

## Integrated Programming: Creating Seamlessly Themed Programs

CCCA National Conference, Asheville, N.C.

December, 2010

### I. Introduction

Results are everything. Results should be the heartbeat of every camp leader and staff member. Results are what tell you whether or not you are being successful and accomplishing your mission. Results drive the operation. Results inform and excite the marketing effort. Results create the cause appeal for development efforts.

Activity is something; but results are everything. If you generate a lot of activity, attract some people, run a fun event and enjoy doing it, and even make a little money, but you haven't accomplished your mission, then you have wasted your time.

### II. Know who you are

Before we can talk about integrated programming we need to get a couple of things straight – such as, what are we about? If you can't articulate the following, you need to put these things on your resolutions list for 2011.

A. Mission – Why does your organization exist? What was, is, and will be its purpose?

B. Vision – What is your envisioned future? Where do you aim to be in a few years?

C. Core Values – What closely held, non-negotiable values permeate and support all decision-making and priority-setting?

D. History – What traditions and events have shaped your ministry?

E. Personality – What is unique to your culture that distinguishes you from your peers?

### III. Build your base

You can stumble into good programming, but to have really great programming, and to effectively integrate themes, you have to have a foundation so that you can think through and explain to your team the reasons why you do the things you do. I think these should be a part of your organization's culture and values, and should not vary internally, nor change when you change program directors.

- A. Philosophy of Camp Ministry – Why is your camp an effective tool for ministry?
- B. Philosophy of Education – How do our campers learn, and how will we teach them?
- C. Philosophy of Evangelism – How will we responsibly present the gospel in our setting?
- D. Philosophy of Leadership – To whom will we entrust the outcomes of our efforts?
- E. Philosophy of Curriculum – What is the content and how, when, and where will we present it?
- F. Goals and Objectives – value statements that project the organizations 'ends' and 'outputs'. Are they observable, tangible, measurable, achievable, replicable, valid? (Don't fall for that old excuse that spiritual progress isn't measurable; it is.)

### IV. Carry all of the above into the programming of your events

An event is anything we plan and do, from coordinating a conference for a guest group, to a concert and banquet, to a booth at a convention, to a fundraising banquet, to an open house, to a weekend retreat, to a week of summer camp.

You have events within events, such as a general session that takes place during a conference, but you should also consider the entire experience an event from parking lot to the stories on the drive home.

VI. Planning and Execution: Some questions to ask

A. Seamless:

1. What is the purpose of the event?
2. What is the theme?
3. In what ways will the counselors/support staff help in integrating the theme?
4. In what ways does the event in general integrate the theme?
5. What, during the course of the event, is done to integrate the event with the overall theme?
6. How is this event an example of faith and fun?

B. Professional:

1. Where does the event take place?
2. What set up needs to be done by the Implementer of the event?
3. What set up needs to be done by the Support Staff?
4. What props/equipment is being used/needed for the event?
5. What staff is involved in the event?
6. Does everyone who needs a flow have one?
7. Have transitions from one section to the next (inside the event) been mapped out and rehearsed?
8. Is there complete understanding of the event on behalf of the Implementer?
  - a. What do I not understand and need clarification?
  - b. Can I clearly communicate event and instructions to support staff, campers and guests?
  - c. Are there set instructions that support staff, campers, or guests need to know?
9. Has a timeline of the event been established? Pre-event, event, post-event
10. How will success be measured at the conclusion of the Post-event?
11. How do/will I overcome outside circumstances to ensure success?
12. How will I allow program and support staff to give feedback about the event?
13. How can Scripture be used appropriately to enhance and support the event for campers and staff?

C. Innovative:

1. Why is this event relevant?
2. What about this event can't campers experience at home?
3. How is this event creative and out-of-the-box?
4. How will innovations within the event be communicated?
5. How does this event deal with a camper/support staff /guests who have experienced this event 4 or 5 times?

D. Relational:

1. How will this event build community between counselors and the campers in their cabin?  
Between the campers in the cabin with each other?
2. How will we build community between cabin groups?
3. How will we build relationships with support staff?
4. Relationships with God?
5. Connect them to their youth pastor or a new church?
6. How will we thank support staff for their participation?

