

Steve
SLAUGHT



Everything you wanted to know
about the CCCA Website...

but knew if you asked, you might regret it...

Something to *CHEW ON*

Mission
CRITICAL

SAN DIEGO November 26-29, 2007



Something to CHEW ON



Welcome to the CCCA Website!

- *New packaging / Old contents*
 - *We're in process of rebuilding the engine that runs the site – but today, what you have is good site, but it needs a new engine – and we're working on it!*

Statistics to CHEW ON



In spite of the issues...

- *Nearly 430 Google Map searches (average since mid-October) every day*
- *1,143,784 Page Views since Jan 22, 2007*
- *5 minutes, 28 seconds (on average) are spent on our site by every user*
- *40+ resumes coming in for job listings*

New wrapper
OLD CONTENT



- *Camp Search*
- *Job Search*
- *Members Site*
- *And more...*

New wrapper **NEW CONTENT**



- *Camp Maps*
- *Log in is more secure*
- *Edit your camp profile (do it!!!)*
- *Section Websites*
- *Section Forms*

New wrapper **FUTURE CONTENT**



- *Job Postings (single log-in)*
- *More personal members home page*
- *Online document delivery*

Tour de **WEBSITE**



- WWW.CCCA.ORG/FORMS

- *More forms than you'll ever need!*
- *Section Strategy Intent*
 - *So easy, even a camp man (or woman) can do it!*
- *Section Manual – available from each and every section website!*

Tour de *WEBSITE*



- *The Tutorials*

- *Post a job tutorial*
- *Edit your profile tutorial*
- *Log in to members site*
- *Edit your section site*
 - *All available as PDF's*

Statistics to **TAKE AWAY**



Three things to act on...

- *Update your online profile – and make sure your email address is correct*
- *Update your section site – I will help you! See me in the exhibit hall*
- *People come to our site for 2 major reasons:*
 - *To find a camp*
 - *To find a job at a camp*

Questions del **WEBSITE?**



- *Help with Job Postings*
- *Help with Logging in*
- *Help with getting out!*
- *Help with changing your profile*
- *Help with section website*
- *SEE ME IN THE EXHIBIT HALL. Good Day!*