

CCCA TEXAS SECTIONAL

CAMP CHO-YEH



FEBRUARY 22-24



PRE-GAME SPEECH

LINE UP 3

SCHEDULE 5


BREAKOUT
SESSIONS 7


NOTES 15


MAP 23

CABINET



Todd Witt	President, Sky Ranch
Brian Anderson	President Elect, Camp Peniel
Phil Baker	Former President, Pine Cove
Paul Biles	Treasurer, Tejas
Open	Secretary
Guy Bratton	Member, Camp Cho-Yeh
Jaroy Carpenter	Member, Lakeview Camp and Retreat Center
Curtis Lipscomb	Member, Sky Ranch
Will Stripling	Member, H.E. Butt Foundation
Eddie Walker	Member, Sabine Creek Ranch

On behalf of the CCCA Texas board, we would like to officially welcome you to the 2016 Sectional. In 2012, the board launched an effort to expand participation in our sectional by providing members with relevant organizational content, member encouragement, opportunities for networking with other camp professionals, and expanded opportunities to serve as a member of the sectional. With a focus on expanding the market for Christian camping rather than competing for market share, our vision was a new and vibrant sectional working collaboratively to advance the Kingdom. We believed that by sharing best practices and learning together, the quality of Christian camping in Texas will improve and collectively advance the brand of Christian camping across the state. The end result is growth at all camps and even greater numbers of campers experiencing our God.

Since launching the initiative in 2012, you have responded to this call. We have seen consistent growth over the years, and this year will be no different. This year we expect the largest number of members at the Texas Sectional EVER! We called on camps who have never attended a sectional to join us and you responded. We will welcome several new camps to the group and can't wait to learn more about them. We called on camps that were already coming to the sectional to bring more people from different areas of their camp so they could network and help support the development of informal networks at all levels. Many have responded over the years and we continue to see that effort grow. We asked for volunteers to help lead the organization and leaders stepped forward to begin to fill five new board positions and serve on ten new subcommittees. You will hear more about the subcommittees and board opportunities this week and we hope to see more respond.

As we kick off the CCCA Texas Sectional 2016, we lead with the theme...**Goin' Pro**. The theme is both a direction and a challenge. We continue with the call to sectional members to move forward as a collective body of believers committed to excellence in our profession and calling. We are on a journey to honor God by collectively doing what we do in a manner reflecting high quality and excellence that honors Christ. The theme and sectional design are also a challenge extended to members to use this time to improve who you are as an individual, as an organization, and as a sectional. We challenge you to focus your thoughts this week on how can I develop myself, my team/organization, and my sectional.

So get ready for a great sectional as we take the Texas section to a new level. Our mission is not for amateurs, and it is time to join the big show. So let's get it started and announce to the world that we are **Goin' Pro**!

Todd Witt

CCCA Texas President



HOME TEAM BIO



To be “a place where Jesus Christ transforms lives through meaningful relationships and outdoor adventures.”

The name Cho-Yeh comes from the local Alabama-Coushatta Indian language and means “land of tall pines.” For many years, Cho-Yeh has been a place where both young and mature have grown in their faith and character. We believe that the camp and retreat experience can be one of the most powerful and transformative times in a young person's life. While our mission statement is the lens through which we view all of our programs, our approach to ministry varies between our summer camp and retreat programs. Through summer camp, our goal in building the faith of our campers is not one driven by a conversion experience, but rather we hope to meet campers where they are in their faith and challenge them to grow in their relationship with Christ. Through guest retreats, we have a heart for the ministry of hospitality and work closely with group leaders to help them succeed in carrying out the goals of their retreat or event.



Dallas Baptist University Worship Leaders

DBU sends worship leaders, rec teams and staffers to camps around the country. It is a top recruiting destination for many camps, and also offers a Camp/Sport Leadership degree program for those wanting to enter the field professionally. DBU worship leaders are not only skilled musicians, but servant leaders desiring to see lives transformed with the Good News of Christ.



