



July 10, 2015

President's Briefing

CCCA Northwest Section

According to the [NW CCCA Facebook group](#), most of the camps in the NW are doing better number wise than last year! I encourage you to join if you haven't already; it is a very informative and encouraging group.

As you have a great rest of July consider this from the Message Bible:

Philippians 3:12-16

I'm not saying that I have this all together, that I have it made. But I am well on my way, reaching out for Christ,



who has so wondrously reached out for me. Friends, don't get me wrong: By no means do I count myself an expert in all of this, but I've got my eye on the goal, where God is beckoning us onward- to Jesus. I'm off and running, and I'm not turning back. So let's keep focused on that goal, those of us who want everything God has for us. If any of you have something else in mind, something less than total commitment, God will clear your blurred vision-you'll see it yet! Now that we're on the right track, let's stay on it.

James Richey

CCCA NW President

SECTION PRESIDENT'S **BRIEFING**



CHRISTIAN **CAMP
& CONFERENCE**
ASSOCIATION

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Your CCCA Northwest Section Newsletter

PRACTICAL TIP



H2O to Go

Are your campers drinking enough water? Do you and your staff know how much is enough? [A recent study](#) conducted by the Harvard T. H. Chan School of Public Health reported that more than half the students in their nationwide study qualified as below their minimum intake level for H2O. Add the heat of summer, time outdoors and increased activity levels, and you could easily see the effects of dehydration in many of your campers.

While daily intake requirements vary by age, gender and activity level, kids age 9-13 should be drinking at least 7-8 cups of water a day. So it's a good idea to be sure campers have easy access to water throughout the day. Remind your staff to encourage campers to drink, and to be on the lookout for signs of dehydration. In kids, those symptoms can include headache, nausea, moodiness, infrequent urination and difficulty concentrating. Don't dry up ... drink up!

For more about keeping everyone healthy at camp, be sure to check out the June/July issue of InSite magazine.

FRESH IDEA



Extra Credit

In the heat of summer, it's easy to see the need to focus on and pour into in the lives of your staff members as they care for campers. But the school-year months can be life-changing as well. In a growing movement, many camps are investing year-round in a core group of staff who take a year off of school before or during college. These gap-year programs provide training and leadership that benefit both the students and the camp. One great idea for taking your gap-year program to the next level is to partner with individual colleges or universities to provide college credit hours for the study and work your gap-year students participate in. Exploring the option of college credit hours takes some extra work on the part of the camp but can provide an additional level of motivation and reward for participants throughout the year. Read more about gap-year

programs at camps around the country in "The Gap Year Advantage" in the June/July issue of InSite magazine.

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FAITH STORY



From Hands and Heart

"It has a calming influence." Bob spoke the words carefully, then paused. "It has beauty ... you bring all the kids on board, and maybe I'm having a part of these kids receiving Christ."

Word of Life Island in New York belongs to no man-it belongs to God. Through the years God has used it to mold men and women He has called to carry out His will. However, not all perform in the same way. While the eyes of believers are fixed on the preachers, teachers, evangelists and "disciplers" who eventually emerge from the Island, God also sees another breed-the servant. Bob Heirholzer has been serving and giving of himself from the beginning, ever since he first came to the Island about twenty years ago. And what did he bring? Lights.

During his time as an engineer working for a church in Richmond, a simple disdain for waste led Bob Heirholzer to offer Word of Life a large donation of lights. It was summer and camp was underway when John Armstrong got the phone call with the offer. After making an indefinite number of phone calls, John realized he wouldn't be able to pick up the lights. "I'd love to have the lights, but I can't get them up here." The bottom line was if Bob wanted to donate the lights, he had to bring them up himself-and so he did.

After borrowing a van from a friend, Bob drove all the way to Schroon Lake until he arrived at the Island. Once the unloading was finished, John and Bob met and made small talk, that is, up to Bob's retirement plans.

John asked, "So, what are you going to do?"

Bob didn't know the answer.

"Well, you know they say most people die two years after retirement from sitting around doing nothing."

"Oh, that won't be me!" Click [here](#) to read about and watch the rest of Bob's story on Word of Life's video.

