

President's Briefing CCCA Northwest Section

I am having trouble believing that fall is really here and the stores are packed with Christmas items!

There are advances coming up very soon - Check our [News and Events page](#) for more information. And don't forget the National Conference will be fairly close to the NW at the [AZ Grand Resort](#) with some great speakers, worship and encouragement. I hope to see you there!



Matt from Sambica has been spearheading an initiative *"Every foster child in the Northwest be able to attend one week of camp each year to equip the next generation for discipleship."* If this sounds like something that you feel prompted to join the following camps in support of the initiative you can email Matt Wimmer at matt@sambica.com, read the attached [white paper](#) or plan to join us at our Sectional A committee of NW Christian camps continues to listen to what Our LORD would have us do next toward reaching Foster children. We are looking forward to meeting again at the Sectional in February!

Black Lake Camp	Camp Arnold	Camp Berachah*	Camp Casey	Camp Elkanah
Camp Jonah	Camp Magruder	Camp McCullough	Cannon Beach	Canyonview
			Conference Center	Ministries
Cascades Camp	Cedar Springs	Crista Camps*	Eagle Fern Camp	Ghormley Meadow
	Camp*			Christian Camp
Lakeside Bible	Pleasant Valley	Royal Ridges	SAMBICA*	Sunset Lake Camp
Camp*	Christian Camp*	Retreat*		
The Firs	Tilikum	Twin Rocks Friends	Upward Bound Camp	Warm Beach Camp*
		Camp		
Wi-Ne-Ma Christian				
Camp				

On behalf of the committee (see camps with a * behind the name) a white paper is attached. In the meantime, please remember to continue to lift up the CCCA NW Camps shared initiative in prayer!

James Richey
CCCA NW President

SECTION PRESIDENT'S
BRIEFING

PRACTICAL TIP



Tell Your Story

Every camp has a story. Are you telling yours? Authentically and strategically communicating your story can be your greatest marketing tool. But what does it look like to tell your camp's story with a small staff, low budget, overflowing to-do lists and a variety of other constraints and challenges? Or if your ministry has full-time marketing staff, how do you find fresh, new ideas to engage with your constituents? CCCA's updated Marketing Plan in a Box will walk you through the process and help you effectively share your story with the world.

Read more about Marketing Plan in a Box, as well as other practical marketing tools, in the October/November issues of InSite

FRESH IDEA



Bored with Board Games?

Every camp has the obligatory game closet with the standbys—Uno, Sorry, Scrabble. And while they are oldies but goodies, fall is a great season to refresh the board game closet and add some updated options. Think board games are old fashioned? Think again. A recent *New York Times* article says, "Sales at hobby stores in the United States rose 15 to 20 percent in each of the last three years, according to ICv2, a trade publication that tracks the business." Check out newer games like Headbanz, Leaps and Ledges, Sort it Out, and Telestrations. Then get the crew together, throw another log on the fire and settle in for some fun.

Go to the [New York Times article](#) to read more about how technology and crowdfunding have been pushing board games forward.

FAITH STORY



Daring to Live, Flying to 100

On Oct. 27, 1916, Virginia "Ginny" Dare Seaton was born. Did you do the math? Next month, she will be 99 years old. 99 years old! And let us here at Prescott Pines attest to the fact, Ginny lives out her middle name to the fullest. Daring to embrace it all, caught up in this adventure with Jesus, Ginny donned that zip line harness and helmet and jumped right off the 18-foot platform without hesitation. She is a legend, our oldest zip liner yet! (She plans on topping that next year, by the way.)

"I used to ask Jesus for just five more years. But now I ask for 10. There is too much to do," she smiles with a wink. Blind in one eye and macular eye degeneration in the other, she journeys on with eyes and heart wide open to all that God would have for her, daring nothing without the precious presence of her Lord and Savior Jesus. After a battle with tetanus 43 years ago, Ginny is a walking (quite literally) testimony to Jesus' grace and the power of faith. Her doctor told her, "You will never walk again." If only this man could have been at the women's retreat! And should we mention the leukemia that attempted to take her life five years ago?

Ginny Seaton's life is full of adventure and story, all of which she would say is simply detail. "Just let them know that I love Jesus!" She made me return to the craft table where we were talking to make sure this was what would be published. May we all live our lives daring to trust in God's abundant love like Ginny. Who

knows where it will lead us? Soaring above the trees, perhaps.

By Sandra Maki, interim communications coordinator at Prescott Pines in Prescott, Ariz. This post was originally posted on Prescott Pines' blog and is used here with permission. Go [here](#) the original to see pictures of Ginny's zip line adventure.

