GENERAL INFORMATION, RULES AND REGULATIONS

1. NATIONAL CONFERENCE SPONSORSHIP. The Conference is sponsored and managed by Christian Camp and Conference Association.

2. APPLICATION AND CONTRACT. Each prospective Exhibitor is required to sign acknowledging agreement to the terms of the APPLICATION AND CONTRACT for space. By doing so, he or she subscribes to the GENERAL INFORMATION, RULES, AND REGULATIONS, which are part of the APPLICATION AND CONTRACT. The terms of the APPLICATION AND CONTRACT can be revised only upon written agreement of both parties.

3. CONFERENCE DATES. The dates of the National Conference are Tuesday, Dec. 8 through Friday, Dec. 11, 2020.

4. FEES. Following the acceptance of the APPLICATION AND CONTRACT by CCCA, the balance of the fees due must be received at CCCA on or before Aug. 29, 2020.

5. ADMISSIONS. CCCA reserves the right to refuse exhibit space to any applicant for any reason. In addition, CCCA reserves the right to refuse exhibit space to any Exhibitor if, after the acceptance of the APPLICATION AND CONTRACT, information should come to the attention of CCCA, which in the reasonable sole judgment of CCCA, unfavorable to the public reputation of CCCA, which in the beneficial to or for the attendees of the CCCA National Conference. In the event CCCA should exercise this right, any exhibit fees paid to CCCA shall be refunded, except if the denial of exhibit space shall be for failure or refusal of the Exhibitor to comply with the terms set forth elsewhere in this APPLICATION AND CONTRACT, the denial of exhibit space shall be treated as a cancellation by the Exhibitor.

6. ASSIGNMENT OF SPACE. Although the Exhibitor may apply for up to five choices of exhibit space, CCCA reserves the right to shift space at any time if, in CCCA's sole judgment, it becomes necessary to do so. CCCA reserves the right to make such modifications in the published floor plan as may be necessary to meet the needs of Exhibitors and the National Conference as a whole.

7. EXHIBITOR NAME BADGES. Each Exhibitor will receive up to two registrations and name badges. Name badges must be worn by Exhibitor representatives during set-up, all exhibit hours, and teardown times. CCCA's Exhibitor registrations admits an Exhibitor to Tuesday and Wednesday general sessions and Wednesday seminars (excluding all special programmed meals, functions, or head start events).

8. CANCELLATION OF SPACE. In the event CCCA has assigned space and the exhibitor desires to cancel, CCCA will refund registration fees, less \$500, through Aug. 29, 2020. Unpaid amounts after Dec. 31, 2020, will be subject to and in addition to interest on the amount due at 10 percent per annum.

9. DECORATOR RULES AND REGULATIONS. The Exhibitor agrees to conform to all rules and regulations of the National Conference's official decorator, as detailed in the official service kit provided by that company. Where union personnel are required by the decorator and/or the hotel, the Exhibitor must comply with union requirements. CCCA is not responsible for decorator and/or hotel personnel. Nor can CCCA guarantee that services and/or utilities promised by the decorator and/or the hotel shall be available during the CCCA Conference.

It is best to call, email or fax the decorator directly for specific information relating to your exhibition space requirements, exhibit freight, shipping instructions, labor rules and regulations, deadlines, and so forth.

10. DEFAULT OF OCCUPANCY. Any Exhibitor failing to occupy by 6 p.m. on Tuesday, Dec. 8, 2020, or having any space contracted for but not canceled, is obligated to pay the full cost of such space. In the event of cancellation or default, all obligations of CCCA to Exhibitor hereunder shall cease and CCCA shall have the right to use said space to suit its own convenience, including selling the space to another Exhibitor without any rebate or allowance to the defaulting Exhibitor.

11. VISITORS. The CCCA National Conference is not open to the public. CCCA shall have the sole control over all admissions. All persons visiting the exhibition area will be admitted according to the rules and regulations of the CCCA Conference as issued or amended by the authorized representatives of CCCA.

12. SUBLETTING SPACE. No Exhibitor shall assign, sublet, or share the space allotted without written consent of CCCA.

13. CONFORMANCE TO LAWS. The Exhibitor agrees to use contracted space for lawful purposes only and will conform to all laws, ordinances, and regulations. The Exhibitor must comply with all local and hotel safety, fire, and health ordinances regarding installation and operation of equipment.

14. SHIPMENT OF EXHIBIT MATERIALS. Please watch your inbox for shipping details closer to the conference.

15. HOTEL EXHIBIT SPACE. The Exhibitor must return in the same condition as he or she found all hotel property and space used during the CCCA Convention.

16. SECURITY. While CCCA seeks to arrange for security personnel to maintain a watch before, during, and after the CCCA Convention, neither CCCA nor the hotel shall be liable for any damage or theft to the Exhibitor's display or property.

17. DELIVERY AND REMOVAL. Details regarding exhibitor delivery and removal will be updated closer to the conference. Please watch your inbox for those important details.

18. LIMITATION ON PROMOTION AND DEMONSTRATIONS. During the CCCA Conference, all demonstrations, promotional activities, and distribution of circulars, catalogs, or other promotional materials must be confined within the limits of the exhibit booth(s) in the exhibition areas. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable or disturbing to neighboring Exhibitors and/or attendees is prohibited.