Lewis Pollard

I grew up outside of Augusta, GA in a non-Christian, but loving home. However, I had a Godly grandmother who made sure that her grandchildren knew of God's grace and how it changes lives. At the age of 15 God saved me! Three years later, by God's grace, I surrendered to His leading to serve Him in vocational ministry. I have had the privilege of serving in a variety of ministries all across the country and on several short-term mission teams in other parts of the world. While serving in Tallahassee, FL, I met Erin my beautiful, patient, best friend who has been my wife since January 1, 2000. We are the proud parents of six children: Isaac, Karis, Elijah, Ellee, Samuel, and Korbyn.



John Carroll

John Carroll is the Executive Director of City Leadership and serves as a pastor of Neighborhood Church. Originally from Murfreesboro, TN, John and his wife Ashleigh came to Memphis via Texas 12 years ago where he and his wife worked at Sky Ranch as part of the Summer Camp team.

After several years of side consulting with nonprofits, he launched his own nonprofit to serve all the other nonprofits, schools, churches, and government agencies.

City Leadership exists to recruit, develop, and catalyze leaders for the city of Memphis. They proactively identify the challenges of other leaders in our city and try to help them find the best solution.

John and Ashleigh live in Memphis with their four children: JAC 11, Charis 9, Abigail 8, and Jones 7.



Mikado Hinson

Mikado Hinson is in his second season with the Texas A&M football team after joining the Aggies as the team's Director of Player Development in 2014.

The Olathe, KS, native comes to College Station after serving on staff with the Fellowship of Christian Athletes (FCA) in Houston since 1998. Hinson most recently served at the University of Houston, where he spent 14 years (2000-14) as the Team Chaplain and Character Development Coach for the Cougar football program. During that time, Hinson was also the Team Chaplain for the Houston Rockets from 2000-08, and served on the FCA National Chaplain's Task Force from 2010-13. He became a licensed and ordained minister in 2005.

GENERAL SCHEDULE



SECTIONALS '16 ✓

MONDAY

- 8:00–9:00 AM Breakfast & Intensive Check-In
- 9:00 AM–3:00 PM HR Intensive
- 12:00 PM Lunch
- 12:00–3:00 PM Registration
- 3:00–4:30 PM **General Session #1**
Loblolly Meeting Hall
Welcome & Introductions
Todd Witt
Section President
Training Table
Lewis Pollard
Pastor, Grace Community Church
John Carroll
Executive Director, City Leadership
Worship
Speaker
John Carroll
- 4:45–6:00 PM Breakout #1
- 6:00–7:15 PM Dinner

PRE-SESSION INTENSIVE Retreat Center 1

9:00–10:30 AM

You Can't Make This Stuff Up

This session will cover various recent developments in employment law, including the pending new FLSA regulations, controversial NLRB opinions, and significant and/or entertaining cases.

Jack Wisdom

10:30–12:00 PM

Hiring And Firing in 2016 – “Cuz Management 101 Is Not Enough”

Hiring and recruiting practices geared to ethical business success and avoidance of an EEOC charge/litigation. Plus tips on how to successfully effectuate a termination, including info on delivering the decision, documentation, and the aftermath.

Joe Bontke

1:00–2:45 PM

Backpacks and Baggage, Working With People Who Are Not Like Me

What's in your backpack and is any of it baggage? For today's multicultural workforce to be effective, we all need to be prepared to engage in open, cross-cultural communications. Staff should be prepared to listen and understand each other. Does unconscious bias, unspoken interactions, and ultimately fear get in the way? This will get you thinking and maybe acting in a different way with people not like you.

