

Mailing Lists

Target your direct mail message to key decision-makers in the Christian camp and conference center marketplace—an industry that serves millions of children and adults annually as campers and guests. Nearly 90 percent of CCCA member facilities operate year-round, representing a wide spectrum of purchasing needs. Christian camp and conference leaders run complex operations and purchase a variety of resources and tools to help them best serve their diverse clientele.

CCCA's lists are cleaned weekly. They're up-to-date and are the same lists we use in-house to send *InSite*, CCCA's magazine, as well as other important membership mailings. Our lists are proven performers—some clients rent them several times a year, with continued sales success.

No price increase this year!

Please send the following mailing list(s) for my one-time rental:

- Set(s) **NATIONAL CAMP EXECUTIVE LIST***
Addressed by name to the individual executive director of each CCCA member camp, conference center, retreat center, day camp, and wilderness camp

Approximate Quantity	CCCA Business Member Price	Non-Business Member Price
1,100	\$219	\$349

- Set(s) **REGIONAL CAMP EXECUTIVE LIST***
Your choice of the following CCCA regions, addressed by name to the individual executive director of each CCCA member camp, conference center, retreat center, day camp, and wilderness camp; please check region of choice:

- Northeast Region**
(CT, DE, ME, MA, NH, NJ, NY, PA, RI, VT, and DC)
- Heartland Region**
(AR, KS, MO, NE, OK, and TX)
- North Central Region**
(East Dakotas, IL, IN, IA, MI, MN, OH, and WI)
- Southwest Region**
(AZ, CA, CO, HI, NM, South WY, and UT)
- Southeast Region**
(AL, FL, GA, KY, LA, MS, NC, SC, TN, VA, and WV)
- Great Northern Region**
(AK, ID, MT, North WY, OR, WA, and West Dakotas)

Approximate Quantity	CCCA Business Member Price	Non-Business Member Price
Varies per region	\$139	\$159

- Set(s) **TOTAL MEMBER LIST***
Includes CCCA member facility executive directors, staff, board members, other individual members, and *InSite* magazine subscribers

Approximate Quantity	CCCA Business Member Price	Non-Business Member Price
8,500	\$549	\$649

*Other special select options are available at comparable rates. Contact the Advertising Manager for details.

Please indicate list format needed

- E-mail:** as attached list, Excel format, or tab separated (please circle)—no extra charge
E-mail Address: _____
- Diskette:** Excel format or tab separated (please circle)—no extra charge
- Pressure-sensitive labels** (3-up)—add \$59 per 1,000

Mailing List Request Form

- Key coding** (8 spaces max.)—add \$59 per order; Code: _____
- Phone numbers appended** (with list on diskette, with list via e-mail, or on separate list)—add \$59 per order

Order Information

Order Date: _____

Placed By: _____

Date list(s) needed by: _____, 20 ____
(Special mailing requests such as FedEx, UPS, and the like are at the customer's expense.)

Method of Payment

- Enclosed is my \$_____ check payable to CCCA.
- Please bill \$_____ to my: MasterCard Visa Discover AMEX

Account number _____ V-Code _____ Expires _____

Name (as it appears on card) _____

Card Billing Street Address _____

Card Billing City/State/Zip _____

Signature _____

- Bill \$_____, at terms of net, 30 days.
(This option is available only to active CCCA business members.)

CCCA Account #: _____

Special Shipping Instructions:

Ship to:

Attention _____

Company/Organization _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

SPECIAL INFORMATION—Each list is sold in its entirety. The arrangement is in Zip Code order. Indicate your format choice of e-mail, diskette, or pressure-sensitive labels. Your order will be shipped within 10 working days. We will accommodate rush orders as much as possible. Diskettes and labels are shipped via first-class mail, unless otherwise requested; special shipping is available at cost. Payment and a mailing sample for review must accompany your order. The material to be mailed must be in accordance with the principles and policies of CCCA and advertising guidelines of *InSite*, CCCA's magazine. Should the material be deemed unacceptable, the mailing list rental will be denied.

Payment (unless billing requested as active CCCA business member) and a mailing sample or facsimile must accompany your order.

RENTAL AGREEMENT—"I understand that this list is for rental purposes on a one-time basis for each rental, and it will not be resold or made available to any other company or organization. However, I am permitted to merge any of these names into my list as orders or inquiries are received. (Each list is seeded with names to detect unauthorized use.)"

Signed _____

Title _____

Date _____

CCCA is a not-for-profit organization committed to furthering Christian camping. Any and all products/services being promoted through provided mailing list rental opportunities must be in strict accordance with the principles and policies of CCCA, and the advertising guidelines of *InSite*, CCCA's magazine. CCCA is not responsible for the claims made by its advertisers/ mailing list renters, and it reserves the right to select or reject any advertising/ mailing list rental request, in the sole discretion of CCCA, for any or no reason.

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