



JOHN PEARSON

CCCA THRIVING BOARDS
Presenting since 2016



JOHN PEARSON is a board governance and management consultant from San Clemente, Calif. He's had the privilege of serving as the lead facilitator for the Murdock Trust Board Leadership & Development Program, now in its fourth year. He also was the lead facilitator for the Thriving Boards program of Christian Camp and Conference Association for its 2016 inaugural year.

He served more than 30 years as a nonprofit ministry CEO, 25 of those years as the CEO of three national/international associations, including Willow Creek Association, Christian Camp and Conference Association, and Christian Management Association (now known as Christian Leadership Alliance).

He is the author of *Mastering the Management Buckets: 20 Critical Competencies for Leading Your Business or Nonprofit* (2008), and the co-author with Dr. Robert Hisrich of *Marketing Your Ministry: 10 Critical Principles* (1990). A new book, *Lessons from the Boardroom*, will be published in 2017, with Dan Busby, president of ECFA, as the co-author.

He has led more than 50 regional, national and international conferences, and facilitated dozens of day-long CEO Dialogue roundtables. John served six years on the board of ECFA (Evangelical Council for Financial Accountability), was chairman of the presidential search committee (to replace a CEO/founder) as a board member for Interdev, and also served as a board member at Bakke Graduate University, Seattle, Wash. He is currently the board chair at Christian Community Credit Union.

John also writes an eNewsletter, *Your Weekly Staff Meeting*. Since 2006, he has reviewed more than 375 leadership and management books in his eNews.

He also writes a board blog for ECFA, "Governance of Christ-Centered Organizations" and is the creator of the *ECFA Governance Toolbox Series*.

In 2015, John published a 52-week series/weekly blog with guest writers, "Drucker Mondays," featuring the book, *A Year with Peter Drucker: 52 Weeks of Coaching for Leadership Effectiveness*, by Joseph A. Maciariello.

John and his wife, Joanne, have been married for 47 years and they've had the privilege of traveling and/or teaching leadership, management and board governance in more than 50 countries.

A survivor of 21 winters in Chicago, John has not shoveled snow since 1994. He is also the grandfather of five, including triplet 14-year-olds. Thirteen years ago, he won a Harley Davidson 100th anniversary edition motorcycle at a convention. In 2016, he was doubly blessed to celebrate his birthday on the same night the Chicago Cubs won the World Series in Game 7!

More Info:

<http://managementbuckets.com/about>

Book Review Archives:

www.urgentink.typepad.com/

ECFA Governance Blog:

<http://ecfagovernance.blogspot.com/>

For more information on Thriving Boards:

http://www.ccca.org/ccca/thriving_boards.asp

CCCA is grateful to the Murdock Trust for their generous grant which funds this program in the Northwest.

<http://murdocktrust.org/>

Christian Camp and Conference Association

<http://www.ccca.org>