E. Inclusive:

1. How will we include campers with special needs?
2. How will we identify and include 'fringe' kids?
3. How will we include campers who come without a group?
4. How will we provide for different personalities, abilities and interests to participate?
5. Does this event reach campers from different cultural backgrounds?
6. What are ways counselors can empower campers to participate?

F. Transformational:

1. Will our goals and objectives for our campers be accomplished?
2. How will campers see, hear and experience Christ throughout the event process –pre-event, event, post-event?
3. What resources are available for counselors who are confronted with tough questions or issues beyond their preparation?
4. How will we measure effectiveness?
5. How will we support the event with prayer?
6. How will we document what God does in the life of our campers and capture their stories for sharing with staff and supporters?

VII. Examples of a few themed programs from greeting to follow

VIII. Questions? Comments?

IX. Conclusion

Good is the enemy of excellent. When you weave together a beautiful summer day in a gorgeous natural setting, with access to rare recreational activities led by college students who love hanging out with young campers – amazing things happen! Taking on new challenges campers learn about themselves. They begin to emulate their counselors, and can relate to their new friends differently than they do with their familiar cohorts – and they grow socially. Hearing Bible teaching in a non-classroom context they respond in fresh ways. We don't really have to do anything special, right?

This isn't what God calls us to. He intends for us to work as though it all depends on us, and pray as though it all depends on Him. It is a privilege that He allows us to participate in His work in such an amazing and delightful way. We should always, in every way, seek to prove worthy of His trust.

Lisa Olson

Director of Program Ministries and Marketing

Mount Hermon Association, Inc.

831-430-1202

[lisa.olson@mounthermon.org](mailto:lisa.olson@mounthermon.org)

Charlie Broxton

Director of Youth and Young Adult Ministries

Mount Hermon Association, Inc.

831-430-1293

[charlie.broxton@mounthermon.org](mailto:charlie.broxton@mounthermon.org)

# Ponderosa Junior High Schedule 2010

As of 8/15/10

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8:00am			<b>Breakfast (buffabin) 8-8:45</b> (counselor mtg. 8:15-8:45)			<b>Bfast 8-8:45</b> (mtg. 8:15-8:45)	Cabin Clean-up 8-9
8:30					<b>Bfast 8:30-9:15</b> (mtg. 8:45-9:15)		
9:00			All Camp Activity 8:45-9:15			<b>ACA 8:45-9:15</b>	Bfast @ P.Ridge 9:15-10
9:30			Family Group 9:20-9:50				
10:00			Devo 10-10:15				
10:30		AM FORUM 10:30-11	SG 10:15-10:45		AM FORUM 10:30-11		Closing Forum 10:15-11:15
11:00		Small Groups 11-11:45	Beach Prep		Small Groups 11-11:45		Mtg. 11:30
11:30					<b>Lunch 12-12:45</b>		
12:00pm	MH Staff Worship 12-1	Lunch 12-12:45	Lunch (BBQ) 12-12:45				
12:30		Rally 12:45-1				Rally 12:45-1	
1:00	Leaders Mtg. 1-2	Slip'N'Slide 1:00-2:00	Cabin Activity 1:00-1:50	<b>Beach Day</b> Razzle/Ollie- 11:30 & 3 Harry/Scoots- 12:30 & 4	Cabin Activity 1:00-1:50	Pool Games 1:00-2:00	
1:30							
2:00	Staff Mtg. 2:00-3:00	KBAR 2:00-2:50	Village Games 2:00-2:50		Village Games 2:00-2:50	KBAR 2:00-2:50	
2:30							
3:00	Team Mtg. 3-3:30	Cabin Activity 3:00-3:50	Rec. Seminar 3:00-4:15		Rec. Seminar 3:00-4:15	Cabin Activity 3:00-3:50	
3:30	Camp Prep	Cabin Activity 4:00-4:50	KBAR (guys in) 4:30-5:30	KBAR until dinner		Free Time 4:00-4:50	
4:00							
4:30	Campers Arrive 4:00-5:30						
5:00							
5:30				<b>Dinner 5:30-6:15 (Wed/Fri. BBQ)</b>			Camp Closed 12PM
6:00	Opener 6:00-7:00						
6:30					Staff Mtg/Station Games 6:15-7		
7:00	<b>Dinner</b> 7:00-7:45						
7:30	FORUM 8:00-9:00						
8:00					FORUM 7:15-8:30		
8:30							
9:00	SG 9-9:30	Small Groups 8:30-9	Counselor/DOS 8:30-9		Small Groups 8:30-9	Small Groups 8:30-9	
9:30	Sundaes! 9:30-10:15	Night Activity 9:15-10:15	Worship 9-9:30 SG until 10		Night Activity 9:15-10:15	Camp Kick-It 9:15-10:15	
10:00							
10:30							

