage. The facility will not accept or store materials or empty crates. Each exhibitor shall make his/her own arrangements for shipment, delivery, receipt and storage of materials.

Cancellation of Agreement. The exhibitor shall have the right to cancel this agreement by written notice to MI/CCCA's Exhibitor Coordinator.

Liability. Neither MI/CCCA nor the facility shall be responsible for any loss, damage or injuries of property from any cause whatsoever, prior, subsequent to the period covered by the Exhibit Contract. The Exhibitor, upon signing the contract, expressly releases MI/CCCA the host site (Gull Lake Ministries) from their responsibility and agrees to indemnify any or all claims for loss, damage or injury.

Conference Location. Gull Lake Ministries, 1800 Burlington Drive, Hickory Corners, MI 49060.

Conference Contact: If you have any questions, needs, or comments during conference can be texted, or phoned to: Michael Deen 616.262.7146.

