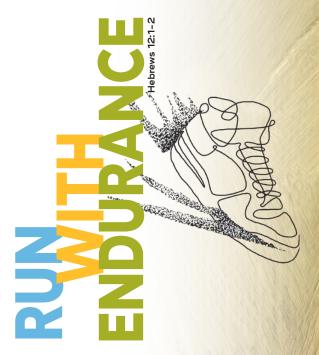
Dr. Todd Williams Keynote Speaker







CHRISTIAN CAMP & CONFERENCE ASSOCIATION

Mid-Atlantic Sectional midatlantic.ccca.org

January 14–16, 2020





Mid-Atlantic Sectional January 14-16, 2020

Hi, Friends!

The Section Cabinet is thrilled to be planning another incredible conference that we trust will be a blessing to you! Lots of prayer and preparation have already gone into this event. You can expect a wonderful time of laughing, exchanging wisdom, and praying with one another. Though our individual ministries bring us so much joy, often the burdens we carry can feel overwhelming. Come, and set aside these few days to fix your eyes on Jesus and Run With Endurance the race set before us.

We look forward to seeing you at \$pruce Lake!

Paul DiQuattro, President
Mid-Atlantic Section, CCCA

Featured Workshop Tracks

Hospitality: Stan White Special Assistant to the President, CCCA National
 Programming: Jen Stanchfield Founder & Director of "Experiential Tools"

• Leadership: Michael Perry President & CEO, SpringHill Camps







We trust that God will bless you here and stir up in you a deep joy in Him! As we come together to learn and fellowship, put down all you are carrying and come, just as you are, to worship! Spruce Lake's talented music leaders are accompanied by guitar, flute and keyboard.

Mark Swartley, Executive Director **Spruce Lake Ministries**

Therefore, since we are encompassed with such a great cloud of witnesses, let us also lay aside every weight and the sin that so easily entangles us, and let us run with endurance the race that is set before us. Let us look to Jesus, the author and finisher of our faith, who for the joy that was set before Him endured the cross, despising the shame, and is seated at the right hand of the throne of God, Hebrews 12:1-2, Modern English Version



Keynote Speaker Dr. Todd Williams

Dr. Williams has been president of Cairn University since 2008. He is an experienced educator, leader and consultant, and speaks regularly on biblical, cultural and professional issues. He holds a B.S. degree in Bible from Cairn University, and an M.Ed. and Ph.D. from Temple University. Dr. Williams also chairs the Board of Governors of the John Jay Institute in Pennsylvania. He and his wife, Dawn, are avid outdoor enthusiasts with two adult children.



Mid-Atlantic Sectional

January 14-16, 2020

Schedule

Tuesday, JANUARY 14

10:00-12:00 Registration

12:00 Lunch

1:15-2:00 Opening Welcome 2:00-3:15 Kindred Tours

3:30-5:00 Workshop 1

5:30 Dinner

7:00-8:30 General Session 1

8:45

Snack

9:00-11:00 Evening Program Options:

· The Brain Show

Soccer

Redeem this coupon for

\$50 off

your next marketing, design or printing order of \$200 or more.

Expires May 31, 2020. One coupon per camp

Brochure printing and mailing donated by:



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Wednesday, JANUARY 15

7:15-7:45 Devotions w/Kevin Van Brunt

8:00 Breakfast

8:30 Day Guest Registration

9:00-9:30 Worship & Ten Minutes with Todd

9:30-11:00 Vendor Hall Preview

9:45-11:15 Workshop 2

11:00-2:00 Vendor Hall Open 12:00 Lunch in Vendor Hall 1:30-1:55 Door Prize Giveaway

2:00-3:30 Workshop 3

2:00-5:00 Free Time Options

4:00-5:00 Director & Board Roundtable

5:30 Dinner

7:00-8:30 General Session 2 w/Offering & Business Meeting

8:45 Snack

9:00-11:00 Evening Program Options:

Forrest Davis, Juggler

Thursday, JANUARY 16

7:15-7:45 Devotions w/Kevin Van Brunt

8:00 Breakfast 9:15-10:45 Workshop 4 11:00-12:30 General Session 3

12:30 Lunch

Checkout 9:00-11:00 AM Thursday



Workshops

Track & Location	Tuesday 3:30-5:00	Wednesday 9:45-11:15	Wednesday 2:00-3:30	Thursday 9:15-10:45
Hospitality Sycamore	The Pursuit of Wow Stan White	A Heart of Hospitality Stan White	The Key Leadership Component for a Healthy Staff Culture Stan White	250+ Years of Leadership Experience & the Wisdom Takeaway Stan White
Program Black Cherry	Strong Beginnings & Starting Off with Style Jen Stanchfield	Art of Facilitation Part 1 Jen Stanchfield	Art of Facilitation Part 2 Jen Stanchfield	Strong Endings Jen Stanchfield
Leadership Hemlock	Leadership in These Crazy Times Mark Swartley	Ministry Without Walls Kevin Van Brunt	Creating a Mission Community Michael Perry	Scoreboards/Dashboard/ Metrics Michael Perry
Spiritual Development Sunroom	Camping Ministry, Discipleship & Shepherding Ron Kohl	90 Minutes with John John Goodenough	Build Your Camp Upon the Rock: Spiritually Developing Your Team Randy Gaumer	The Power of the Gospel Mark Fodale
Development Commons	Grant Writing 101 Tammy Briggs	Religious Liberty & the Supreme Court Thomas Schetelich Mobilizing Donor Stewardship	How Fundraising Really Works Jason Lewis	How to Successfully Execute a Fundraising Event Tammy Briggs
Food Service Maple	Give Them the WOW Factor Without Blowing the Budget	Bernie Bostwick A Heart of Hospitality Stan White	Doing More with Less General Mills	Vegetarian, Vegan and Other Special Dietary Offerings
Operations Evergreen	"Managing the Cycle" Plan to Improvise! Mark Mitchell	Audio/Video System Basics for Camps Joel Varga	Proactive vs. Reactive Maintenance Steve Ykema	250+ Years of Leadership Experience & the Wisdom Takeaway Stan White
Program Cedar Hall	Purposeful Programming Jonathan Tice Randy Gaumer	The Unique Discipleship Needs of Teenagers in a Christian Camp Setting Arthur C. Woods	Spiritual Development of Day Camp Summer Leaders Sara VanWinkle	Developing Trusting Relationships with Day Camp Ministry Partners Sara VanWinkle
Office/Marketing Oakroom	Parenting Kids at Camp Shawn & Julia Fetterhoff	The Great Branding & Messaging Adventure Beth Bostwick	Gift Shops: Purpose, Ministry Value & Pitfalls Jackie Swartley	Top Principles for Getting More Bookings from Your Website Carl LeFever

Sessions subject to change. Check out midatlantic.ccca.org for workshop updates.

Package Rates

Includes 2 nights + 7 meals Tuesday Lunch - Thursday Lunch

Private Rooms All Basic, Standard & Deluxe @ Retreat Center

Linens and towels provided:

- \$147/person, triple+
- \$177/person, double
- \$270/person, single
- · Add \$35/person for non-CCCA member camps

Dorm-style Rooms Bunks w/Shared Hallway Bath per Gender

Linens and towels provided:

- \$123/person
- Add \$35/person for non-CCCA member camps

Early Arrival Monday Night + Tuesday Breakfast

- · Add \$40/person
- · Same room for conference

Day Rates

Includes Program Fee, Sessions, Lunch and Dinner

- \$80/person/day, CCCA members
- \$105/person/day, non-members
- \$123/person, commuters (2 or more days)

To Register

Online: https://www.sprucelake.org/events/ccca-2020/ · Must Pay in Full

Phone: 570-595-7505

Mail forms/checks: Spruce Lake, Attn: CCCA, 5389 Route 447, Canadensis, PA 18325

• \$50 deposit/person with phone or mailed registrations, with balance due **January 6, 2020.**

& CONFERENCE

Financial Aid is available. Please contact Paul DiQuattro, Section President, at paul@tuscarora.org or 570-897-6000 x 360.





Mid-Atlantic Sectional January 14-16, 2020

Registration

Use one form per person/couple. Prices per person.

Name:
Gender: FM
Spouse, if attending:
Your camp:
Your role:
Spouse's role:
Email:
Address:
City/State/Zip
Work phone:
Personal phone:
First time at a Mid-Atlantic Sectional? Yes No
Preferred roommate(s):
1
2

Call Spruce Lake with special dietary requirements: 570-595-7505

Lodaina Indicate first and second choices

Loaging material mot and second choices				
Private Rooms (Basic, Standard & Deluxe as assigned):				
\$147/person, triple+				
\$177/person, double				
\$270/person, single				
Dorm-style Rooms:				
\$123/person				
Not from a CCCA member camp? \$35/person				
Early Arrival Monday Night + Tuesday Breakfast				
\$40/person				
Day Guest Program Fee, Sessions, Lunch and Dinner				
\$80/person/day, CCCA member				
\$105/person/day, non-member				
\$123/person, commuter (2+ days)				
\$ Total Payment DUE JANUARY 6, 2020				
\$50/person nonrefundable deposit due with reservation.				



570-595-7505 / sprucelake.org 5389 Route 447, Canadensis, PA 18325