



2007 Editorial Calendar

The material ideas below were compiled by the InSite staff, and are listed to help freelance writers and advertisers. Each issue will also feature a profile of a leader who has performed in an outstanding and influential manner in an area of camp or conference center ministry. The Editorial Calendar is subject to change without notice. The InSite staff will consider all Christian camp and conference related topics.

JANUARY/FEBRUARY

Deadline: October 30, 2006

Potential Topics: Profiles of staff training programs; results of a camp makeover; getting kids outside; setting up campership programs; using drama to communicate; running a campground; allowing guest groups to do their own foodservice

MARCH/APRIL

Deadline: December 18, 2007

Potential Topics: Reading between the lines as a board member; parent-child separation on opening day; reaching out to military families; a mom's perspective on camp; transitioning staff in mid-summer; instilling ministry ownership in staff; planning chapel services

MAY/JUNE

Deadline: February 19, 2007

Potential Topics: Hosting non-Christian guest groups; ADD/ADHD campers; camper violence; creating places of rest for summer staff; encouraging summer staff; brain research's impact on counseling; avoiding deferred maintenance; tourist season encroachment

JULY/AUGUST

Deadline: April 23, 2007

Potential Topics: Budgeting for beginners; helping older teens deal with guilt; summer storm safety; profiles of female camping leaders; outdoor aquatics walks; the value of traditions; praying for campers

SEPTEMBER/OCTOBER

Deadline: June 25, 2007

Potential Topics: Understanding the Zone of Insolvency; reaching out to the community; discovering to whom to sell; making camp a worthwhile investment for parents; elements of a successful sports camp; programs for younger kids; the importance of being green; big and small camps

NOVEMBER/DECEMBER

Deadline: August 27, 2007

Potential Topics: Creative ways to get donations; handling an abundance of camper medications; recording and administering medication; dealing with strangers on the property; understanding beliefs of summer staff; creating community for full-time staff; camps being good neighbors; revitalizing traditional bible conferences

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