



RAY SCHNICKELS

CCCA THRIVING BOARDS
Coaching since 2016



RAY SCHNICKELS, Business Coach/Consultant, and a Minnesota native, is a graduate of the University of Minnesota (1975) with a bachelor of science in Food Chemistry. He received a Master of Arts in Biblical Studies degree from Dallas Theological Seminary (1986).

After almost 10 years with The Pillsbury Company, Ray left the corporate world to enter seminary in preparation for full time ministry. After 10 years in Christian camp and conference ministry in Texas, Colorado, Wisconsin and Maryland, he became a bi-vocational associate pastor while still working in the hospitality and hotel industry in Colorado.

From 2000-2005 he started a consulting business to Christian camp and conference centers and a small remodel construction business.

He has served on ministry boards and as a retreat and seminar speaker at CCCA regional and national conferences. He volunteers his time to work with Christian Camping International as an Advocate helping develop and expand the CCI association in Brazil.

From 2005-2010, Ray was the executive director of Canby Grove, a multifaceted ministry in Canby, Ore. While there, he developed strategic performance indicators setting a standard for best practices that allow a CEO to stay ahead of our ever-changing cultural and economic environment.

In 2011, he formed Strategic Executive Tools, LLC to help faith-based nonprofit organizations remain fiscally viable. God has gifted Ray with the passion and ability to come along side CEOs and ministry boards in organizational and financial crises to help them find clear direction. With over 40 years of senior level management in corporate and faith-based organizations, he has the insight and experience to assist leaders to make the tough decisions.

Ray enjoys teaching God's Word and helping leaders follow God's design for leadership. He has helped many organizations including, most recently, InterVarsity Christian Fellowship. In 2016, Ray was invited by CCCA to serve as a board coach in the inaugural program of CCCA Thriving Boards.

Ray has been married to the love of his life, Diane, for over 35 years. They are the proud parents of three adult children and four wonderful grandchildren. Ray and Diane have been serving in ministry together since both of them became Christ followers in 1981.

Visit Ray's website:
www.StrategicExecutiveTools.com

For more information on Thriving Boards:

http://www.ccca.org/ccca/thriving_boards.asp

**CCCA is grateful to the Murdock Trust for their generous grant
which funds this program in the Northwest.**

<http://murdocktrust.org/>

Christian Camp and Conference Association

<http://www.ccca.org>