Back to Cabins!

## Ponderosa High School Schedule 2010

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8:00							
8:30		Flex Breakfast 8-8:45 (counselor mtg. 8:15-8:45)				Flex Bfast 8-8:45 (mtg. 8:15-8:45)	Clean-Up 8-9
9:00		All Camp Activity 9-9:30	Family Grp. 9-9:30	Counselor Mtg. 9-9:45	ACA 9-9:30	ACA 9-9:30	Bfast (P-Ridge) 9:15-10
9:30		Family Group 9:30-9:50	TA 9:30-10		Fam.Grp 9:30-9:50		
10:00		Time Alone 10:00-10:30	Small Grp. 10-10:45	<b>Brunch</b> 10-10:45	TA 10-10:30	TA 10-10:30	Closing Forum 10:15-11
10:30		AM Forum 10:30-11			Forum 10:30-11	Forum 10:30-11	
11:00		Small Groups 11-11:45	Beach Prep	TA 11-11:30	Small Groups 11-11:45	Small Groups 11-11:45	Staff Mtg. 11:30
11:30				Forum 11:30-12			
12:00pm	MH Worship 12-1	<b>Lunch</b> 12-12:45		Small Groups 12- 12:45	<b>Lunch</b> 12-12:45	<b>Lunch</b> 12-12:45	
12:30				Cabin Activity 1-2	Cabin Activity 1-2	Rally 1-1:15	
1:00	Leaders Mtg. 1-2	Cabin Activity 1-2	Cabin Activity 1-2	<b>Beach Day</b> <i>Razzle/Ollie-</i> 11:30 & 3	Guy/Girl Time 2:15-3:15	Pool Games 1:15-2:30	
1:30				<i>Harry/Scoots-</i> 12:30 & 4			
2:00	PL Staff Mtg. 2-3	Rally 2:15-2:30	Village Games 2:15-3:15				
2:30		Slip'N'Slide 2:30-3:45		KBAR (Fountain Open)	Free Time 3:30-5:30	Free Time 2:45-6	
3:00	Team Mtgs. 3-3:30			<b>Dinner</b> 6:15			
3:30	Campers Arrive 3:30-5:30	Free Time 4-6	Free Time 3:30-6	Staff Mtg. 6:15-7			
4:00				PM Forum 7:15-8:30			
4:30				DOS 8:30-9			
5:00				Worship 9-9:30			
5:30				Small Groups 9:30-10:15	Open Mjc 9:15-10:30	PM Forum 7:30-9:00	
6:00	Opener 6-7	<b>Dinner</b> 6-6:45				<b>Dinner</b> 6-6:45	
6:30						Staff Mtg. 6:45-7:15	
7:00	<b>Dinner</b> 7-7:45	Staff Mtg. 6:45-7:15					
7:30		PM Forum 7:30-8:45					
8:00	FORUM 8-9	Small Groups 8:45-9:15					
8:30							
9:00	Small Grp. 9-9:30	Night Activity 9:30-10:30					
9:30	Sundaes! 9:30-10:30						
10:00							
10:30							

Back to cabins! 10:45

Camp Closed  
12PM