



## 2012 Editorial Calendar

### JANUARY/FEBRUARY

**Article Deadline:** Nov. 4, 2011

**Theme:** *Best Practices.* This issue focuses on equipping camps with the tools they need to be effective in the year ahead in different areas of camp ministry (e.g. best *business* practices: What business principles can be applied to camp life as “best practices” for camps?; *social media/Web site*; *health/fitness*: How can you get in shape eating camp food?; *spiritual*: How to get the spiritual nourishment you need?; *building relationships*: tuning up your marriage, friendships, etc.; and *personal goals*).

### MARCH/APRIL

**Article Deadline:** Jan. 6, 2012

**Theme:** *Staffing and HR issue.* This issue may include articles on how to find, train, and retain staff (full-time staff and summer staff); teambuilding (importance of and practical tips to build staff unity); HR laws (be aware of federal, state and local laws and importance of in job description, contracts, etc.) and be aware of IRS regulations about taxes, year-end giving, etc.; Other HR topics could include: interviewing, employee discipline, benefits/pay, firing, or hiring volunteers. Include member survey for results in September/October issue.

### MAY/JUNE

**Article Deadline:** March 5, 2012

**Theme:** *Improving Your Serve.* Camp professionals serve in many different areas: guests/campers, boards, the community, staff, and most importantly God. This issue may include articles on different aspects of “service” like guest services; intimacy with God so you can better serve others; servant-style leadership; how to handle difficult customers (parents, guests, campers, etc.) and what do you do with complaints; how service plays out in the foodservice area; how can you serve others in the community (since as believers we are to serve others).

### JULY/AUGUST

**Article Deadline:** May 7, 2012

**Theme:** *Keeping Camp Safe.* This issue addresses the variety of security and safety concerns at camp. Articles may include: how to keep campers safe (hurricane, flood, fire, lightning, and waterfront safety plans); how to deal with injuries; how to keep camp safe from intruders/camp’s physical property and buildings; Internet safety; policies to keep kids “emotionally” safe. Also: Youth trends (dealing with cutting, teen suicide, other youth issues and how counselors/staff can be prepared when kids bring real-world issues to camp).

### SEPTEMBER/OCTOBER

**Article Deadline:** July 9, 2012

**Theme:** *Culture Differences: Clash or Collaborate?* How do camps handle groups/retreats that use their facilities who have different values or ideas? How can readers deal with different “cultures” of all kinds (non-Christian/Christian, youth/adults, different ethnic cultures, denominations, programming ideas, etc.). Discuss importance of understanding different “cultures” so you can prepare for and have successful guest groups: food services, facilities, and more finding opportunities to connect and succeed despite our differences.

### NOVEMBER/DECEMBER

**Article Deadline:** Sept. 7, 2012

**Theme:** *God’s View of Money.* What does the Bible say about money and finances and how can readers apply it to camp life (e.g., fundraising issues; year-end giving and thanking donors; building projects; budgeting for personal finances, other areas of camp finances)?

---

*The ideas above were compiled by InSite staff and are listed to help freelance writers and advertisers. The editorial calendar is subject to change without notice. All Christian camp- and conference-related topics will be considered. You can find us online at [www.ccca.org](http://www.ccca.org). Please address correspondence to: InSite Editor, CCCA, PO Box 62189, Colorado Springs, CO 80962-2189; or e-mail [editor@ccca.org](mailto:editor@ccca.org).*