

InSite

2021 InSite Magazine Editorial Calendar



Dec/Jan 2020–21

Theme: Camp as a Healing Place — How camps can provide healing for guests and staff, including mental health challenges post-COVID.

Reservation deadline: 9/25/20

Materials deadline: 10/2/20

Feb/Mar 2021

Theme: Marketing — How your ministry can expand your reach, rebuild trust with constituents after the pandemic and fundraise to help recover financially.

Reservation deadline: 11/17/20

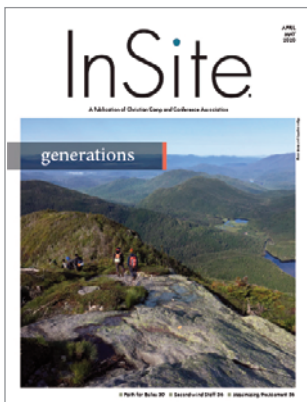
Materials deadline: 11/24/20

Apr/May 2021

Theme: Risk Management — How to protect guests and staff on your property, creating safety plans and processes and maintain good health among your team.

Reservation deadline: 1/25/21

Materials deadline: 2/1/21



Jun/July 2021

Theme: Trends & Top Picks — A look at new trends in camping ministry, as well as top picks from camp staff in everything from software to equipment and more.

Reservation deadline: 3/29/21

Materials deadline: 4/5/21

Aug/Sep 2021

Theme: Life at Camp — Looking at life as a full-time staffer living on property, relational challenges, health challenges, unique challenges for families, raising support and more.

Reservation deadline: 5/26/21

Materials deadline: 6/2/21

Oct/Nov 2021

Theme: Thriving Staff — A look at ways your ministry can find and retain quality staff, women in leadership and more.

Reservation deadline: 7/23/21

Materials deadline: 7/30/21



Dec/Jan 2021-22

Theme: Incubator — Exploring what the Christian Camping Incubator imagines for the future of camping ministry.

Reservation deadline: 9/27/21

Materials deadline: 10/4/21

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