Joe Bontke

TUESDAY

- 7:30–8:30 AM Breakfast
- 8:30 AM **General Session #2**
Worship
Training Table
Hezron Obado
Director & Head of Children's Ministries, S.E.E.K.
- 9:00–10:15 AM Breakout #2
- 10:30–11:45 AM Breakout #3
- 11:45–1:00 PM Lunch
- 1:00–1:30 PM **General Session #3**
Worship
Coach Speak
Lewis Pollard
- 1:45–3:00 PM Breakout #4
- 3:00–6:00 PM Vendor Show
Loblolly Meeting Hall
- 6:00–7:15 PM Dinner
- 7:30–9:00 PM **General Session #4**
Worship
Training Table
Mikado Hinson
Player Development Coach, Texas A&M University
Dan DeGroat
Executive Director, Global Outreach
Speaker
Mikado Hinson
- 9:00 PM Auction
Loblolly Meeting Hall

WEDNESDAY

- 7:30–8:30 AM Breakfast
- 8:30–9:45 AM **General Session #5**
Worship
Training Table
Might be one of you
Speaker
Lewis Pollard
- 9:45–10:15 AM Sectional Meeting
- 10:30 AM Field Trips

BREAKOUT SESSIONS

Monday 4:45–6:00 PM



SECTIONALS '16

★ TRACK: PROGRAM

★ Family Camping

★ Hickory Ridge

Discover ideas for ministering to the entire family. What are the elements families are looking for in a camp program, and how do you reach them?

Cary Hendricks

★ TRACK: STAFF DEVELOPMENT

★ Staffing

★ Loblolly A

Finding and keeping the right staff members can make all the difference in ministry to your campers and guests. Discuss recruiting, the hiring process, training and development, retention and more.

Hans Meinardus

★ TRACK: CEO/EXECUTIVE

★ Leadership Succession – What

★ We Have Learned

★ Magnolia

Hear from Alton and Brad about their executive leadership succession plan at Riverbend

Alton & Brad

★ TRACK: CUSTOMER SERVICE

★ Cho-Yeh Guest Tour

★ Camp

Take a facilitated tour of Camp Cho-Yeh with the Guest Retreats staff from your host camp. We will give you an overview of the facility to help you get your bearings as we answer questions and share with you about how our ministry functions.

Guy Bratton

★ TRACK: FACILITIES

★ Saving On Your Camp's Utilities

★ Sweet Gum Breakout

Every camp has to make decisions on how to spend a limited amount of money. Often utilities are just seen as a bill to be paid. But with some understanding, creativity and attention, real savings are possible. Let's understand what we pay for and find ways to reduce these costs. This session will help you identify what you are actually paying for in an electric bill, decide what cost saving measures are appropriate for your camp and make rough calculations to determine the potential savings.

Bill McKelvie

★ TRACK: IT

★ How To Get More Out Of IT

★ Services Without Necessarily

★ Having To Pay For It

Loblolly B

How to find IT "people", "tools", and "providers".

David Young

★ TRACK: REVENUE/MARKETING/SALES

★ Want To Increase Revenue At Your

★ Camp Or Conference Center?

Loblolly C

Learn the top 3 retail ideas to increase your revenue while adding value to your camper's experience.

Stefanie Bice

★ TRACK: PERSONAL/SPIRITUAL

★ DEVELOPMENT

★ The Life Diet: Helping People

★ Develop A Strategy For Happier Lives

Sweet Gum

When you come right down to it, the seemingly elusive pursuit of happiness is ultimately determined by a few critical factors that hold enormous influence over our life. Each of which are entirely predictable and therefore, manageable. For this reason, it is entirely possible to enjoy a depth of happiness through honoring an intentional strategy ("diet") that manages the health and vitality of our life's five most influential experiences. The Life Diet is more about wise living than losing weight. It seeks to equip people to live a life of greater fulfillment and the satisfaction that comes with it.

Paul Wilson

**SOCIAL
MONDAY
8:30 PM**

BREAKOUT SESSIONS

Tuesday 9:00–10:15 AM



SECTIONALS '16 ✓

★ TRACK: PROGRAM

★ Day Camp

★ Hickory Ridge

Not all campers are ready to stay away from home overnight. Learn how to develop and market programs geared to individual campers and make the most of the day camp experience.

