



October 14, 2016

«Organization»
«Street_Address»
«CSZ»

Dear [Sir or Madam],

Greetings from the Mid-Atlantic Section of the Christian Camp & Conference Association, a national network of ministries who are passionate about serving our guests with high quality programs and services. We would be honored if you would accept our invitation to attend a Vendor Fair on Wednesday, January 25th, 2017 at our annual Sectional. The event will be held at Sandy Cove Ministries (www.sandycove.org) located in Northeast, MD from January 24-26. Over 45 different camps from across PA, NJ, MD, DE & NY will be represented as 250+ people converge for this event. The Vendor Fair runs from 10:00 am through 2:30 pm, with lunch served at the vendor fair. Attendees are given a punch card to visit every vendor and completed cards will be entered in a drawing. We believe your products/services provide valuable assistance to our member camps.

Secure your spot by returning a completed [Vendor Response Form](#) with full payment and mail it to me (see address listed below). Make checks payable to "CCCA USA Mid Atlantic Section". There are numerous options for you to choose from to share about your business with the camp representatives. Registration deadline is December 31st, 2016 and will ensure your company is included on the punch card.

Option A: Attend the Vendor Fair on January 25; 8 ft table display/space (\$275). *All registration & payment received by November 30th, 2016 receive a \$25 discount (reduced rate \$250).*

Option B: Display a booth for the entire 3 day conference (\$500). *To attend the conference and arrange lodging you must register directly through Sandy Cove.*

Option C: Provide us with a print piece for the Welcome Packet each attendee receives; ~250 pieces; exhibitor covers shipping costs (\$75).

Option D: Send materials for a shared information table in the vendor area - no reps present; exhibitor covers shipping costs (\$50).

Option E: Provide an advertisement slide shown before & after general sessions (\$50).

If you have other ideas of how you would like to be involved not listed under these options, send me an email. For example you could provide a side dish, dessert or the main entrée for a meal. Our workshops are filled for 2017 but please indicate on the Vendor Response Form if your company would like to present a workshop in 2018.

We appreciate your prompt response. The Letter and Response Form are also located on our website http://www.ccca.org/ccca/Mid-Atlantic_Section.asp. I look forward to hearing from you.

We appreciate your partnership,

Kendra Martin
Mid-Atlantic Section Vendor Coordinator

MAIL RESPONSE TO: Attn: Kendra Martin, c/o Camp Hebron, 957 Camp Hebron Rd, Halifax, PA 17032. kendra@camphebron.org; 717-896-3441 x104