

seminars: overview grid

beyond

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Location	Azalea	Begonia	Camellia/ Dogwood	Fuchsia/ Gardenia	Hibiscus/Iris	International Ballroom Center		International Ballroom North	International Ballroom South	Kahili/Lily	Narcissus/ Orange Blossom	Poinsettia/ Quince
SESSION 1 Wednesday, Dec. 4 12 – 1 p.m.	The Power of Camp Study – Participants (Closed Group) ▶ Dr. Jake Sorenson C	The Challenges of Challenge Courses ▶ Don Stock L/P	How Do We Become More Diverse? A Kingdom Approach to Race at Camp ▶ Paul Coty III C	Discovering You: A Journey Through the Enneagram ▶ Beth McCord PS	Financial Planning and Operations in a Lean Environment ▶ Dr. Lane Cohee BF	Marketing Equilibrium ▶ Nate Parks MC		Leading Up From Any Position, Anywhere ▶ Brad Lomenick LS	Anxiety and Depression in Campers ▶ Rhett Smith P	Legally Compliant Job Descriptions ▶ Travis Story HR/L	Grant Writing 101 ▶ Tammy Briggs RF	Eliminate Waste at Camp and Save \$\$\$ Through Efficiencies ▶ Evan Liewer HF/SF
SESSION 2 Wednesday, Dec. 4 2:30 – 3:30 p.m.	Should Your Camp Do an Audit or a Review? ▶ Dan Busby BF	Healthcare Services: Addressing Risk and Opportunities ▶ Dr. Tracey Gaslin L	A Model for Restoring Mental Health ▶ Rhett Smith P	How to Transition Into a First-Time Leadership Role ▶ Jon Lokhorst LS	Change the Voice You Hear ▶ Dr. Lane Cohee PS	Building Your Marketing Full Stack: Tools for a Growth Focused Strategy ▶ Nate Flowers MC		Designing Catalytic Events, Sessions and Meetings ▶ Mark Matlock P	Research Results for Summer Staff Study (Open) ▶ Dr. Rob Ribbe and Rachael Botting C	Employee Handbooks to Increase Accountability and Productivity ▶ Travis Story HR/L	How to Successfully Execute a Fundraising Event ▶ Tammy Briggs RF	Becoming a Food Allergy- Friendly Camp ▶ Dr. Joy Dubost and Chef Rob Wallauer HF
SESSION 3 Wednesday, Dec. 4 3:45 – 4:45 p.m.	Jesus in the Darkness: Suffering, Lament and the Discipline of Darkness ▶ Rachael Botting PS	The Ticking Time Bomb: Don't Get Caught Without a Succession Plan ▶ Jon Lokhorst BF/LS	Five Keys to Retiring Fearlessly ▶ Tammie Cooper RF	Leader, Are You Stuck? How to Innovate and Thrive ▶ Todd Leyden BF/LS	Optimizing the Mental Health Benefits of Your No-Phone Policy ▶ Michael Mercier C	Assessing Your Program's "Leave No Trace" Education Impact ▶ Andrew Leary P		The 10 Keys to a Positive Camp Culture ▶ Roy Baldwin LS	Legal and Legislative Update for Camps and Conference Centers ▶ Jon Ruybalid L	How Creating Team Culture Can Determine Staff Changeover ▶ James Rock HR	Marketing Fast 50 – All New! ▶ Penny Hunter MC	Creative Design Concepts and Fresh Facility Upgrades ▶ Dave Lee SF
SESSION 4 Thursday, Dec. 5 10:45 – 11:45 a.m.	Commercial Building Resilience Standards for Severe Weather ▶ Chuck Miccolis L/SF	Eyes of the Father: Seeing Meaning in the Mirror ▶ Todd Leyden PS	Legal Approach Practices With Contracts and Policies ▶ Jon Ruybalid BG/L	Camper- Centered Programming ▶ Dr. Jeff Jacobs P	Time Steward- ship: Practical Principles for Making the Most Effective Use of Your Work Day ▶ John Skaggs BF/LS	The Impact Feelings Have on Your Brand ▶ Jordy Barksdale HF/MC		Start Strong, Stay Strong: Onboarding New Staff for Long-Term Success ▶ Dr. Rob Ribbe HR	Short Tour of Big Ideas That Shape Your Campers ... and Their Camp Counselors ▶ Dr. Duffy Robbins C	NextGen Mentoring ▶ Jordan Morris LS	The Spiritual Side of Fundraising ▶ Chuck Peterman (Mission Increase) RF	Ordering Up Sustainability: Reducing Waste by Creating Meals Guests Will Love ▶ Chef Gilles Stassart HF
SESSION 5 Thursday, Dec. 5 1 – 2 p.m.	Living and Leading From the Inside Out ▶ Maggie Robbins PS	Innovative Solutions to Health Insurance Problems ▶ John Staub BF/L	Preparing for Critical Incidents From Outside Threats ▶ James Mundo L	Fool-Proof Interviewing ▶ Mary Bowers HR	Develop Your Team: Every Piece Matters ▶ Taylor Williams LS	The Power of Camp Study Findings (Open Group) ▶ Dr. Jake Sorenson C		250+ Years of Leadership Experience and Wisdom Takeaways ▶ Stan White LS	Six Elements of Program – Designing Effective Programs and Activities ▶ John Skaggs P	The Power of Video at Camp ▶ Ian Robertson MC	Communications and Fundraising: Leveraging Your Story to Grow Your Ministry ▶ Kyle Cousins (Mission Increase) MC/RF	A Whole Body Approach to Foodservice ▶ Dave Grotto HF
SESSION 6 Thursday, Dec. 5 2:15 – 3:45 p.m. 90-minute sessions			Thriving Boards ▶ Ed McDowell BG/L	Shepherding Volunteers ▶ Taylor Williams HR/LS	Keep It or Can It? ▶ Jonathan VanScoter BF/P	Guest Experience the Magnolia Way ▶ Jordy Barksdale HF/MC		With, Not For: Moving Past the Need to Be People-Pleasing, Fix-It, Know-It- Alls ▶ Megan Fate Marshman PS	Incorporating the Grand Story of Creation in Your Camp Program ▶ Dr. Duffy Robbins C/P	According to Plan: Using a Master Plan to Assess, Improve and Expand Your Camp's Impact ▶ Mike Abbaté BF/SF	Brand Auditing Interactive Workshop ▶ Annie Quaile MC	Investing in Emerging Female Leaders ▶ Rachael Botting LS

#cccabeyond

All seminars are recorded
except those marked with

12 Core Disciplines

Use this key to find seminars that focus on your area(s) of interest. Also see a listing of workshops by core disciplines on pages 24 – 25.

BG

Board, Governance

BF

Business and Operations/
Fiscal Management

C

Culture: Trends/Challenges

HF

Hospitality and Foodservice

HR

Human Resources

LS

Leadership: Vision, Mission,
Values, Strategic Planning

L

Legal, Compliance, Tax Issues,
Risk Management

MC

Marketing/Communications

PS

Personal, Spiritual
Development

P

Program

RF

Resource/Fund Development

SF

Site and Facilities