FROM THE NATIONAL OFFICE



Welcome Greg Anderson to the CCCA Leadership Team

CCCA announced on Sept. 18 that Greg Anderson has joined the Association as director of operations and member services. Anderson has served as executive director at Inspiration Point Christian Camp and Retreat Center in Minnesota for 25 years and brings a wealth of CCCA experience to the position.

“For decades CCCA has been the place where Inspiration Point has gone for resources, ideas, networking and encouragement,” Anderson said. “I’ve been blessed over the years to have served CCCA as a section president, a region representative to the board of directors, and as chairman of the board. I now look forward to being able to serve this great organization that has meant so much to the ministry of Inspiration Point, encouraging and assisting other camps across the United States.”

CCCA President/CEO Gregg Hunter said, “We are so blessed to have Greg Anderson join the leadership team at CCCA. His long tenure in camping combined with his breadth of experience with the Association makes him an ideal fit for the requirements of this position. He will be a great advocate for the members of CCCA because he understands so well the needs of camp directors and their staffs. I couldn’t be more pleased to welcome Greg to the CCCA team.”



Anderson and Hunter have worked together previously in CCCA leadership as Anderson was CCCA's board chair, then past chair, during Hunter's first four years as CCCA president.

EXCELLENCE TRAINING

Join Us Oct. 20 for Excellence in Training

As you shift focus to fall and winter programming, we want to remind you of a valuable free resource available to you as a CCCA member that brings practical, employ-today insights and training directly to your computer or conference room. Relationship-building tips, staff-development tools, leadership advice, ministry-maximizing ideas. And it's all totally free!

We've just re-launched our live monthly Excellence in Training webinar format with a schedule full of topics and presenters we know will be relevant and valuable to you as a Christian camp ministry pro. Here's our line-up for the next two months:

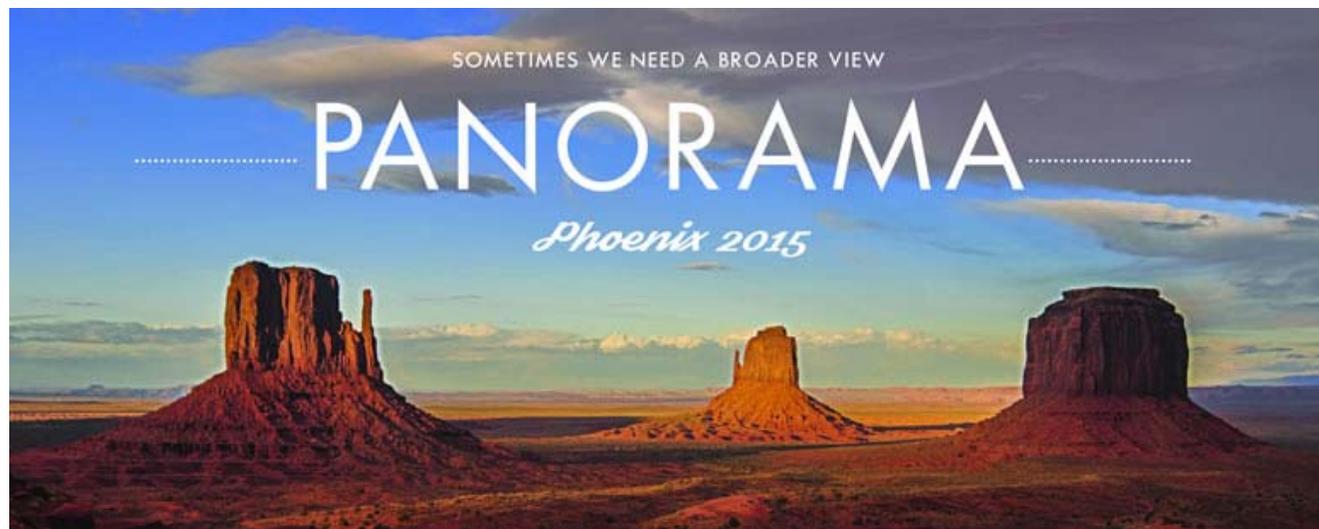
Oct. 20—Michael Perry, president and CEO, SpringHill Camps “Creating a High-Trust, High-Commitment

Culture”

Nov. 24—Heather Zempel, discipleship pastor, National Community Church “Discipleship”

REGISTER NOW for the October EIT, and watch your inbox for more details and registration links.

If you missed last week's September EIT on branding, find the recording [here](#).



Are you registered?

