

**2016 CCCA Mid-Atlantic Sectional Conference**  
**General Session and Board Seminar**  
**Descriptions and Presenter Bios**

General Sessions: **Bob Tissot**, Sea Worthy

Location: Chapel

- **Bio:** Bob is CEO of Bair Lake Bible Camp. He has spent the majority of his adult life working with young people and families. From life as a teacher, coach and counselor to his current position as CEO of Bair Lake Bible Camp in Jones, Michigan, his life is filled with opportunities to minister into the lives of others. He enjoys reading, playing golf and a good conversation. Bob has traveled widely sharing the message of Purity & Holiness with high school, college, and parent groups. His background in education has assisted him in gaining an ear on this very crucial issue of today. He has been married to Nanci since 1983 and has four adult children, 2 sons via marriage and most recently a grandson! Above all else Bob desires to be a faithful servant of Jesus Christ.
- **Tuesday, 7PM, Description 1:** The first is at the Sea of Galilee and covers the idea of Overwhelming Waves---what do we do when the storms of life seem overwhelming.
- **Wednesday 7PM, Description 2:** The second message comes from the Red Sea and covers the idea of Opportunistic Waves---what do we do with the opportunities God presents during stretching times.
- **Thursday, 10:45 AM, Description 3:** The third session comes back to the Sea of Galilee and covers the idea of Obedient Waves---How are we doing at obeying?

Board Seminar, Part 1: **Todd Williams**, Change is Inevitable

Location: Chapel

- **Bio:** Dr. Todd Williams, President Cairn University. Prior to his appointment as President of Cairn University in 2008, Dr. Todd J. Williams served as Senior Vice President and Provost for the University. From 2001 until 2005 he served as Headmaster and CEO of Trinity Christian School of Fairfax, outside Washington D.C. where he successfully led that school in the development of a new campus. While in northern Virginia, Dr. Williams also served as visiting lecturer for the Witherspoon Fellowship in Washington D.C. From 1999-2001 he served as Vice President and Academic Dean for Undergraduate Education at Cairn where he began his educational career as a faculty member teaching social sciences in the School of Arts and Sciences. He holds a B.S. in Bible degree from Cairn University, a M.Ed. and a Ph.D. from Temple University in Philadelphia. Dr. Williams is an experienced educator, CEO, fundraiser, and organizational development consultant. He also serves as a visiting lecturer and speaker on cultural and professional issues. He is the Chairman of the Board of Governors of the John Jay Institute in Philadelphia. Dr. Williams and his wife, Dawn, have two children, Connor and Caitlin, and reside in Morrisville, PA.
- **Wednesday, 2:00PM, Description,** Change is inevitable, but not always easy. Skillful change management requires wisdom, character, and courage. Leaders who understand the nature of change, what it requires, when it is needed, and why it matters can help their organizations be not only relevant, but more effective

Board Seminar, Part 2: **Gregg Hunter**, Trends in Camping

Location Chapel

- **Bio:** In his role as president/CEO of CCCA, Gregg Hunter is responsible for the overall strategic direction of CCCA in its efforts to maximize ministry for its members. He is passionate about Christian camping because of the life-changing impact it had on his own life. At 17, he committed his life to Christ on his first trip to a Christian camp. Before joining CCCA, Gregg served as vice president of public affairs at Georgia Family Council, where he spearheaded all aspects of the nonprofit's communications and fundraising efforts. His diverse background in communications, marketing and development includes six years at The Boeing Company and five years at Young Life, where he was a member of the President's Cabinet as the organization's senior communications officer.
- **Wednesday, 3:30PM, Description:** Gregg will give an update on the state of Christian Camping and trends in our industry.

