

Ministry Master Plan Strategy

I. The Process

◆ Steps to Developing a Ministry Master Plan

- Assessment Phase

Biblical Purpose (Why we exist?)

Ministry Milestones (God's working in the past.)

Ministry Focus (Who are we targeting to reach?)

- Discovery Phase

Core Values (Describing who God has shaped us to be.)

Vision Statement (End-result of five years of ministry.)

- Implementing Phase

Creating Goals (Strategic benchmarks to accomplish vision.)

Ministry Plan (Five year Ministry Plan)

◆ Planning Assumptions

-

-

-

-

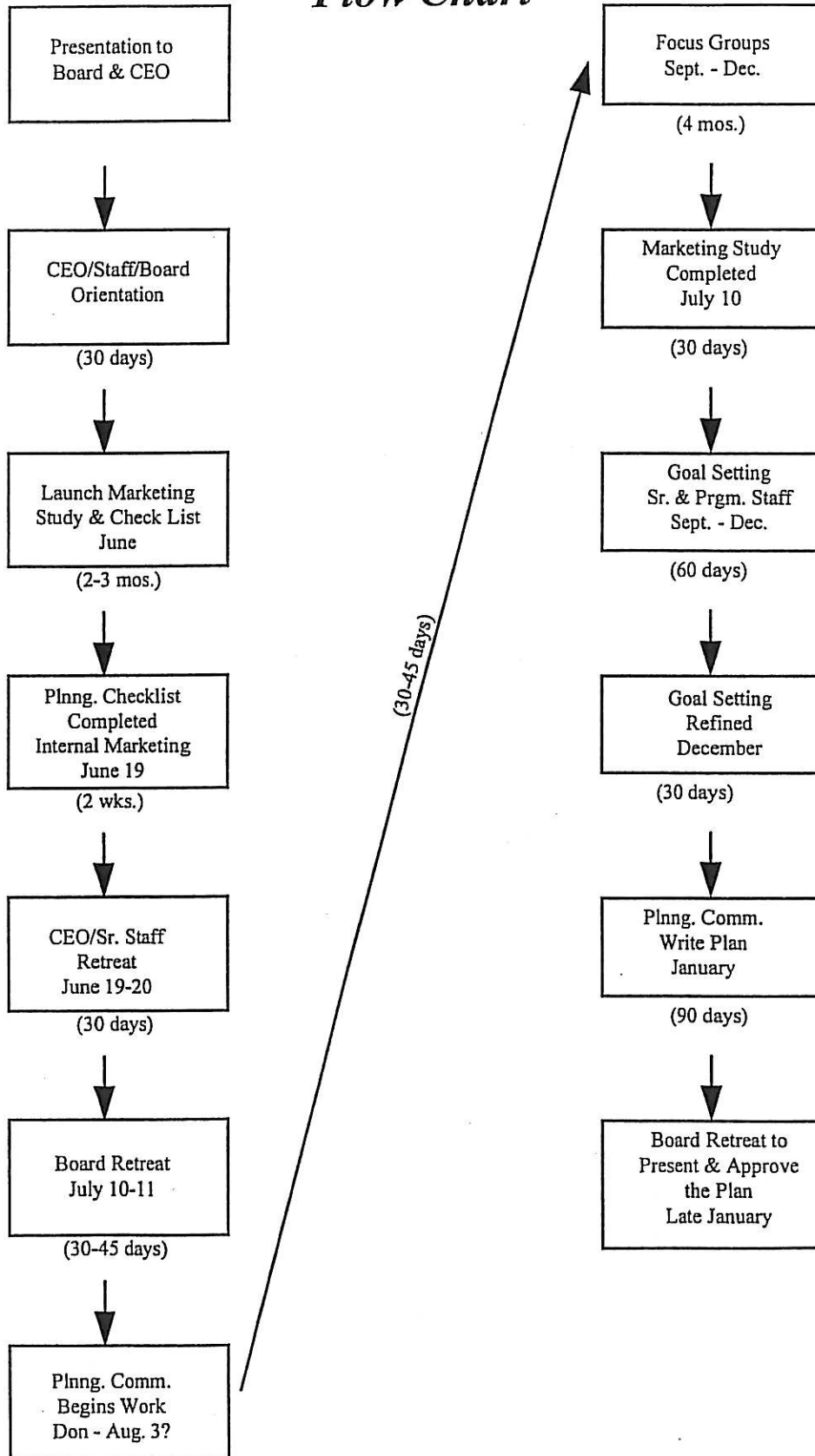
-

-

-

◆ Flow Chart & Activities

Ministry Master Plan *Flow Chart*



III. Moving from Concept to Reality

- ◆ CEO Retreat

- ◆ Senior Staff Retreat

- ◆ Board Retreat

- ◆ Planning Committee Tasks

- ◆ Focus Groups

- ◆ Goal Setting

- ◆ Planning Committee Report and Writing

- ◆ Final Report

Developing Your Ministry Master Plan

Planning Process

Seven Critical Questions

1. Why do we exist as an organization?
(Biblical Purpose)

2. How has God worked in our past?
(Ministry Milestones)

3. Whom has God called us to reach?
(Ministry Focus)

4. Who has God shaped us to be?
(Core Values)

5. Where is God leading us in the future?
(Vision)

6. How will we accomplish our vision?
(Goals)

7. What is our plan for ministry for the next five years?
(Plan for Ministry)