

**Workshop Presenters and Seminar Descriptions:**  
**Sorted by Presenters last name**

**Tom Beaumont** - Tom Beaumont is chair-elect for the board of CCCA, and will become board chair in January 2018. Tom has served on the staff of The Firs for 28 years. He holds a bachelor's degree from Multnomah Bible College and a master's in theology from Western Seminary in Portland. Tom and his wife, Mary, have three grown children living in the Northwest.

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- **Measuring Spiritual Objectives, Beyond Counting Conversions** - If you are going to measure finances or registrations you can do so with statistics and charts and spreadsheets and graphs. It's a pretty tangible effort. But when it comes to measuring spiritual objectives or mission accomplishment it is less so. How does a camp know that it is doing what it is supposed to be doing and even being what it says it is? We are going to take a crack at defining success.
- **Connecting the Dots, The Role of Communication as a Camp Leader** - At times a leader leads by doing and at times a leader leads by saying. Sometimes a leader leads by not saying or even not doing. But when a leader leads by not doing what he or she is saying or saying what he or she has never been seen doing – well, there is when things get interesting. This is a seminar about communicating – cause it's what we do. It will have some methodology mixed in but mostly it is about awareness. Because if we aren't thinking about what we are communicating the chance is we are communicating what we don't want to communicate.

**Bernie Bostwick** – Bernie is a Chartered Financial Consultant (ChFC) and a CAP (Chartered Advisor in Philanthropy). He and his team serve nonprofits, consulting with individuals on how to use their resources wisely, benefiting both their families as well as the charities they love. He is a member of the International Association of Advisors in Philanthropy and the Christian Leadership Alliance (CLA).

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- **Financial Stewardship Essentials** – We will examine how a person or couple ensures personal independence, while facing the challenges of leaving a lasting legacy that will bless their family and the ministry they love.
- **Financial Myths Demystified** - Most people have misconceptions about planning and are unaware of the appropriate strategies to move toward their goals. We will review the most common financial myths and then demystify them.

**Wayne Brotherton** – Wayne retired as a senior advisor for American Express after 30 years. For the past 10 years he has served as the Development Director for Camp Shiloh. He is the treasurer for his church, and he serves as a Trustee for the Fred J Brotherton Charitable Foundation.

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- **Grant Applying** – This workshop will give you a step by step way to write grants without a professional grant writer. We will discuss what works and what does not work.

**Candy Davison and Andrea Hampton:** Combined, Candy and Andrea have 25 years' experience working in Programming at Sandy Cove, planning and hosting about 13 Women's Events each year.

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- **A Discussion on Programming Women's Events:** Join a discussion about various possibilities and issues involved in hosting Women's Events in a camp/ conference setting. Bring ideas to share or a clean slate ready to be filled.

**John Doman** - John P. Doman, has been a leading voice on culinary trends and guest hospitality during his last 13 years at CCCA-affiliated camps and conference centers. A native of South Jersey, he graduated from the culinary arts program of his local vocational-technical school and served in a two-year apprenticeship studying Escoffier-style French cuisine. He has worked in high-end hotels and contract food service management companies, helped open two new restaurant concepts and restructure two other restaurants and also served as a private dinner chef. For the last five years, he has served as food service director at White Sulphur Springs, an Officers' Christian Fellowship resort in the Allegheny foothills of western Pennsylvania. He gave his heart to Jesus at age 17 and says his biggest accomplishment has been using his experience to service the Lord by serving his community. He and his wife, Crystal, have been married 18 years. They live in Manns Choice, Pa., where they raise two cats.

Contact: [foodservice@whitesulphursprings.org](mailto:foodservice@whitesulphursprings.org)

- **Food Allergies: A Fresh Approach, a Different Perspective:** What is the difference between purchasing and preparing allergen free foods, and its impact on all guests and your kitchen staff? Let us share with you the results to these questions and how we at White Sulphur Springs approached them.

**Kordel Eberly:** Kordel started in the Information Technology field in Network and Telecom cabling around 2004, began limited IT Support services around 2006, and founded Eberly Systems in January 2008. Primarily focused on providing Technology Management and Support services to clients in Construction, Manufacturing, Financial Services and Non-Profits.

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- **1<sup>st</sup> Century Principals for 21<sup>st</sup> Century Tech:** In this accessible and extremely practical Workshop, leaders at all levels of an organization will learn how to apply the timeless principals of Biblical Stewardship, to the complex and ever-changing world of Information Technology.

**Rick Capozzi** - Rick is an international speaker, consultant, and writer. He has been a regular presenter at CCCA events for the last fifteen years including three of the last four national conferences. He has a passion for ministry and especially Christian Camping. He serves as the board chair at Camp Kanesatake near State College, PA. He is a consultant to many Christian Camps throughout Pennsylvania. His mission in life is to make a positive impact on the world by helping people realize and develop their true potential so they can live happily and positively impact the lives of others all to the glory of God.