## 2016 CCCA Mid-Atlantic Sectional Conference

### Workshop Descriptions and Presenter Bios

#### Workshops:

- Workshop 1: Wednesday 9:00-10:30
- Workshop 2: Wednesday 10:45-12:15
- Workshop 3: Thursday 9:00-10:30

#### Bernie Bostwick

Location: Davis Center Room 115

- **Bio:** Bernie has spent over two decades as a manager in business and industry, with a particular focus on financial planning and serving nonprofits for the last 14 years. He has received a Certificate in Retirement Planning from The Wharton School of the University of Pennsylvania, and has earned his Chartered Financial Consultant® (ChFC®) designation and CAP® (Chartered Advisor in Philanthropy®). He is a member of the International Association of Advisors in Philanthropy (AIP), the Partnership for Philanthropic Planning, and the Christian Leadership Alliance (CLA).
- Workshop 2: **Ensuring Long-Term Sustainability by Building Donor Legacies**
  - **Description:** When organizational leaders are willing to dream big and plan wisely, there is no limit to what can be accomplished. A carefully orchestrated planned giving program can change lives and bring dreams into reality. We will demonstrate how to launch a successful program that will help secure financial stability for your camp or conference center. We will also talk about understanding your donors, their challenges, and their desire to leave a legacy.

#### Wayne Brotherton

Location: Davis Center Room 115

- **Bio:** Senior Financial Advisor with American Express/ Ameriprise 1986-2011; Retired 2011; Board Member Shiloh Bible Camp 2005-present; Director of Development Camp Shiloh 2012-present; Treasurer at Church at Bergen 2014-present; President/Founder "3D" 2011-present.
- Workshop 3: **A Road Map to Successful Fund Raising from a Biblical Perspective**
  - **Description:** If you are looking for a road map to successful fundraising, this workshop will provide a proved way to raise all your needs from a biblical prospective.

#### Rick Capozzi:

Location: Oldham Conference Room

- **Bio:** Since 1991 Rick has been delivering personal growth and development training. The world has been his classroom. As an international speaker and consultant, his travels have taken him to South American, Mexico, Canada, Japan, throughout Eastern and Central Europe, and to all but 9 states in the USA. He delivers as many as 160 speaking engagements per year. His mission in life is to make a positive impact on the world by helping people realize and develop their true potential so they can live happily and positively impact the lives of others.
- Workshop 1: **Motivation yourself and your Program Team during Challenging Time**
  - **Description:** Who motivates the motivator? In order to motivate your team more efficiently and successfully you must first be able to motivate yourself.
- Workshop 2: **Managing conflict and stress in the Kitchen**
  - **Description:** Cooking for large groups can lead to chaos. Learn how to manage conflict to make getting quality meals out on time less stressful for your team.
- Workshop 3: **Set Goals and Manage Time to Achieve Success in Maintenance**
  - **Description:** People are constantly expected to accomplish more in less time and with even fewer resources. Are you managing your time and your tasks or are they managing you?

## Ken Keener

Location: Davis Center, Room 107

- Ken serves at Camp Conquest as the Director of Encouragement. A camp volunteer since 1981, a full-time employee for 8 years and now part-time during retirement, Ken loves to pray with campers and staff, buy them a soda at the camp store and just listen to their stories.
- **Workshop 3: Stories of Encouragement**
  - **Description:** Originally titled “I could not find any other workshop to attend”, this is the place to come if you want to be encouraged. Ken will lead this interactive workshop as we each tell our favorite “God story” at camp. Come hear and tell the stories that will remind you of why you serve the Lord at camp.

## Greg Hunter:

Location: Chapel

- **Bio:** In his role as president/CEO of CCCA, Gregg Hunter is responsible for the overall strategic direction of CCCA in its efforts to maximize ministry for its members. He is passionate about Christian camping because of the life-changing impact it had on his own life. At 17, he committed his life to Christ on his first trip to a Christian camp. Before joining CCCA, Gregg served as vice president of public affairs at Georgia Family Council, where he spearheaded all aspects of the nonprofit’s communications and fundraising efforts. His diverse background in communications, marketing and development includes six years at The Boeing Company and five years at Young Life, where he was a member of the President’s Cabinet as the organization’s senior communications officer.
- **Workshop 1: Leading Through Challenging Times**
  - **Description:** What kinds of crises have you had to walk through as a leader? Did you feel like you might not come out the other side with your sanity intact? Your job? Because of the leader’s position, facing significant challenges can be lonely and daunting. This seminar walks through steps a leader can take spiritually and practically to process those crises and emerge better and stronger as a leader.
- **Workshop 2: Growing your Team by Defining Organizational Behavior**
  - **Description:** Ever notice how some ministries’ staffs just seem to “get it”? They accomplish so much, work together largely in harmony, and they actually seem to like each other? Even when conflict arises, they seem to handle it constructively. This seminar, based on teaching from Andy Stanley of North Point Ministries and other best practices gleaned from respected leaders, focuses on establishing organizational behavior standards that provide a pathway for success.