FROM THE NATIONAL OFFICE



We've Got Your Summer Staff Meetings Covered

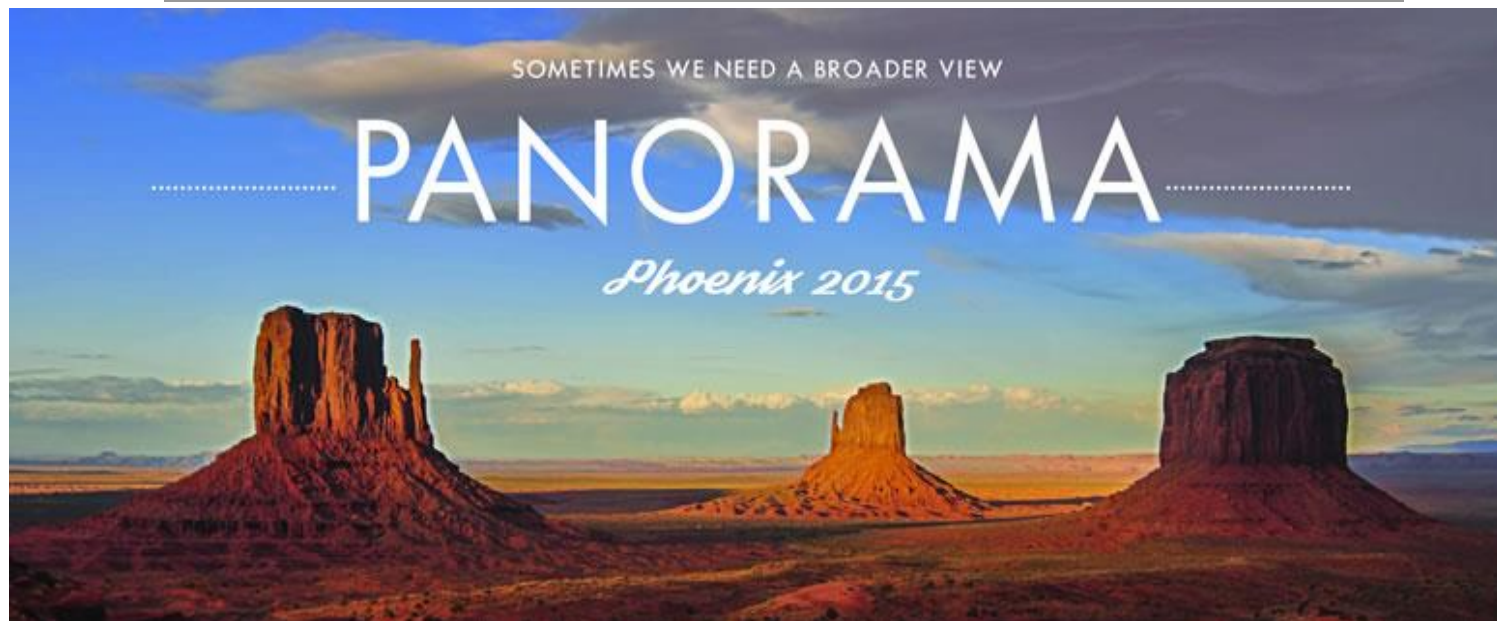
According to a recent [Inc.com article](#) "Meetings are ideal forums for participation: After all, you've brought people together, in person or virtually, and now they'd like to do something."

So how do you inspire meaningful participation at your next summer staff meeting? We can help! This summer, CCCA's Excellence in Training sessions are "Fire Starters"-short, downloadable messages from some of our favorite speakers.

The videos are about five minutes each. Watch each video as a staff, and use the included discussion questions to get your staff talking and participating.

- **Encouragement to Camp Staff:** Summer can be an overwhelming time for those who work at camp. Pastor and best-selling author Kyle Idleman offers encouragement for your staff, along with important reminders about seeking God's strength and grace when we feel stretched too thin. [Watch now](#) or use at your next staff meeting.
- **Leadership 101:** Catalyst founder Brad Lomenick suggests practical ways to lead yourself first and

offers tips for managing tension and conflict in healthy ways. [Watch now](#) or use at your next staff meeting.



PANORAMA

Don't miss two brand-new events we've planned for the first day of the conference. If you've already registered for Panorama, you still need to register for separately for the Monday Summits:

Camp Board Summit: Rally members from your board of directors, and come learn the best practices in board leadership, how to strengthen the board/CEO relationship and even get in a round of golf!

Learn about the challenges facing youth today and how camp can meet kids where they are. Hear about tech and culture trends and kids at risk, and dive deep into the world in which kids live today. Join youth culture experts Duffy Robbins, Walt Mueller, Crystal Kirgiss and Rich Van Pelt for a packed day of training you won't get elsewhere.

Visit the [Panorama website](#) for info on General Session speakers, Summit guests and entertainment, and check back frequently for program updates.

Don't miss the discount! *The registration discount deadline for Panorama is fast approaching. Take advantage of the lowest pricing until July 31.*

*Money-saving tip: Both [Southwest Airlines](#) and [Frontier Airlines](#) are offering great deals on early December flights if you book now!

Run, walk or crawl so they can go to camp!

Join us at the [5K Fun Run](#) at the National Conference, and help raise money for Corners of the Field Camperships that go to CCCA member camps. Register for the 5K in addition to your conference registration, and get a team together from your camp. Participants get run T-shirts and chipped bibs to time their races. [Sign up](#), then you create your own [fundraising page](#) for yourself or your camp team.



Always Room For More

As an association, we're thrilled for several reasons when we get to welcome new members: more people to serve, more Kingdom impact and more new voices we can all learn from. In the past few months, we have welcomed 17 new members!

Did you know? [CCCA offers members a \\$100 referral incentive](#). When someone you refer becomes a member, you receive \$100 off your camp or conference center's next membership renewal. Refer multiple camps and receive multiple discounts.

We just welcomed a new member camp in the Southwest. They found CCCA because they were searching

for camps to host their camp ministries. They've worked with some CCCA member camps in the past, but no one told them about CCCA. Tell your friends; tell other camps in your region. We're stronger together!

Let's Get Social

For all the latest CCCA news, visit [our Facebook page](#). Like our page so we can follow you back and keep up to date with what's happening at your camp or conference center. Got great pics of your summer staff? We want to see them! Tag CCCA when you post pics to your camp's Facebook page.

the power of camp®

Add Cold Brew to Your Camp Store for Summer

We've made our amazing cold brew even more accessible for you in our 12 oz bottles, sold in a four-pack. Add [Cold Brew](#) *The Power of Camp* coffee to your camp store. Or order fresh-roasted beans to serve in the dining hall or sell in bags to guests. Take advantage of your special member discount code when you order: **cccamemberdirect**. Cold-brew coffee is perfect for summer. Your guests will love it!



Want to know more about CCCA and the resources it offers to members? Visit www.ccca.org, and click on the "Maximize Ministry" graphic near the top of the page, or call our friendly membership staff at (719) 260-9400.

If you no longer wish to receive Section President's Briefing, simply reply to this email with your name, camp name and request.

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