Chris Gomez

★ TRACK: STAFF DEVELOPMENT

★ Internships

★ Loblolly A

Internships can be valuable, mutually-beneficial programs if done well. Get ideas on how to structure internships, offer college credit, and discuss the opportunities and roadblocks to a positive internship program.

Ed Walker

★ TRACK: CEO/EXECUTIVE

★ Boards And Executives Serving

★ Together To Further Ministry

★ Magnolia

Let's talk through positive board relationships, and how to work as a team bringing partners together for the goal of providing ways for people to be engaged in ministry at your facility.

Robert Steinhagen

★ TRACK: CUSTOMER SERVICE

★ Define Your Target: Developing

★ Standards Of Service

★ Sweet Gum Breakout

Sometimes we make assumptions about how and why we do what we do when serving our guests without ever really defining them. We will discuss the concept of developing articulated standards for guest service and strategies to implement them within your guest service culture.

Guy Bratton

★ TRACK: IT

★ 30.07 No Visible Tech

★ Loblolly B

Philosophy of technology. The concealed high tech experience. The parent experience. Technology impacting the bottom line.

Cody Wilhite

★ TRACK: FOOD SERVICE

★ Food And Beverage Procurement

★ And RFP Process

★ Sweet Gum

We will dive deep into the procurement side of food operations and discuss the competitive landscape that exists today among distributorships. From that point, we will touch on the purpose of an RFP (request for proposal) and what the process looks like from that point forward.

Scott Regan

★ TRACK: REVENUE/MARKETING/SALES

★ #campbusinesssummerrecruitin

★ retreatscanoesjesusslidesbible studies

★ Loblolly C

Do you ever feel like your retreat ministry is lost in the middle of everything else that goes on at camp? Unfortunately, putting a hashtag in front of our busy agendas doesn't solve the problem! In this session we will focusing on camp retreat ministry. How can you effectively raise the level of service you provide your guests, deepen those relationships, and help set your retreat ministry on the path to increased effectiveness?

Jeff Lay

BREAKOUT SESSIONS

Tuesday 10:30–11:45 AM



SECTIONALS '16 ✓

★ TRACK: PROGRAM

★ Intentional Recreation

★ Hickory Ridge

Recreation should be more than a way to burn off energy. Learn ways to use intentional recreation to make an impact in the lives of campers.

Shelton McAfee

★ TRACK: STAFF DEVELOPMENT

★ Missions

★ Loblolly A

Many camps are introducing staff to missions at home and abroad. Hear some of the ways camps are increasing their impact, and the benefits a mission trip can have on a region and on your team.

Panel Presentation

★ TRACK: CEO/EXECUTIVE

★ Put Your Retirement Plan To Work

★ Magnolia

Why save for retirement?
Why save now?
How to save.
Future Funded Ministry.

Kevin Edney

★ TRACK: FACILITIES

★ What Is The Real Cost Of

★ Construction - PLEASE!

★ Sweet Gum Breakout

A caliber professional must be realistic when it comes to costs associated with the entirety of a capital project, or risk being caught out by hidden or unanticipated expenses. To be fair, the truth is rarely hidden – we sometimes just don't want to believe it! Come find out the truth, what to look for and how to ensure construction estimates tell the whole story – ensuring you looking smart (and the project is fully funded!). Our camp design team will use practical examples from real project numbers, along with current construction data. Together we can answer the age old question – what is included and is the cost accurate?

Jackie Kaminsky

★ TRACK: FOOD SERVICE

★ Menu Engineering, Cost

★ Mitigation, And Budget

★ Management

★ Sweet Gum

Collectively, we will talk among the group on the varied meal planning methodology that exists in the field today and discuss how streamlining processes can help maximize efficiencies and have a direct impact on dollar flow through on our camps balance sheets.

Scott Regan

★ TRACK: REVENUE/MARKETING/SALES

★ Help! How Do I Increase Camper

★ Attendance And Revenue?

