

# InSite

## 2020 InSite Magazine Editorial Calendar



### Dec/Jan 2019–20

**Theme: Staff Care** — Keeping your staff and yourself healthy; working together (building trust and managing conflict).

*Reservation deadline: 9/27/19*

*Materials deadline: 10/4/19*

### Feb/Mar 2020

**Theme: The Power of Camp** — Sharing highlights from studies on The Power of Camp initiative, staff recruitment, and more.

*Reservation deadline: 11/29/19*

*Materials deadline: 12/6/19*

### Apr/May 2020

**Theme: Generations** — Working across generations, understanding Gen Z, leading at any age.

*Reservation deadline: 1/31/20*

*Materials deadline: 2/7/20*



### Jun/July 2020

**Theme: Hospitality** — Creating a staff culture of hospitality where every staff member plays a role, group-buying benefits, etc.

*Reservation deadline: 3/27/20*

*Materials deadline: 4/3/20*

### Aug/Sep 2020

**Theme: Fundraising** — Best practices for raising money, case studies and recommendations on government relations, etc.

*Reservation deadline: 5/29/20*

*Materials deadline: 6/5/20*



### Oct/Nov 2020

**Theme: Diversity** — Exploring the different types of Christian camps and conference centers, as well as gender, ethnic and spiritual heritage diversity of CCCA members.

*Reservation deadline: 7/31/20*

*Materials deadline: 8/7/20*

### Dec/Jan 2020-21

**Theme: Trends** — Learning the latest trends in programming, facilities and materials, music, etc.

*Reservation deadline: 9/25/20*

*Materials deadline: 10/2/20*

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