

Target your direct-mail message to key decision-makers in the greater Christian camp/conference marketplace. According to the latest CCCA survey data, over **6,000,000** people participate in the programs of CCCA member camps and conference centers every year. You will find that our member facilities represent a wide spectrum of purchasing needs. Christian camp/conference leaders desire and need a variety of helpful resources and tools to best serve their diverse clientele.

CCCA's lists are cleaned weekly. They're up-to-date and are the same lists used in-house to send *InSite* as well as other important membership mailings.

To order, complete and return CCCA's Mailing List Request.

TARGET YOUR AUDIENCE



Please send the following mailing list(s) for my one-time rental:

- Set(s) **NATIONAL CAMP EXECUTIVE LIST*** Addressed by name to the individual executive director of each CCCA member camp, conference center, retreat center, day camp and wilderness camp.

Approximate Quantity 800	CCCA Business Member Price \$279	Non-Business Member Price \$409
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- Set(s) **REGIONAL CAMP EXECUTIVE LIST*** Your choice of the following CCCA regions, addressed by name to the individual executive director of each CCCA member camp, conference center, retreat center, day camp and wilderness camp. Please check region of choice:

- Great Lakes Region
(MI, IN and OH)
- Great Northern Region
(AK, ID, MT, OR, WA, west Dakotas and north WY)
- Heartland Region
(AR, KS, MO, OK and TX)
- North Central Region
(IL, IA, NE, MN, east Dakotas and WI)
- Northeast Region
(CT, DE, MD, ME, MA, NH, NJ, NY, PA, RI, VT and Wash. D.C.)
- Southeast Region
(AL, FL, GA, KY, LA, MS, NC, SC, TN, VA and WV)
- Southwest Region
(CA, AZ, HI, CO, NM, NV, south WY and UT)

Approximate Quantity Varies per region	CCCA Business Member Price \$199	Non-Business Member Price \$219
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- Set(s) **TOTAL MEMBER LIST*** Includes CCCA member facility executive directors, staff, board members, individual members and individual InSite (bimonthly) magazine subscribers.

Approximate Quantity 7,500	CCCA Business Member Price \$639	Non-Business Member Price \$729
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*Other special select options are available at comparable rates. Contact Business Relations Manager for details.

List format needed:

- Email:** (as attached list, in tab separated or Excel format, please circle)—no extra charge
Email Address: _____
- Key coding** (8 spaces max.)—add \$109 per order
Code: _____
- Phone Numbers Appended** (with list via email format)—add \$109 per order

SPECIAL INFORMATION—Each list is sold in its entirety. The arrangement is in Zip Code order. Indicate your email format choice. Your order will be sent within 10 working days. We will accommodate rush orders as much as possible. Payment and a mailing sample for review must accompany your order. The material to be mailed must be in accordance with the principles and policies of CCCA and advertising guidelines of *InSite* (CCCA's bimonthly magazine). Should the material be deemed unacceptable, mailing list rental will be denied.

CCCA does not rent member email address lists.

Payment (unless billing requested as active CCCA Business Member) and a mailing sample or facsimile must accompany your order.

Order Information

Order Date: _____

Placed By: _____

Date list(s) needed by: _____, 20 ____

Method of Payment

Enclosed is my \$_____ check payable to CCCA.

Charge \$_____ to credit card holder's name:

AMEX Visa MasterCard Discover

Account # _____ Expiration _____ Security Code _____

Credit Card Holder's Billing Address (if different from main business address) _____

City/State/Zip _____

Signature _____

Bill \$_____, at terms of net, 30 days (this option available only to current CCCA Business Members).

CCCA Account #: _____

Special Instructions

Contact Information

Attention _____

Company/Org. Name _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Rental Agreement "I understand that this list is for rental purposes on a one-time basis for each rental, and it will not be resold or made available to any other company or organization. However, I am permitted to merge any of these names into my list as orders or inquiries are received. (Each list is seeded with names to detect unauthorized use.)"

Signed _____

Title _____

Date _____

CCCA is a not-for-profit organization committed to furthering Christian camping. Any and all products/services being promoted through provided mailing list rental opportunities must be in strict accordance with the principles and policies of CCCA, and the advertising guidelines of *InSite*, CCCA's magazine. CCCA is not responsible for the claims made by its advertisers/ mailing list renters, and it reserves the right to select or reject any advertising/ mailing list rental request, in the sole discretion of CCCA, for any or no reason.