19. ORDER TAKING AND ON-SITE SALES. Any Exhibitor who takes orders or conducts sales on-site is solely responsible for complying with applicable State of California and the City of San Diego legal requirements for permits, business licenses, and sales and use tax compliance. CCCA is not a party of record for any transaction by Exhibitor. For specific sales and use tax information, contact the California Department of Tax and Fee Administration at (800) 400-7115, or see www.cdtfa.ca.gov/industry/temporary-sellers.htm. 20. COPYRIGHTS. The Exhibitor warrants that all copyrighted material to be performed or played during the CCCA Conference has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold CCCA harmless from any and all claims, losses, expenses, including legal



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fees, which might arise from questions of use of any such material described above

21. USE OF SPACE. The Exhibitor's display, equipment, and materials shall be confined to the actual dimensions of the booth space contracted for. Height of display should not be such that it could be objectionable to other neighboring Exhibitors. Aisles may not be used by the Exhibitor. The Exhibitor is responsible for maintaining a neat and clean booth. All tables must be either finished or draped.

22. CHARACTER OF EXHIBITS. CCCA reserves the right to restrict, prohibit, reject, or evict anything without assigning any cause therefor. This reservation covers persons, things, conduct, printed matter, or anything of a character, which in the reasonable judgment of CCCA, is inconsistent with the principles espoused by CCCA or unfavorable to the public reputation of CCCA, and therefore should be restricted, prohibited, rejected, or evicted. In the event of such restriction, prohibitor, prohibitor, or eviction, or eviction, CCCA is not liable for any refunds, rentals, or other exhibit-related expenses.

23. EXCLUSIONS. Firms or organizations not assigned space in the exhibit area will be prohibited from exhibiting or soliciting business within the National Conference areas. Smoking and alcoholic beverages are not permitted on the exhibit floor.

24. INSURANCE. The Exhibitor understands that neither CCCA nor the Town and Country, San Diego, California maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of comprehensive general liability and contractual liability insurance, insuring and specifically referring to contractual liability set forth herein, in an amount not less than \$1 million (\$1,000,000) combined single limit for personal injury and property damage. The Town and Country, San Diego, California, its owner, management company, agents, servants, and employees and Christian Camp and Conference Association (CCCA) shall be included in such policies as additional named insureds.

Exhibitor must provide to CCCA a Certificate of Insurance evidencing such insurance no more than 30 days prior to the start of the Conference but prior to exhibitor's access to exhibit space.

25. LIMITATION OF LIABILITY. Exhibitor assumes responsibility and agrees to indemnify and defend CCCA and the Town and Country, San Diego, California, and their respective directors, officers, employees, and agents against any claims or expenses arising out of the use of the exhibition premises.

Exhibitor by its execution of this contract expressly waives the right to claim any such excluded liabilities against CCCA and its respective employees, officers, agents, and directors, and acknowledges that it will neither hold nor attempt to hold the organization or any such person liable for any cause whatsoever other than injuries or damages occasioned directly and proximately by the substantial negligence of such persons. Further, neither CCCA, nor their respective agents, employees, officers, or directors shall be liable for failure of the scheduled National Conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of CCCA to prevent. Further, neither CCCA, nor their respective agents, employees, officers or directors shall be liable for any failure or unavailability of utilities or any hotel or decorator services or personnel. In the event that CCCA, or any of their agents, shall receive a claim or complaint, which in part or in whole arises from Exhibitor's actions or failure to act, Exhibitor shall indemnify and hold CCCA, its agents, employees, officers, and directors harmless from any claim, loss, or liability resulting therefrom. Exhibitor assumes responsibility and agrees to indemnify and defend CCCA and the Town and Country, San Diego, California, and its respective directors, officers, employees, and agents against any claims or expenses arising out of the use of the exhibition premises.

26. TERMINATION. CCCA reserves the right to cancel the National Conference at any time and for any reason in its sole discretion. In the event of such cancellation, the Exhibitor's sole remedy shall be the refund of exhibit fees previously paid to CCCA less any amounts otherwise owed by the Exhibitor to CCCA. Under no circumstances shall CCCA be liable for consequential, special, or incidental damages. Failure of the Exhibitor to comply with any term or provision of this contract may, in the sole and absolute discretion of CCCA, result in the immediate termination of the contract and forfeiture of all payments made by the exhibitor to CCCA.

27. CONSENT TO USE OF LIKENESS OR IMAGES. Registration and attendance at, or participation in, CCCA meetings and other activities constitutes an agreement by the registrant to CCCA's use and distribution (both now and in the future) of the registrant or attendee's attendance, image or voice in photographs, video, electronic reproductions, and audio recordings of such events and activities.

CCCA is a not-for-profit organization committed to furthering Christian camp and conference ministries. CCCA provides limited space for exhibiting opportunities, services, and products to advance the cause of these ministries. CCCA is not responsible for the claims made by its exhibitors and reserves the right to select or reject any exhibitor, in the sole discretion of <u>CCCA for any or no reason</u>.