The CCCA National Conference is the place to be this December for:

- Best-practice education through a packed seminar schedule
- Content tailored especially for Christian camping pros
- Daily Bible teaching with Peter Reid and worship to start your day
- General sessions that will reinvigorate you and your ministry

REGISTER NOW

Don't miss Monday!

We've packed Monday with two important events — one that will help you decipher youth culture and understand how to better minister to and with youth, and one for executive directors and their boards.

REGISTER: Youth Culture Summit

REGISTER: Camp Board Summit

Walk or run so they can go

The last morning of the conference we'll be doing a 5K walk or run to raise money for Corners of the Field scholarships. Register now and help send kids to camp. If you don't want to do the full 5K, we'll do half the distance, and give you special prayer cards so you can do a prayer walk. Either way, let's get moving together and see what God will do!



CamperProtect at 2016 Sectionals

At CCCA, we want to do all we can to equip you with training and resources that can help you guard against abuses at your camp or conference center. That's why we made CamperProtect one of our strategic initiatives, and why we've partnered with MinistrySafe to provide sexual abuse prevention training,



presented by sexual abuse attorney Kimberlee Norris, at no cost to CCCA members.

The 2016 CamperProtect trainings will take place at these CCCA Sectionals:

Mid-Atlantic Sectional, Jan. 26–28, 2016

Harvey Cedars Bible Conference – Harvey Cedars, N.J.

Rocky Mountain Sectional, Feb. 22–25, 2016

Glorieta Camp – Glorieta, N.M.

Sierra Pacific Sectional, Feb. 29–March 3, 2016

Mount Hermon – Mount Hermon, Calif.

Michigan Sectional, March 7–9, 2016

Gull Lake Ministries – Hickory Corners, Mich.

Wisconsin/Iowa/Nebraska Super Sectional, March 14–17, 2016

Covenant Harbor – Lake Geneva, Wis.

Make plans now to attend CamperProtect training at one of these events!

You'll walk away with:

- Practical training and resources created by attorneys who litigate sexual abuse cases
- Documents to implement an effective camp screening process
- Offender characteristics gleaned from 30 years of offender studies
- Case studies of sexual abuse in camping context
- Access to functional tools tailored to camps and conference centers
- Information concerning 'third party use' of camp facilities

Here's what one CamperProtect seminar attendee had to say:

"Keeping campers safe, both physically and emotionally, is one of our highest callings. That's why we make it a priority in staff training. Kimberlee Norris hit a home run in delivering CamperProtect training at our sectional conference. Her expertise is obvious, the content is invaluable and the opportunities for application are vast. We consider our current preventative practices to be excellent but still found much to adjust and add. No camp can afford to miss this seminar." —Greg Anderson, executive director of Inspiration Point Christian Camp and Retreat Center and new CCCA director of operations and member services

Links We Love and Want to Share

Much has been said in recent months about how few millennials identify as Christians. Among those who do, however, faith and spiritual discipline may actually be thriving. Click [here](#) for a conversation between Barna Group President David Kinnaman and *Relevant* magazine about the research and the reality of millennials and Christianity.

What can we as Americans and Christians do to help with the heart-wrenching plight of refugees half a world away? Consider these suggestions from author Ann Voskamp, "[5 Ways to Stand Up and Be the Church in the World's Worst Refugee Crisis Since World War II.](#)"

A [new study from Pew Research Center](#) polled over 3,000 American adults to find out their views on the appropriateness of using cellphones in public and social settings. To find out what they learned, and discover whether your own views match the majority opinion, check out [the survey](#). One not-so-surprising result: 96 percent of those polled feel worship services should be no-phone zones.

The New York Times article "[Stop Googling. Let's Talk.](#)" explores research (including the Pew survey mentioned above) on the toll our always-connected, never-fully-present way of life is taking on relationships and empathy. Read [the article](#) for an in-depth look at the problem, and to learn why camp may be part of the solution.

Youth worker Mark Oestreicher describes the big faith decisions teens sometimes make at camp as "Ebenezers." Find out what in the world that means, and why he thinks camps and retreats play an important role in the faith formation journey of young people today, in [this blog post](#).

Not all motivational quotes are created equal, says [Inc.com](#), when it comes to inspiring you to get actual work done. Could all those quotes you've pinned or saved on post-its actually reduce your capacity and desire to accomplish things?

Want to know more about CCCA and the resources it offers to members? Visit www.ccca.org, and click on the "Maximize Ministry" graphic near the top of the page, or call our friendly membership staff at (719) 260-9400.

If you no longer wish to receive Section President's Briefing, simply reply to this email with your name, camp name and request.

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