## Barry McLeish:

Location: Hotel West Conference Room

- **Bio:** An in-demand speaker and lecturer, Barry McLeish has worked with dozens of organizations internationally to become more competitive, achieve better financial results, and learn how to “win” in tightly contested philanthropic markets. His books are used in universities across North America and serve as a road map for many agency directors, development and marketing personnel, boards and academics.
- **Workshop 1: A compelling Donor Experience**
  - **Description:** Every nonprofit agency creates value for its donors and customers differently. This workshop creates a framework for challenging strategic assumptions and gaining focus. It is a reminder of the critical questions that must be asked in a rapidly changing marketplace.
- **Workshop 2: Preparing for a Future you cannot Predict**
  - **Description:** While leaders cannot always have the right answers, they must know how to ask the right questions to drive strategy. This workshop distills the essence of competing and winning in the marketplace down to a series of high impact questions all agency directors and marketing teams should have in mind.

## Barry McLeish (cont):

- Workshop 3: **Creating a Superior Strategy in Marketing and Development**
  - **Description:** The nature of nonprofit competition and survival is undergoing a radical change, and new ways of thinking and acting are required to become and stay effective in this newly defined environment. In this workshop the specific changes are outlined and practical tools are provided to help you adopt a new mindset to link your strategy to key indicators for better results.

## Rich Meyer:

Location: Davis Center Room 107

- **Bio:** Rich is currently serving with Shiloh Bible Camp for the past year and a half. Before that he served with Children's Bible Fellowship of NY. Rich has used several registration solutions as he has overseen registration for two programs: Camp Joy and Camp Hope both with Children's Bible Fellowship. Rich enjoys spending time helping others use computers.
- Workshop 2: **Using Free Google Tools for Simple Registration**
  - **Description:** Google Apps for Non Profits is a great tool. Learn how to use a few apps to set up a simple registration process. One size does not fit all come see if you fit into the glass slipper.

## Jon Oldham

Location: East Addition

- **Bio:** Jon is our host this week and the Executive Director of Harvey Cedars Bible Conference.
- Workshop 3: **Devotional Track with Camp Veterans**
  - **Description:** Apply the lessons of our Sea Worthy theme as you hear encouragement from a veteran camp director about staying the course in camp ministry.

## Nate Ransil:

Location: Chapel

- **Bio:** Nate joined the Program department at Sandy Cove in 2003, and transitioned to director of that team in 2014. He graduated from Houghton College and got to know his wife Evelyn while co-leading backpacking trips for at-risk youth. Nate enjoys being outside, being inside, training aardvarks, body building, contributing to quantum theory, and making up fanciful, if not entirely accurate, biographical details.
- Workshop 3: **Calibrating your Program**
  - Somewhere between "just do what we've always done!" and "let's wing it!", is a process to clarify the big picture, and keep your programs unique, but on target in your context. Let's look at that process together.
- Workshop 2: **Implementing Social Media**

## Jeremy Samek

Location: Davis Center, Room 116

- **Bio:** Jeremy Samek serves as Senior Counsel with Pennsylvania Family Institute and the Independence Law Center. Pa Family Institute is a full-time, professionally staffed, donation-supported non-profit organization dedicated to protecting life, promoting marriage and family, and preserving religious liberty in Pennsylvania's state capitol through education, legislation, and the courts.
- Workshop 1: **Human Sexuality Policies, part 1**
  - **Description:** This session addresses a growing threat: Christian ministries are increasingly confronted with harsh sexual orientation, gender identity non-discrimination laws (SOGIs) crafted to remove religious rights of ministries.
- Workshop 2: **Human Sexuality Policies, Part 2**
  - **Description:** Continuation of above.

## Elaine Shenk

Location: Davis Center, Room 116

- **Bio:** Elaine is an enthusiastic partner in ministering to children and families. She lives with her husband, 2 teenagers and 2 shelties in Hummelstown PA. She is enjoying the "emptier nest" since her daughter got married and her son lives on his own. She enjoys watching soccer, reading, and singing.
- **Workshop 3: Shape the Sky**
  - **Description:** Shape the Sky is a candid and informative seminar that helps to shape adult wisdom into knowledge that will help guide children (and their gadgetry) in today's technological climate.

