

InSite

2022 InSite Magazine Editorial Calendar and Advertising Deadlines



January/February 2022

We'll explore the Christian Camping Incubator and imagine the future of camping ministry.

Reservation Deadline: 10/12/21 Materials Deadline: 10/19/21

March/April 2022

Camps and conference centers will be in the midst of hosting guests and simultaneously preparing for the demands of summer.

Reservation Deadline: 12/9/21 Materials Deadline: 12/16/21

May/June 2022

Summer camps will welcome both summer staff and campers. This is also a prime time for camps to prep for fall retreats.

Reservation Deadline: 02/11/22 Materials Deadline: 2/18/22



July/August 2022

While camp leaders will be in the thick of camp, retreat season will be just around the corner. Serving camps and retreat guests is a priority all summer long.

Reservation Deadline: 04/18/22 Materials Deadline: 4/25/22

September/October 2022

These months will mark the beginning of retreat season and an increased focus on preparing the property for winter. Camp pros will use this time to plan for the year ahead, evaluate processes and procedures, and begin to plan for streamlining their systems.

Reservation Deadline: 06/13/22 Materials Deadline: 6/20/22

November/December 2022

Retreats will take place at many camps and conference centers. Between preparing for winter/spring retreats and planning for summer, camp leaders will look for the latest and greatest ideas for summer programming.

Reservation Deadline: 08/15/22 Materials Deadline: 8/22/22



January/February 2023

During these months, camp leaders will begin placing orders as they plan for summer, continue recruiting efforts and host winter retreats.

Reservation Deadline: 10/07/22 Materials Deadline: 10/14/22

The ideas were compiled by *InSite* staff and are listed to help freelance writers and advertisers. The editorial calendar is subject to change without notice. All Christian camp- and conference-related topics will be considered. You can find us online at www.ccca.org. Please address correspondence to: *InSite* Editor, CCA, PO Box 62189, Colorado Springs, CO 80962-2189; or email info@cca.org.

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