★ Loblolly C

Crafting strong and creative marketing plans, utilizing existing resources to grow attendance and revenue, implementing a good lead system and follow up process, using a CRM (Customer Relationship Manager) to increase conversions, using data to make strategic decisions

Brent Bertolio

★ TRACK: PERSONAL/SPIRITUAL

★ DEVELOPMENT

★ About Millennials, For

★ Millennials... from a Millennial

★ Loblolly B

The digital age has raised a generation of teens and young adults that the world is trying to understand. This session will offer some insights into who this generation really is, the particular challenges of they face, and a theological approach to meeting them where they are.

Ang Adahl

BREAKOUT SESSIONS

Tuesday 1:45–3:00 PM

★ TRACK: PROGRAM

- ★ Outdoor Education In Africa
- ★ Hickory Ridge

Suba Environmental Education of Kenya (SEEK) not only addresses environmental issues in the country, but impacts students through environmental education, camps, mentorship and other ministries. Get a new perspective for how Outdoor Education can be used to change lives.

Herzon Obado

★ TRACK: CEO/EXECUTIVE

- ★ Let's Talk – How To Make CCCA
- ★ A Resource We Support
- ★ Magnolia

How can CCCA Texas serve you?
How can I get my camp involved?
Future CCCA Texas Survey.
What do we need to be talking about?

Paul Biles & Brian Anderson

★ TRACK: FOOD SERVICE

- ★ Roundtable Discussions To
- ★ Camp Foodservices, Trends/
- ★ Challenges, Customer Service

Sweet Gum

An informal roundtable of open dialogue touching on a wide array of foodservice topics to include, but not limited to: market trends, department training, short and long term needs of industry.

Jesse Benson

★ TRACK: CUSTOMER SERVICE

- ★ Hear From the Source
- ★ Loblolly C

Sometimes it seems like our group leaders are speaking a different language (sometimes they are). You tell them that you need precise counts, schedules and payments and all you get is voice mail. Do you ever wonder if they had a whole other set of frustrations and challenges in working with you? Let's find out together as we enjoy a panel discussion with a variety of group leaders who utilize some of our various camps.

Panel Discussion

**AUCTION
TUESDAY
8:30 PM**



SECTIONALS '16 ✓

★ TRACK: FACILITIES

- ★ Pool Automation Options And
- ★ Tour
- ★ Sweet Gum Breakout

Tour Camp Cho-Yeh's pool operations and explore how to save money and time by automating pool pump controls and chemical feed systems.

Randy Spelbring

★ TRACK: IT

- ★ Getting Your IT Out Of The Woods
- ★ Loblolly B

Camps need technology to be more reliable than ever, but most of them can't see the forest for the trees. Why? Because if you're like most, you've gotten by for years playing "Whac-A-Mole", fixing immediate problems without addressing the underlying issues. In this seminar, I'll walk you through specific steps for you to evaluate and improve your underlying technology infrastructure, then build the services you need on top of that. You'll see that it's actually achievable to get your emails, registrations, payments, phones, and even facilities and trading post running smoothly and securely on the same network. Please join us as we use Camp Cho-Yeh as our case study.

Jeremy Nelson

GO PRO & HELP US IMPROVE OUR CONFERENCE

• PROGRAM • REVENUE • IT • HR • FOOD SERVICE • STAFF DEVELOPMENT •
• CUSTOMER SERVICE • EXECUTIVE •
• SPIRITUAL & PERSONAL DEVELOPMENT • MEMBERSHIP •

VOLUNTEER TODAY

Sign up at the membership table in Loblolly or email Paul Biles
paul@camptejas.org

NOTES

This image shows a full page of blank, lined paper. It features approximately 20 horizontal grey lines spaced evenly apart, typical of notebook or composition paper. The lines extend across the entire width of the page, leaving small margins at the top and bottom. There are no vertical lines, text, or other markings present.[illegible]

NOTES

[illegible][illegible]



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Inspire [in-spir-it] verb. To instill life into, revitalize; to stimulate spiritually.
-ous [us] an adjective-forming suffix. "Possessing, full of" a given quality; inclined to.



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