2020 InSite Magazine Editorial Calendar

Dec/Jan 2019–20
Theme: Staff Care — Keeping your staff and yourself healthy; working together (building trust and managing conflict).
Queries due: 7/19/19

Feb/Mar 2020
Theme: The Power of Camp — Sharing highlights from studies on The Power of Camp initiative, staff recruitment, and more.
Queries due: 10/1/19

Apr/May 2020
Theme: Generations — Working across generations, understanding Gen Z, leading at any age
Queries due: 11/1/19

Jun/July 2020
Theme: Hospitality — Creating a staff culture of hospitality where every staff member plays a role, group-buying benefits, etc.
Queries due: 1/15/20

Aug/Sep 2020
Theme: Fundraising — Best practices for raising money, case studies and recommendations on government relations, etc.
Queries due: 3/15/20

Oct/Nov 2020
Theme: Diversity — Exploring the different types of Christian camps and conference centers, as well as gender, ethnic and spiritual heritage diversity of CCCA members.
Queries due: 5/20/20

Dec/Jan 2020-21
Theme: Trends — Learning the latest trends in programming, facilities and materials, music, etc.
Queries due: 7/19/20

The ideas above were compiled by InSite staff and are listed to help freelance writers and advertisers. The editorial calendar is subject to change without notice. All Christian camp- and conference-related topics will be considered. You can find us online at www.ccca.org. Please address correspondence to: InSite Editor, CCCA, PO Box 62189, Colorado Springs, CO 80962-2189; or email info@ccca.org.