



Christian Camp and
Conference Association



Maximizing
Your
Ministry

Christian Camp and Conference Association's

Mission: To proclaim the power and benefits of the Christian camp and conference experience, and to provide leaders at member organizations with ongoing encouragement, professional training and timely resources. In other words, CCCA exists to maximize the ministry of its members.

What does it mean to “Maximize Your Ministry”?

1. To help Christian camps and conference centers improve their performance and impact, to get even better at things they're doing well.
2. To help these ministries expand their outreach and increase attendance/occupancy so more people become committed disciples of Jesus Christ.

One of the hallmarks of CCCA has been its ability to provide quality education and training opportunities for the Christian camp and conference professional. Whether in management, foodservices, programming, guest services, grounds keeping or marketing, CCCA offers resources and education that have long-lasting impact for its members.

Another way CCCA works to maximize ministry is by helping members enlarge their spheres of influence. In other words, the association helps increase demand for members' properties and services—with the purpose of filling camp beds—through marketing tools, instruction and examples of others' success.

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CCCA Understands

Since 1963, Christian Camp and Conference Association has been a support entity for the men and women who lead these important and complex ministries. CCCA fully understands that running a Christian camp or conference center is like operating a church, hotel, restaurant, retail outlet, recreation center, counseling service, medical clinic, construction company and more, all under one umbrella. CCCA also knows how Christian camps and conferences today are affected by demographic shifts, cultural changes—both inside and outside the church—governance issues, regulatory restrictions, financial constraints and a host of other factors.

That's why CCCA has become the premier gathering place for Christian camp and conference leaders on every level. It's where professionals in outdoor ministry and Christian hospitality go to network, learn new principles and practices, and discover products and services to keep them fresh and focused.



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Christian Camping's Legacy

The Christian camp and conference experience has a rich history in America. From the early days of the frontier camp meeting, through the birth and rapid growth of the youth camp movement, to the highly specialized camp, conference and retreat scene of today, organized camping has long been considered one of Christianity's most effective methods for influencing lives and strengthening the church.

For decades, clergy and lay leaders in all denominations have realized that an experience within a temporary community, using the outdoor setting and trained leaders, is unsurpassed for igniting faith, building character and imparting ideals to those involved, regardless of their age or background. Hundreds of thousands of individuals can trace their coming to faith or their ministry commitments to a crackling campfire or rustic tabernacle.



CCCA Members Speak Out

“Wind River Ranch and Ministries (Estes Park, Colo.) continues to be blessed by CCCA’s fantastic support staff. They keep us well informed of new ideas and changes going on in the industry. I encourage you to strongly consider joining or renewing your membership and then find a way to get involved.”

—Don McIntyre, executive director

“Hiawatha Youth Camp (Southgate, Mich.) first joined CCCA in 1964, and I know that joining CCCA was a major building block for forming the youth camp’s foundation. It gave our camp credibility, and it showed that we were in favor of being part of the bigger picture. How excellent to know that what we do and experience at Hiawatha is also happening at other camps whose main purpose is to introduce people to the idea that they can make a choice to serve Christ with the rest of their lives!”

—Laurie Walker, program director

“Camp Homelani (Waialua, Hawaii) has been a proud member of CCCA for over 20 years. My wife and I have made it a priority to attend the national conference each year because we know that we will come away renewed and fueled for another year in the camp ministry. Additionally, the national conference provides us an opportunity to network with others who are in the same boat as us. Although there are many leadership conferences to attend through various organizations, this is the one that we see as a must. We don’t really consider CCCA our association; we consider CCCA part of our camp ohana (family).”

—Joe Harvey-Hall, camp director

“CCCA has been a tremendous asset to Pleasant Vineyard Ministries (Camden, Ohio) over the past 25 years. I truly believe one of the many strengths of CCCA is in the network of the member camps and the opportunities provided to our camp through this network in fellowship, prayer, communication and personal relationships with fellow camp leaders.”

—David Maynard, president

“I have been a member of CCCA for almost three decades; the entire time I have served as the CEO at Jumonville (Hopwood, Pa.). I am grateful for the opportunities that I had to serve as a section president and also serve on the national board of directors. The camaraderie and fellowship have been vital in situations where I knew I could pick up the phone and talk through issues with people who have been there.”

—Larry Beatty, president



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Membership

Become a member of CCCA and learn how we can help you **maximize your ministry**. For additional information about membership, call a member relations associate toll-free at **(888) 922-2287**.

To learn more about CCCA or to find a Christian camp/conference near you, visit www.ccca.org.



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