## Bob Tissot

Location: East Addition

- **Bio:** Bob is CEO of Bair Lake Bible Camp. He has spent the majority of his adult life working with young people and families. From life as a teacher, coach and counselor to his current position as CEO of Bair Lake Bible Camp in Jones, Michigan, his life is filled with opportunities to minister into the lives of others. He enjoys reading, playing golf and a good conversation. Bob has traveled widely sharing the message of Purity & Holiness with high school, college, and parent groups. His background in education has assisted him in gaining an ear on this very crucial issue of today. He has been married to Nanci since 1983 and has four adult children, 2 sons via marriage and most recently a grandson! Above all else Bob desires to be a faithful servant of Jesus Christ.
- **Workshop 2: Devotional Track with Camp Veterans**
  - **Description:** Apply the lessons of our Sea Worthy theme as you hear encouragement from a veteran camp director about staying the course in camp ministry.

## Jay Trainer:

Location: Hotel East Conference Room

- **Bio:** Jay Trainer is a lover of Christ, husband, daddy, and evangelist focused on student ministry, and a ministry resourcing partner. He is the founder and coach of Infuzion. Jay currently travels with Infuzion around the Northeast, advocating excellence in organizations, individuals, and the people they serve.
- **Workshop 1: Summer Staff Discipleship and Devo Writing**
  - **Description:** Camp is coming! Your seasonal staff and theme are a work in progress! Check out some simple ways to develop, coach, and disciple your team through devotional writing.
- **Workshop 2: Implementing Social Media**
  - **Description:** Social media, when used intentionally and properly, can greatly benefit the mission of an organization. Come and hear about how to implement effective social media strategies for your camp.
- **Workshop 3: unCommunication**
  - **Description:** Many relationships and teams suffer from lack of communication. In our time together, we will look at what holds people back from communication and the consequences of it.

## Tim Weaver

Location: Davis Center Room 115

- **Bio:** Tim Weaver recently joined the Camp Conquest team to set up a facility management system that will help to maximize facility usage and prolong the life of the buildings and equipment. Tim has close to 40 years' experience as a plumber and HVAC technician. He loves the Lord and enjoys the outdoors. Tim has set up facility management systems for businesses and churches, and he is enjoying the current challenge at Camp Conquest.
- **Workshop 1: Maintenance or Facility Management?**
  - **Description:** Tim will share how he is moving Camp Conquest from maintenance to facility management. He will give specific examples along with a glimpse into his iPad based organizational system. Tim will also discuss the struggles of managing competing agendas and priorities between, director, program and maintenance.

## Bill Welte

Location: East Addition

- **Bio:** Bill Welte has been the President & CEO of America's Keswick, a Christian Conference and Retreat Center, with Addiction Recovery programs for men and women, since 1997. He is a conference host, popular speaker, and the creator of "Freedom Fighters," a daily encouragement email for men.
- Workshop 1: **Devotional Track with Camp Veterans**
  - **Description:** Apply the lessons of our Sea Worthy theme as you hear encouragement from a veteran camp director about staying the course in camp ministry.

## Randy Witmer and Karen Frank:

Location: Davis Center Room 107

- **Randy's Bio:** Five years ago Randy joined the Camp Hebron maintenance team but his pastoral background pulled him towards hosting. In his current role as Director of Operation, Randy oversees the overall guest experience. Randy's passion is that all staff see themselves as part of the guest experience. Married to Lorretta for 28 years, he has four delightful adult children.
- **Karen's Bio:** Karen has filled numerous roles at CH, starting in food service, office staff and now serving as guest service team leader. Her current role draws from past experience as she oversees hosting rental groups. Her passion is serving all guests with kindness and compassion and learning about the differences in all groups. Karen is married to Ron, who plays guitar and they have a 15 year old drum-beating son, and their house is never quiet!
- Workshop 1: **Guest Services: the Big Picture**
  - **Description:** Quality guest service is vital for success. This workshop will focus on creating a culture among your staff of quality guest service that both benefits the guest experience and engages your staff in serving.