



**March 2016 | Volume 6, Number 3**  
**Your CCCA Northwest Section Newsletter**

What a great sectional last week. A big thank you to the Cannon Beach staff, Mark & the worship team, Randy Remington, and all of our committee members who coordinated and ran all the program, workshops, connections, & hospitality which made it one of the best sectionals that I can remember!

Don't forget to save the date for next year's Super Sectional; February 28th-March 2nd. You can also come a couple of days early or stay a couple of days late (at the greatly discounted rates) and make it even more super!

James Richey  
CCCA NW President

## FROM THE NATIONAL OFFICE

### **What Members Are Saying About Sectionals**

Sectionals are opportunities for networking, encouragement and inspiration. Paul Biles, executive director at Camp Tejas, said there were 259 attendees, 37 camps and 30 vendors present at the Texas Sectional hosted at Cho-Yeh Camp and Conference Center (Livingston, Texas). He said there was increased participation among various camp staff members.

“The 2016 Texas Sectional was the most exciting Sectional I’ve been a part of in 20 years of attendance,” Matt Raines, director of Frontier Camp, said. “We had a healthy mix of emerging leaders, engaged veterans, international attendees and minorities. The seminars were challenging and relevant. The overall experience gave me great hope for the future of Christian camping.”

## The Power of Camp

the power of camp.

The Power of Camp campaign is attracting attention. From blog entries to social media posts, the momentum is growing. Have you read "[Summer is Calling—How Will You Answer?](#)" written by president/CEO of CCCA, Gregg Hunter? Check out [The Power of Camp](#) to see how we are reaching into the church and out to the world.

## A Look Ahead



This month’s Excellence in Training will feature Wheaton College Graduate School’s Dr. Rob Ribbe, Dr. Laura Barwegen and Dr. Richard Butman. They will cover the topic of “Discerning Impact.” You can [register here](#). For April’s EIT, we’ll be featuring Justin Wise, social media strategist and content marketer.

## All In!—2016 CCCA National Conference



Now is the best time to register for the 2016 CCCA National Conference, All In! (Nashville, Tenn.). Take advantage of the early-bird discount ending April 30, 2016. You can also save \$20 per additional registrant after the first person registers. Go [here](#) to register!

### **Insider Information**

Eager to hear who will be our guest speakers at All In!—2016 CCCA National Conference? Watch for speaker announcements the week of March 7. We can't wait to tell you!

### **We Are Looking for Seminar Presenters**

Would you like to be a seminar presenter at All In!—2016 CCCA National Conference? If you are interested, you can fill out this [form](#) and return it to Aimee Richey by March 18, 2016, at [arichey@ccca.org](mailto:arichey@ccca.org).

## **RESOURCES FOR LEADERS**

### **Avoid These Leadership Mistakes**

Pastor, author, teacher and conference speaker Stovall Weems writes about three important lessons he learned through his leadership. In "[The Three Leadership Mistakes We've All Made](#)," Weems encourages other leaders to avoid these mistakes. Read about the lessons to enhance your leadership efforts.

### **WordPress Guide for Nonprofits**

If you want your website to be a place for sharing your mission and vision, Nonprofit WordPress Guide might be able to point you in the right direction. Get a holistic view of website development to either plan a new site or better manage your current site. There are step-by-step instructions to help you along the way. Kick off with a "Before You Get Started Guide" and finish with the "Keeping Your Site Healthy" module. Read more [here](#).

### **Three Tips to Simplify the Hiring Process**

Michael Hyatt has some tips to help you get the best people in place at your camp or conference center. In his blog post "What You Can't Afford to Miss When You Make a New Hire," he shares insights from Dee Ann Turner, vice president of corporate talent for Chick-fil-A. The three C's you need to reduce your risk of a bad hire are character, competence and chemistry. Learn how to build your best team yet with these [guidelines](#).

### **What's on Your List?**

Seth Godin wrote a short blog titled "Worth Thinking About." As he puts it, "Your focus is the heart of your organization's future. Your attention is irreplaceable." Take a minute and ask yourself the questions posed in

the post. Ask your staff to answer them, too. You can find the post [here](#).

# BROADERCHRISTIANWORLD

## **Churches in Nigeria Create Plan Against Terrorists**

The deadliest terror group may not be located where you once thought. According to this Christianity Today [article](#), in 2015 there were more than 4,000 deaths of Christians in Nigeria caused by Islamist insurgency of Boko Haram. “In response, Nigeria’s largest confederation of Christian churches is, for the first time, jointly endorsing a commitment to revive churches in the West African nation’s north before they collapse from a decade of violence that has killed thousands of Christians and driven away more than 1 million.” Read [more](#).

## **One Year Later, ISIS Releases Christian Hostages**

Human rights groups have confirmed the Islamic State freed 43 Assyrian Christian hostages Monday, Feb. 22. Millions of dollars were paid in ransom for the hostages who were abducted last February. There were at least 220 Assyrian Christians kidnapped from villages near Tal Tamr. The captives released were said to be the last of those abducted in February 2015. Read Christian Post’s [article](#).

## **Favored Political Candidates Among American Believers**

Barna Group is keeping the pulse on America’s faith segments and their political candidates. According to Barna Group, “The survey found that the widely reported gaps in candidate preference based on party affiliation, political ideology, race and age are not the only schisms making the 2016 campaign such fascinating political theater.” The survey measures favorability of candidates among all registered voters, registered voters in the candidate’s party, preferred candidate by faith segment and main reason for supporting their preferred candidate. Read Barna Group’s full article [here](#).

*Want to know more about CCCA and the resources it offers to members? Visit [www.ccca.org](http://www.ccca.org), and click on the “Maximize Ministry” graphic near the top of the page, or call our friendly membership staff at (719) 260-9400.*

*If you no longer wish to receive Section President’s Briefing, simply reply to this email with your name, camp name and request.*

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