Contact: [Rick@capozzigroup.com](mailto:Rick@capozzigroup.com)

- **Setting Goals and Managing Time to Achieve Success in Food Service:** People are constantly expected to get more accomplished in less time and with even fewer resources. Are you

managing your time and your tasks or are they managing you? Rick will help you see how to achieve greater results while eliminating the interruptions and tasks that drain your energy and productivity.

- **The Professional Side of Maintenance:** How are you doing at making those critical first impressions? How do you come across when meeting with your board as well as friends of your ministry? Are you aware of the seemingly insignificant behaviors that can make or break a relationship? This engaging session will help you to be confident in a variety of situations, whether you are making introductions, doing business while dining, determining when it is appropriate (or not) to use your smartphone, etc.
- **E-mail Etiquette:** Communicating your message effectively: One email message can demonstrate your image of professionalism... or destroy it. Email communication is one of the most frequently used modes of business communication today. Are you maximizing your impact by using it effectively? This no nonsense program will help you to improve your professionalism while reviewing the most common email etiquette mistakes and challenges.
- **Speed Reading:** Imagine the knowledge you could gain simply by being able to read, process, and retain at a significantly faster pace. How much more could you accomplish if you could reduce your reading time by 50% while making it more enjoyable? Whether reading books, reviewing emails, scanning articles, or browsing social networks, this hands-on program will help you significantly increase your reading speed and retention while increasing the bandwidth between the lines of text and your brain.

**Mike Gehlert** - Mike has served at Camp Conquest since April 2002, and he has been in full time camp ministry for over 20 years. Camp Conquest engages over 2,000 volunteers who contribute over 27,000 hours of service each year. Some of those faithful volunteers include his wife, Yara, and their four children.

Contact: [mike@campconquest.org](mailto:mike@campconquest.org)

- **Engaging Volunteers in Ministry: A Philosophy** - Engaging Volunteers in Ministry is not just a nice idea; at Camp Conquest it is a core value. During this session we will examine a philosophy of ministry that can effectively engage volunteers in the ministries of evangelism and discipleship in the camp setting. We will also shine a light on our own behaviors that often close the doors to the very volunteers we are trying to recruit.

**Ken Hedrick:** Ken has been involved in the camping/ conference world since 1979. He has over 30 years in Christian service and, in-between, camping gigs, did brief tours with the National Parks Service, the Air Force, and Pfizer. He almost forgot to mention his other job since his early years... Personal finance and investing.

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- **Personal Finance** – A brief look at how you spend, how you save, and how you can invest with minimal, if any, fees! This class is informational only and not an offer to buy or sell anything.

**Jeff Knauer:** Jeff is completing his 15<sup>th</sup> year with Kirby-Smith after 22 years of successful pastoral ministry. As a consultant to camps, churches, and Christian schools, Jeff has guided more than 250 campaigns across the country working with more than 20 denominations in 25 states.

Contact: [jknauer@kirbysmith.com](mailto:jknauer@kirbysmith.com)

- **Capital Fundraising in Today's Challenging Environment** – The task of fundraising has become more challenging than ever. Learn how to attract funds through creative giving methods, as well as options of partnering with professional consultants.

**Tim Nielsen:** Tim has been the director of Camp Sandy Cove since 1989. He has a Master's Degree in Christian Education from Columbia International University. Tim is the President of the Keystone Regional Council of Leaders of the American Camping Association (ACA). Tim has also helped to start and operate camps in Russia and Australia.

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- **Training Millennial Leadership Staff:** Millennial leaders arrive at camp with some great skills. However, they need some quality training to prepare them for excellence. We will discuss critical training elements and a variety of methods.

**Morgan & Megan McRay**

Contact:

- **Protecting you and your family from burnout.**

**Lisa Mitchell & Grace Nolt** – Lisa has 25+ years in the hospitality industry and is blessed to now be using this experience to serve the Lord. Grace is an avid cyclist, hiker and volunteer organic farmer when not working with Lisa to craft multitudes of marketing pieces for Spruce Lake.

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- **Organic Marketing:** Learn how to be a marketing 'gardener' for the Lord, remembering that we are coworkers in God's service every season. Come prepared with marketing materials for a time of sharing.

**Kathy Noel** – Kathy has directed Children's Ministries for the past 26 years. She loves equipping and motivating others to disciple children so that they will know, love and follow Jesus for Life! She has an Elementary Education degree from the University of Western Ontario in Canada where she was raised. Camp has a special place in her heart as she met her husband teaching at a camp for missionary children in France in 1984. They have two married sons.

Contact: [knoel@calvarychurch.org](mailto:knoel@calvarychurch.org)

- **Building a Strategy for Teaching Bible Truth to Kids:** How do we teach the Bible in a way that will help our kids develop a biblical world view that will affect all of life, for a whole lifetime?

