

InSite

2019 *InSite* Magazine Editorial Calendar

Dec/Jan 2018-19

Theme: Policy/Regulations – Staying informed and in line with new regulations, adapting to changes in regulation/policy, internal policies, etc.

Queries due: 7/20/18

Feb/Mar 2019

Theme: Who Are They? – Exploring who you work with, who you serve, understanding culture and Generation Z, as well as the changing face of the church.

Queries due: 10/1/18

Apr/May 2019

Theme: Transitions – Walking through changes in leadership, staff, and seasons; how to handle succession planning.

Queries due: 11/1/18

Jun/July 2019

Theme: Money – Exploring development, using money wisely, planned giving, loans, deferred maintenance, etc.

Queries due: 1/15/19

Aug/Sep 2019

Theme: Facilities – Looking at site planning, accessibility, exploring new trends, managing projects/updates/etc.

Queries due: 3/15/19

Oct/Nov 2019

Theme: Marketing – Practical tools and ideas to help you keep up with the ever-changing landscape of marketing to extend your reach and increase repeat guests.

Queries due: 5/19/19

Dec/Jan 2019-20

Theme: Staff Care – Keeping your staff and yourself healthy; working together (building trust and managing conflict).

Queries due: 7/20/18

The ideas above were compiled by *InSite* staff and are listed to help freelance writers and advertisers. The editorial calendar is subject to change without notice. All Christian camp- and conference-related topics will be considered. You can find us online at www.ccca.org. Please address correspondence to: *InSite* Editor, CCCA, PO Box 62189, Colorado Springs, CO 80962-2189; or email info@ccca.org.