

Seminar Overview

Room	Holly A-B	Rhododendron 1	Rhododendron 5-6	Holly C-D	Dogwood 3-4	Holly E-F	Rhododendron 3	Dogwood 1-2	Holly G-H	Dogwood 7	Rhododendron 4	Dogwood 6	Outdoor Rec Field
Session 1 Tuesday Dec. 7 9:30-10:45 a.m.	Creating Transformative Quality	When Crisis Comes Knocking: Preparing for Tragedies Before They Happen	The Power of Presentation	Identity Formation and Emerging Adulthood	Proven Principles of Guest Group Marketing	Understanding Our Campers' Mindset for More Effective Ministry	Fund Raising According to the Apostle Paul	Staff Orientation Transformation	Leader as Coach	What About Marriage?	Hottest HR Topics of the Year (and the Most Strategic Way to Deal With Them)	Growing Leaders Who Grow Leaders	
Session 2 Tuesday Dec. 7 11:15 a.m.-12:30 p.m.	Cost Analysis That Nets Results	The Carver Model of Policy Governance	Food Service Systems that Enhance Effectiveness	A Short Tour of Big Ideas That Shape Youth Culture	Become Talkable	Painless Openers, Icebreakers and Get-Acquainted Activities	The Spirituality of Fund Raising	TRAINING Disciples Who Make a True Difference	Building Trust and Leveraging Strengths in Others	Good and Angry: Exchanging Frustration for Character	Integrated Programming: Creating Seamlessly Themed Programs	Setting Up Your Camp Store: Buying Smart, Merchandising Well	Creating a Safe and Effective Paintball Ministry That Changes Lives
Session 3 Tuesday Dec. 7 5-6:15 p.m.	Climbing Out of the Box: Raising Revenues Without Abandoning Your Mission	Protecting Your Camp's Mission	Adding the WOW Factor on a Less-Than-Wow Budget	Child Protection Plan	Social Media Strategies That Increase Revenue	Creating and Delivering Life-Changing Messages	Demolishing an Exquisite Fund Development Plan by Ignoring the Management Buckets	Maximizing Staff Effectiveness Utilizing the DiSC Profile	Actively Exploring Character and Leadership	The Power of Sabbatical	A Bruised Reed He Will Not Break: Designing Experiences for Kids With Skill Deficits	Back to Our Future: Re-Valuing Our Outdoor Settings	
Session 4 Wednesday Dec. 8 9:30-10:45 a.m.	Reducing Audit Fees to Maximize the Budget	Staying in Camp and out of the Courtroom: Preventing Common and Catastrophic Lawsuits	The Life-Giving Way of Foodservice	The Top 10 Questions Camps Should Be Asking About Their Facilities	10 Things You Can Do Now to Boost Your Online Presence	Programming for the Next Generation (and the One After That!)	Beyond the Currency: Inviting Others to Join in Your God-Inspired Mission	Yikes! You're Not the Person I Hired!	Succession Planning That Makes Sense and Secures the Future	Living in the Light: The Healing That Comes From Honest Accountability	Expanding Your Camp and Conference Worldview (Part 1)	The Greenship Challenge	
Session 5 Wednesday Dec. 8 11:15 a.m.-12:30 p.m.	The Sustainability Revolution	Six Abuse Concerns That Keep Camp Directors Awake at Night	Training the Young Chef: Food Prep With 8- to 12-Year-Old Campers	Customer Service Horror Stories and Success Stories	Build Your Online Marketing Strategy—Live!	From A-Z: Designing Effective and Transformational Program Experiences	Capitalizing on the Crisis	The Ministry of Nurture	High Performance Team Building	Mastering Fear: Discovering and Leveraging Deep Fears That Thwart Maximum Ministry	Expanding Your Camp and Conference Worldview (Part 2)	Adventure and the Way of Jesus	
Session 6 Thursday Dec. 9 8-9:15 a.m.	Balancing Your Dollars and Sense	Toto, We're Not in Kansas Anymore: Understanding and Ministering to the Emerging Generation	Nourishing the Kingdom of God	Boomers, Xers and Other Strangers: Understanding the Generational Differences That Divide Us	Marketing Lessons Your College Professor Stole From Your Mother	Developing a Culture of Innovation	Friend Raising	Turning Wine Into Water: Moving From Destructive Conflict to Life-Giving Resolution	The Servant Leader: A Timeless and Timely Model	Day In and Day Out: The Daily Disciplines of an Effective and Maturing Camp Leader	Guess Who's Coming to Dinner?	Ensuring That Your Staff Never Leave	

SEMINAR OVERVIEW

- Seminar Tracks**
- Business Strategies and Operational Delivery
 - Critical and Emerging Concerns
 - Executive Foodservice Management
 - Guest and Camper Needs and Relations
 - Marketing Strategies and Vehicles
 - Ministry Expressions and Effectiveness
 - Resource Development and Advancement
 - Strategic Human Capital Development
 - Strategic Leadership
 - Whole Life Care
 - Global Perspectives