**Nate Parks:** Nate is the President/ CEO at Berea in New England. He is known for his creativity and unique perspective in seeking solutions for organizations. In addition to holding a master degree in

business, Nate is a national speaker and consultant, always challenging people to look beyond their personal or organizational boundaries for maximum impact.

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- **Hello my name is....** - It truly is amazing the impressions that are birthed in the first few minutes of a guest's experience. What are you trying to communicate? What are you actually communicating? Will those perceptions enhance or even create the best experience? In this seminar we will walk through the "first few minutes" and walk away with some pragmatic principles to enhance your first impressions.
- **Creating a Culture of Innovation** - We will discuss the different key ingredients needed to create a culture of innovation. This way innovation doesn't need to be planned but is a part of the nature of the organization at all levels. Learn how to bring people and systems together for inventive output.
- **Execution - Getting it done!** - Tired of juggling tasks and always feeling like you are two steps behind? Are you frustrated with your lack of progress? This seminar will give you practical tools to help you slay the monkeys on your back and help you implement your great ideas.

**Evelyn Ransil:** I have been involved with camp and kids my whole life! I grew up going to a girls camp in the Adirondacks of upstate New York, led backpacking trips in college (which is how I met my husband Nate) and facilitated outdoor ed for 5th and 6th graders in Michigan. Along the way, I led Pioneer Girls and directed children's ministry at two different churches. This is my third year as Director of The Marsh.

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- **Distinctively Day Camp** -Let's look at what sets Day Camp apart from, well, everything! A quick look at how day camp traditions and program structure can impact everything from transitions to discipline to communication.

**Elaine Shenk:** Elaine is the Director of the Harrisburg Office of Bethany Christian Services. She is passionate about creating healthy environments where people can heal and develop strong relationships. She and her husband Doug are expecting their first grandchild in February.

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- **Responding to Campers Emotional Needs** – Within camp's safe and loving environment, children may demonstrate high emotional needs which can overwhelm counselors. Learn some appropriate responses to the complex needs of children.
- **Refugee and Immigrant Campers and Guests** - Gain insight into your own and other cultures which can help you respond in a sensitive and kind manner, demonstrating the Love of Jesus to whomever enters your camp.

**Luke Trader, Chick-Fil-A:** Luke Trader is the owner/ operator of Chick-fil-A in Newark, DE where he lives with his wife Jessica of 10 years and their two children, Lilyana and Silas. He is active with City Church of Wilmington and has a passion for leadership development, orphan care/ adoption and church planting. Prior to his work with Chick-fil-A Luke served 3.5 years as a youth director.

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- **Great Leaders Serve, Chick-fil-A SERVE Model** - In this session Luke will unpack the SERVE model, which is the heart and secret to Chick-fil-A's success. This Leadership Model has been taught literally around the world to business leaders. It is also taught to young people in local Chick-fil-A restaurants. These principles will not only impact your organization's culture, but it will impact you personally.

**Jay Trainer:** Jay is a passionate follower of Christ, a husband, a daddy, an evangelist focused on students, and a ministry resourcing partner. He is the founder and coach of Infuzion, an itinerant youth ministry team. Jay currently travels with Infuzion around the United States, advocating excellence in organizations, individuals, and the people they serve.

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- **Self-Talk: Maintaining a Healthy and Godly Perspective in a Critical World** - The phrase "I am my own worst critic" rings true for many people. Our time together will focus on discerning the differences between toxic thoughts and God's perspective.
- **The Power of Story: Capturing the Testimony** - We all have a story to tell. In our time together we will look at how to use a story to continue to brand and build up what God is already doing in our ministries.
- **Youth Ministry and Maintenance – Transforming takers of help to givers of it** – Youth Ministry is more than a programmed event. Youth ministry happens with relationship and moments of teachability. Come see how you can be effective youth ministers with your workplace positions.
- **Broken, Bruised, Battered: The Internal Brain Drain** – The topic of mental health is an important issue that is deserving of awareness and conversation. In our time, we will be looking at warning signs and how to get help for those that need it.

**Travis Zimmerman:** Pastor Travis Zimmerman loves Jesus Christ with all of his heart. As the co-founder and president of A Faithful Dad, Travis works in the trenches with men from all ages and stages of life, equipping fathers to become faithful dads. With God's help, Travis has overcome unemployment three times, conquered a 16-year addiction, and taken care of his bride, Suzanne, after a horrible accident. He and his bride live in Hershey, PA where they homeschool their five school-age children: an oldest daughter and four sons

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- **Legacy carried on in my life's most vulnerable moment:** What legacy do I want to leave for my family? This is arguably one of the most, if not the most, critical question a dad will ever ask. Let's take some time together to explore how to maximize our family time and glorify Christ in our legacy.