

# InSite

## 2018 *InSite* Magazine Editorial Calendar

### **Dec/Jan 2017–18**

Theme: Hot Topics — Covering issues that are often difficult and potentially divisive as they relate to camp and conference centers.

Queries due: 8/1/17

### **Feb/Mar 2018**

Theme: Leadership — A look at the unique challenges of leadership and how to overcome them as it relates to leaders in three generations: millennials, Gen Xers and boomers.

Queries due: 9/12/17

### **Apr/May 2018**

Theme: Camp Hacks — Tips for lowering costs, maximizing space, engaging parents, etc.

Queries due: 11/1/17

### **Jun/July 2018**

Theme: Spirituality — Combatting spiritual apathy, Biblical illiteracy and the spiritual decline in America.

Queries due: 1/15/18

### **Aug/Sep 2018**

Theme: Technology — Tools for marketing and/or registration, web data/security, challenges staff, guests and parents have disconnecting from tech at camp.

Queries due: 3/15/18

### **Oct/Nov 2018**

Theme: Staffing Crisis — The challenge of scrambling to fill last-minute openings, recruiting the right people at the right time, etc.

Queries due: 5/19/18

### **Dec/Jan 2018-19**

Theme: Policy/Regulations — Staying informed and in line with new regulations, adapting to changes in regulation/policy, internal policies, etc.

Queries due: 7/20/18

The ideas above were compiled by *InSite* staff and are listed to help freelance writers and advertisers. The editorial calendar is subject to change without notice. All Christian camp- and conference-related topics will be considered. You can find us online at [www.ccca.org](http://www.ccca.org). Please address correspondence to: *InSite* Editor, CCCA, PO Box 62189, Colorado Springs, CO 80962-2189; or email [info@ccca.org](mailto:info@ccca.org).