

## TRACK: HR

TBD

### Pecan

TBD

TBD

## TRACK: MARKETING

BRANDING CONSISTENCY

### Cedar

Having a consistency in 2019 is vital to the growth of your brand. Come hear our thoughts on where your brand should be on the internet and why consistency is so important!

Brandon Crist & Abigail Brookshear, Brand Mentors

## TRACK: FOOD SERVICES

MENU ENGINEERING, COST MITIGATION AND BUDGET MANAGEMENT

### Longhorn

From menu development, food procurement, and labor and food costs, we will tackle them all as we walk through a day-in-the-life of departmental financial stewardship. Scott Ragan, Lakeview Camp and Conference Center

## TRACK: ADMIN

BUILDING A SUSTAINABLE CLIENT BASE IN RETREATS

### Yellow Rose

This session will include identifying groups that align with your vision, communicating your camp's strengths and limitations to group leaders, and assisting groups in maximizing your site's potential.

Amy Guntzel, Camp Cho-Yeh, Retreats

Registrar

## TRACK: HEALTH & WELLNESS

INSIGHTS IN TEMPERAMENT

### Magnolia

A discussion of how personality styles influence behavior. Better understanding = better relationships. Steve Delaney, Lifesong Resources

## TRACK: LEADERSHIP

WHAT I WISH I'D KNOWN

### Dogwood

Leading people has its challenges but also so many rewards. Listen as Penny shares some practical concepts (i.e. God is not in a hurry, there will always be difficult people, praise is contagious...) that help young leaders and seasoned executives thrive.

Penny Hunter, CCCA Marketing & Communications Consultant

## TRACK: NON-SUMMER PROGRAMMING

OUTDOOR EDUCATION PANEL

### Live Oak

This is a panel discussion to discuss the in and outs of outdoor education as well as trends in education that affect outdoor education and the camping environment.

Various Outdoor Ed Camps

## TRACK: NEXT GEN

LEADING YOURSELF

### Crepe Myrtle

Learn how to create expectations that allow you to initiate control over your life so that you can better manage who you want to be.

Karley Reece, MA, LPC, Grace Bound Christian Counseling

## TRACK: FACILITIES

PLUMBING & ELECTRIC

### DuBose Auditorium

So many electrical and plumbing needs present themselves (at all times of the day) and it's nice to have the solution. Come ready for a productive Q&A with experienced electricians and plumbers.

TBD

## TRACK: PROGRAMMING & REC

SCATTER SHOT: AIMING AT

MULTIPLE FAMILY TARGETS WITH A COMMON BULLSEYE: THE CHRIST-CENTERED FAMILY

### Lone Star

Exploring different family camp programming approaches, for all ages, that converge on the same purpose of developing Christ-centered families that can display to the world the unity and significance God desires of his children.

Joe Dalton, Pine Cove, Crier Creek Director

## TRACK: HR

TBD

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TBD

TBD

## TRACK: MARKETING

TOOLS OF THE TRADE

### Cedar

Stock up on actual tools you can use to execute your branding and marketing needs without breaking the bank.

Brandon Crist & Abigail Brookshear, Brand Mentors

## TRACK: FOOD SERVICES

ROUNDTABLE DISCUSSIONS TO CAMP FOODSERVICES TRENDS/ CHALLENGES

### Longhorn

We will have open and transparent dialogue on all topics of interest affecting the dining experience while at camp: the rise of special dietary needs, the role fast food plays in camper expectations, and many more!

Joseph Barnes, CEC Navarro College System Dining Services Director

## TRACK: ADMIN

PROFESSIONALISM AMIDST THE CRAZY CAMPING WORLD

### Yellow Rose

TBD

Kay Kastner, Tejas Camp and Retreat Center

## TRACK: HEALTH & WELLNESS

THE LIFE "HAT TRICK"

### Magnolia

Does answering 3 questions; Where did

I come from? Who am I? Why am I here? make me healthy, wealthy and wise? or does answering those 3 questions have a positive or negative affect on my life?  
Steve Delaney , Lifesong Resources

## TRACK: LEADERSHIP

TX CAMP RULES UPDATE

### Dogwood

Come hear the new information/ updates that will be coming to the TX camping rules & have a chance for some Q&A to better understand how to comply.

Jeff Mantia, Compliance Officer, TX DSHS

## TRACK: NON-SUMMER PROGRAMMING

DISCUSSION: RETREAT MODELS, HOSTING, AND BEST PRACTICES

### Live Oak

TBD

Various Outdoor Ed Camps

## TRACK: NEXT GEN

THE POWER OF UNMET EXPECTATIONS

### Crepe Myrtle

Whether we realize it or not, we have expectations - especially in ministry. When those expectations go unmet, we can experience disappointment and frustration and eventually burnout. Learn how to identify expectations that you have, how to manage them and possibly prevent the disappointment that comes when life doesn't measure up.

Laura McEntire, LCSW, ACSW

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TBD

## TRACK: PROGRAMING & REC

WHEN TO CLOSE THE GAME ROOM AND OTHER PROGRAMMING DECISIONS FOR TEEN CAMPS.

### Lone Star

Lessons learned in programming both recreation and spiritual content from Frontier's teen camp transition. These experinces can be beneficial for all camps.

Hans Meinardus, Summer Camp Director, Frontier Camp

# TUESDAY: 1:45–3:00

## TRACK: HR

TBD

### Pecan

TBD

TBD

## TRACK: MARKETING

GATHERING AND TELLING GOOD STORIES

### Cedar

A “hands-on” seminar - What makes a compelling story? How can you take a decent camper story and make it stronger and then how do you tell it as a blog post, a social media post and a fund-raising letter? This is a hands-on workshop where you’ll write and tell stories and learn how to get better at it. Penny Hunter - Marketing and Communications Consultant; CCCA National

## TRACK: FOOD SERVICES

FEEDING THE BODY AND SOUL!

### Longhorn

Nurturing the dietary needs of our guests is our obvious mission, but what about the spiritual opportunities we have? In this class, we will discuss different avenue’s to present internally, and to our campers, an avenue that nourishes the body AND feeds our collective thirst for continued spiritual development. Scott Ragan, Lakeview Camp and Retreat Center

## TRACK: ADMIN

PROFESSIONALISM AMIDST THE CRAZY CAMPING WORLD

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Kay Kastner, Tejas Camp and Retreat Center

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## TRACK: NON-SUMMER PROGRAMMING

CREATING MEMORABLE EXPERIENCES

### Live Oak

TBD

Sam Goff, Guest Service Director for Magnolia, Waco

## TRACK: NEXT GEN

NEXTGEN PANEL DISCUSSION

### Crepe Myrtle

You are not alone in your ministry. Hear from a panel of other young leaders who are making an impact for the gospel in camps, churches and communities throughout Texas. Bring your questions and engage in the conversation as we

hear from others pursuing vocational ministry.

Moderated by Naomi Faltin, Tejas Camp and Retreat Centerv

## TRACK: FACILITIES

PRACTICAL A/C & HEATING INSIGHTS

### DuBose Auditorium

If you are looking for some practical information/Q&A with an HVAC professional on the types of units, how to provide preventative maintenance, and troubleshoot problems this is a can’t miss seminar.

Brian Jamar, HVAC Specialist, All About Air

## TRACK: PROGRAMING & REC

GET’EM PUMPED , AGAIN

### Lone Star

These game gurus will discuss creatvie rec and game ideas for all camp occasions; indoors, outdoors and rainy days.

Paul Burton, Jotty Kinney