



Affecting Millions to Develop Billions™

[abiah.com](http://abiah.com) / 866.982.2424

December 6, 2010

## PACKING 'EM IN ON A SHOESTRING

### *Marketing Strategies for a Struggling Economy*

**PRESENTED BY:**

Guy Richards  
Chief Executive Officer  
[guyr@abiah.com](mailto:guyr@abiah.com)

Justin Brackett  
Social Strategy Director  
[justinb@abiah.com](mailto:justinb@abiah.com)

Abiah  
Central Park East  
222 New Road, Suite 306  
Linwood, NJ 08221  
866.982.2424  
[www.abiah.com](http://www.abiah.com)



Affecting Millions to Develop Billions™

abiah.com / 866.982.2424

**Group Discussion**

1.

2.

3.

abiah®

Affecting Millions to Develop Billions™

abiah.com / 866.982.2424

abiah®

Affecting Millions to Develop Billions™

abiah.com / 866.982.2424

abiah®

Affecting Millions to Develop Billions™

abiah.com / 866.982.2424

abiah®

Affecting Millions to Develop Billions™

abiah.com / 866.982.2424

abiah®

Affecting Millions to Develop Billions™

abiah.com / 866.982.2424